



**Board Meeting Minutes**  
**Date: July 20, 2023 from 6:30 pm to 7:35 pm**  
**Location: 2633 Telegraph Ave Oakland, Ca. 94612**  
**and Zoom platform**

**Present:** Joseph Jung, Mike Thaler, Alan Wilk, Shakira Scott, Nick Myerhoff, Curt Haven, Bo Allen, Nia Jones (via zoom)

**Absent:** Mindy Landmark, Keun Bae Yoo, Alex Hahn, Gidget Pugh, Toni Blackstone

**Staff:** Shari Godinez, Courtney Russell

**Guest:** Ava Brasch-UC Berkeley Intern (via zoom)

<b><u>Subject</u></b>	<b><u>Discussion</u></b>	<b><u>Action</u></b>
<b>1. Welcome and Establish Quorum</b>	Meeting began 6:30 pm Quorum established	
<b>2. Open Discussion / Announcements</b>	No discussions/announcements	
<b>3). Staff Reports: Executive Director-Shari Godinez</b>	<b>Shari-</b> <ul style="list-style-type: none"> <li>● Collaborating with other BID districts on gathering questions for a crime survey to assess the impact crime has had businesses in all the districts and once data is gathered, all will go to speak at a city council meeting or go to the Police Commissioner with a list of requested policy changes</li> <li>● KONO has a new Area Captain Lisa Asmus and will be conducting a community meeting on zoom on August 28th at 3pm</li> <li>● Our cameras were able to provide footage to the police department regarding the homicide that occurred on 26th St. She mentioned that both she and Courtney did media interviews and Shari was able to emphasize that there are over 60 cameras in the district</li> <li>● Followed up with a letter to the Chief of police and the mayor because officers told her that the camera registration program data isn't accessible to the police department.</li> <li>● KONO put out a press release of the capture of the homicide suspect that was found in Chicago. She mentioned that he did reside at 25th St.</li> <li>● In the process of updating the office computer system because of trouble downloading video data.</li> <li>● Applied for the \$10k reward for the capture of the homicide suspect in hopes to reinvest the funds into the camera system.</li> <li>● Working on installing cameras at 34th and Telegraph Ave and hopefully The Moxy Hotel.</li> <li>● Had the alleyway fence replaced in order to make a wider opening to have a shipping container delivered so bulky waste illegal dumpings can be gathered and Public Works can easily empty the container</li> </ul>	

	<ul style="list-style-type: none"> <li>• Ava the intern will present later about the cost of big belly garbage cans and she is also helping businesses sign up for the green certification program to become a green business.</li> <li>• The city put in their 2023-2024 fiscal year, to cover the cost of all fire, and police services for First Fridays thru June 30, 2024.</li> <li>• Submitted our annual report to the city and it was approved by city council</li> <li>• Need to start work on our annual mailout for KONO's annual election to be released in August.</li> <li>• Will be following up with a Kaiser worker who is a resident and shops at KP Market and is interested in joining the board.</li> </ul> <p><b>Curt</b> asked if staff attends the city council or crime prevention meetings that Shari sends out to the board. Shari responded that she will be attending the meetings as well as the one in August with the DA. Curt asked if he could get a copy of the annual report and Shari responded that she had shared it with the Board but will resend it to him.</p> <p><b>Joseph</b> asked how Public Works enters the gate to empty the shipping container and Shari responded that they do the pickup during the ambassador's work hours.</p>	
<p><b>4). Action Item:</b>  <b>Approve Minutes from May 18, 2023</b></p>	<p><b>Mike Thaler</b> motioned to approve the minutes  2nd motion by <b>Shakira Scott</b></p> <p>No oppositions/no abstentions  <b>Minutes approved</b></p>	<p><b>Action Item:</b>  <b>Minutes approved from May 18, 2023</b></p>
<p><b>5) Presentation:</b>  <b>by Intern Ava Brasch on Recycle Litter Containers</b></p>	<p><b>Ava</b>-started sharing her screen. Her screen displayed an image of a big belly litter container and she explained that it is a more sustainable process than our current trash cans. She also showed an image of one week's worth of trash collected by our street ambassadors which displayed trash bins overflowing. She stated that the big belly trash cans have retractable doors that allow people to put trash in them but not take anything out of them and has 2-3X more capacity than a traditional bin. Ava then displayed the different sizes of the bins and the rental or purchase costs. She also mentioned that signage advertisements can be sold in order to offset the monthly or yearly costs. Ava reached out to other BIDs and they typically sell the advertisements for \$150 per unit and could make anywhere from \$50-\$1200 per month depending on the type and quantity of the units.</p> <p><b>Curt</b>-asked how the garbage sorting is handled. Ava responded that Public Works handles that. and the trash bins have separated sections for trash and recycling.</p> <p><b>Joseph</b> asked after the 5 year rental option ends does KONO then own the bin. Ava stated that they would be removed unless we renewed the lease.</p> <p><b>Shari</b> asked what the procedure is regarding graffiti and Ava stated she called to inquire but did not receive an answer.</p> <p><b>Shakira</b> stated there isn't much space on these bins to tag and she doesn't see the ones near her residence being graffitied.</p> <p><b>Joseph</b> asked if other districts rent or buy the bins and how many bins would we need and Ava responded that based on who she spoke with, that they rent the units and we have approximately 27 bins down Telegraph. Ava mentioned that she is waiting on a response from Public Works on the maximum amount of bins that could be added however the minimum is 10.</p>	

	<p><b>Joseph</b> asked Ava to find out which model the other BIDs are using and she said she would find out.</p> <p><b>Shakira</b> asked which model had pedals and Ava wasn't sure.</p> <p><b>Shari</b> asked Ava to get their maintenance agreement and she said she would and find out if they have a rent to buy program.</p> <p><b>Shari</b> asked if there was an anti graffiti coating on the units and Ava stated that the units with the custom wraps are coated but don't believe the ones with the message panels are.</p> <p><b>Shari</b> asked if there were any grant opportunities and Ava stated that she hasn't been able to find any. She stated that Andrew sent her 2 and one is a bi-annual application period and we missed it and the other she didn't believe we qualified for. Joseph asked Ava to find out what is included in the 5 year warranty when purchased and if graffiti is covered and what is covered on a 5 year rental. Shari also asked if there is a minimum if they are purchased and Ava responded that she believes that the minimum is just for the rental.</p> <p>Shakira stated that maybe we could create a sliding scale for businesses to advertise. Shari asked Ava to ask Andrew if he has an advertising campaign agreement or ask the big belly company if they have one that we can use and Ava said she would.</p> <p><b>Nia</b> stated she would be willing to take on the project and take that advertisement agreement to the businesses to see who would be interested and feels doing a longer term agreement would make the most sense.</p> <p><b>Mike</b> asked how long the big belly company had been in business and Shari stated probably around 10 years.</p> <p><b>Shakira</b> looked it up and they have been around 20 years</p>	
<p><b>6). Discussion Item:</b> <b>Review KONO Budget Performance</b></p>	<p><b>Shari-</b> started sharing her screen and went line by line on the Budget Performance. She stated that it shows we will be approximately \$23k short at the end of the year and one of the reasons is the \$11k audit wasn't budgeted for and came up after the budget for the year was created. She also mentioned that our projected bank balance at the end of the year is \$106k which is a lot lower than expected.</p> <p><b>Mike</b> stated it's because we didn't raise the assessment taxes.</p> <p><b>Alan</b> stated even with the tax increase we would be relying on our reserves</p> <p><b>Shari</b> stated that we could lower our camera budget and require businesses to contribute more to the camera installation.</p> <p><b>Joseph</b> stated it would be good to have a separate area just showing staff wages because we can't decipher what is what from looking at the total number.</p> <p><b>Shari</b> stated that it was presented when we approved the budget showing each line item and recommended that we create a Finance ad-hoc committee to go over this in detail.</p> <p><b>Curt</b> asked about not doing the event in certain months and Shari responded that we are looking at not having First Fridays, Jan, Feb and March.</p> <p><b>Shakira</b> stated that we should not always to look to raise taxes but to raise more funds</p>	
<p><b>7). Action Item:</b> <b>Amend Bylaws, Sect. 13 Paragraph 1 (regarding attendance)</b></p>	<p><b>Shari-</b> stated the bylaw that states if a board member misses 4 meetings that they are automatically dropped and the Executive Committee recommended dropping that paragraph altogether. Shari also stated that a board member can recommend that someone is removed due to attendance and it can be voted on. Shari stated that when we have 13 board members we need 7 to meet the quorum in person.</p>	<p><b>Action Item:</b> <b>Amend Bylaws, Sect. 13 Paragraph 1</b></p>

	<p><b>Shakira</b> stated that a board member should not have the ability to vote on something if they are not attending the meetings.  <b>Curt</b> motioned to remove the automatic removal paragraph  <b>Alan</b>-2nd the motion  <b>Mike</b>-Opposed  <b>Shakira</b>-abstention  <b>Motion approved</b></p>	<p><b>(regarding attendance)</b>  <b>Approved</b></p>
<p><b>8) Discussion Item:</b>  <b>Join an ad hoc committee:</b>  <b>Safety, Fundraiser, Finance Committee, Governing Committee</b></p>	<p><b>Shari</b>- started sharing her screen that displays all the ad hoc committees and the definition of those committees. Shari went on to explain what each committee does and passed around a sign up sheet to join those committees</p>	
<p><b>9) Discussion Item:</b>  <b>Board member donations (2/13 or 15% have donated)</b>  <b>Goal is 100%</b></p>	<p><b>Shari</b>-stated that 2 board members have donated to KONO and need 100% of the board to donate and the suggested amount to donate is \$250, however any donated amount counts.</p>	
	<p><b>Meeting adjourned: 7:45pm</b></p> <p><b>Next Board Meeting: September 21, 2023 6:30 pm</b></p>	

By Courtney Russell and Edited by Shari Godinez