



**Board Meeting Minutes**

**Date: November 14, 2023 from 6:30 pm to 7:35 pm**

**Location: 2633 Telegraph Ave Oakland, Ca. 94612  
and Zoom platform**

**Present:** Joseph Jung, Mike Thaler (via zoom), Alan Wilk, Nick Myerhoff (via zoom), Curt Haven (via zoom), Nia Jones, Gidget Pugh (via zoom), Toni Blackstone, Keun Bae Yoo, Bo Allen (via zoom)

**Absent:** Mindy Landmark, Shakira Scott, Alex Hahn

**Staff:** Shari Godinez, Courtney Russell, Ramon Hall, Greg Harris (via zoom)

**Guest:** none

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:35 pm Quorum established	
2. Open Discussion / Announcements	<b>Joseph</b> announced the KONO Holiday dinner taking place at Scott's Seafood restaurant Dec 6th in Jack London Square	
3). Staff Reports:  a.)Executive Director-Shari Godinez	<b>Shari-</b> <ul style="list-style-type: none"> <li>• Completed Crime Survey and sent it out to the local businesses collaborating with the other BIDs and chambers in Oakland and have 59 responses so far and will be open until the end of Nov. Currently 9 or 10 businesses completed the survey in KONO. The purpose will be taking the results to the mayor and the Police Commission in order to get policies changed</li> <li>• The camera project was completed on 34th and Telegraph Ave. The proposed next location is outside the Moxy. Peter has attempted to reach out to the Moxy to start the project there.</li> <li>• Kaiser put up a new fence behind the KONO building and replaced all the items that were stolen from the shed.</li> <li>• There was an OPD workshop regarding de escalation and she shared it with the district.</li> <li>• Completed our annual mailout and did not receive any nominations. We can push the nominations to Jan since we don't have a quorum.</li> <li>• Courtney and Shari are working on the KONO audit.</li> <li>• We also need to obtain ERISA insurance which is required with a 403b retirement plan and the cost is approximately \$250 for 3 years</li> <li>• Upgraded the office internet service to avoid disconnecting issues</li> <li>• The 2022 tax return was completed and Shari will review them and have Joseph sign them.</li> <li>• Successful in being awarded the Cultural Arts Grant for the Korean Culture Fest after being reviewed by their panel and funds will be given in March 2024</li> </ul>	

	<ul style="list-style-type: none"> <li>• Mayor started the \$5 after 5 program and people can park at Franklin and 14th for \$5 after 5pm. Shari stated she would like to get the same deal for the lot at 21st and Telegraph</li> </ul>	
<p><b>b.) Ramon Hall, Supervisor Streetplus</b></p>	<p><b>Ramon</b>- read the numbers for Oct 2023  Collected 22,450 Lbs of garbage  removed 149 graffiti tags  power washed 16 block faces  207 merchant checks  1, 911 call  collected 121 illegal dumps  10 homeless outreaches  14 needles disposed  8, 311 requests  69 directions were provided</p> <p><b>Ramon</b> stated that he is getting his staff trained to administer naran due to most of the 911 calls having been due to fentanyl overdoses. He mentioned the naran and the training is free. The board agreed that the training should be done</p> <p><b>Shari</b> suggested the board take the free naran training and that Ramon train on it and the board agreed. Ramon stated he could provide the link and provide the free training.</p> <p><b>Ramon</b> also addressed the increase in garbage poundage is due to the illegal dumps that's bringing in 1 to 3 tons every pickup  He also stated that there's a spike in car break ins and 2 guys come every morning between 9-12pm to break into cars. Shari stated she plans to ask the captain to come to the district during that time to catch them.</p>	
<p><b>c.) Greg Harris, Festival Director-YTD Oakland FF Report</b></p>	<p><b>Greg</b>-stated that he will be providing a report for Oakland First Fridays from Jan to Sept. The report was shared with the full board and he went line by line reporting the numbers and provided a total overview of revenue and total losses</p> <p><b>Curt</b> stated he was very pleased with the report and to keep this going to be used as a tool to potentially fund raise. Greg also mentioned the event will be shut down from Jan-Mar 2024 in order to fundraise and get the event in a better place.</p> <p><b>Alan</b> stated that the report reflects how important the Oakland First Fridays is to the local community and city and congratulated Greg and the staff on the good job they have done.</p> <p><b>Shari</b> addressed that the police costs are covered until June 2024 and that it costs between \$5k-\$6k per event to have private security</p> <p><b>Nia</b> suggested providing meal tickets to police officers at the event to incentivize them to come out and to move around the event</p> <p><b>Shari</b> mentioned that some of the officers that haven't been performing or have approached vendors in an inappropriate way were asked not to come back and because of an incident, we purchased a cell phone for First Fridays vendors to contact in case of emergency and also to use for marketing purposes. She also mentioned that the city is doing a pilot project on using reusable silverware and will be piloting it with the KONO Lounge</p>	

<p><b>4). <u>Report from Safety Committee Chair, Nick Myerhoff/Shari Crime Impact Survey, Five after Five, Camera Connection Project Downtown BID's, Ambassador Program, Footpatrol.</u></b></p>	<ul style="list-style-type: none"> <li>● Peter met the different BIDs about connecting all the camera systems to have them monitored to help curb the crime</li> <li>● According to the city, they are supposed to have foot patrol patrolling the district and the mayor has instituted an Ambassador program that will deploy 5 ambassadors to the districts.</li> </ul> <p><b>Shari</b> stated that the survey was emailed and also included a small flier that had a QR code that was distributed to the local businesses and she also believes the \$5 after 5pm parking lot is ongoing. Also two KONO businesses talked about possibly leaving the district due to the crime</p>	
<p><b>5) <u>Action Item: Approve Financial Reports 2023</u></b></p>	<p><b>Shari</b> started sharing the financials on the screen and went through the balances. Shari asked Mike to go over the financials and he was unable to being that he had put his papers away. This was not able to be approved due to not having a quorum in person</p>	
<p><b>6). <u>Frequency of Board meetings: Monthly or Bi-Monthly</u></b></p>	<p><b>Joseph</b> restated the frequency and asked the board their thoughts The response was mixed and the final decision was that all are welcome to come to Executive meetings and the ad-hoc committees if they want to be more engaged or get more information. Board meetings will remain bi-monthly until further notice</p> <p><b>Alan</b> and Shari agreed that he would head the Finance committee and that he needs all the financial information in a simple format so he can easily translate the status of finances to the rest of the committee</p>	
<p><b>7). <u>Action Item: Approve Minutes from Sept 21, 2023</u></b></p>	<p><b>Joseph</b> asked if there were any questions about the minutes. There were no questions. Minutes could not be approved due to not having a quorum</p>	
<p><b>8) <u>Action Item: Vote on the following nominees for renewal of Board members: Action Item:</u></b></p> <ul style="list-style-type: none"> <li>● Mindy Landmark</li> <li>● Keun Bae Yoo</li> <li>● Curt Haven</li> <li>● Mike Thaler</li> <li>● Joseph Jung</li> </ul>	<p>No action taken/no quorum</p>	
<p><b>9. <u>Officers Positions: Bylaws: Officers shall be elected by the Board, at any time, and each</u></b></p>	<p>No action taken/no quorum</p>	

<p>officer shall hold office for up to one year per term. There shall be no term limits for elected officers of the Board.</p> <p>a. Vote: Board President  b. Vote: Board Treasurer  c. Vote: Vice President  d. Secretary voted in Jan 2023</p>		
<p><b>10.</b>  <u>Discussion:/Action:</u>  <b>Nia Jones:</b>  <b>Sustainability in KONO: Green Business certification process, and the Big Belly trash cans.</b></p>	<p><b>Nia</b> -recapped that we had a summer intern Ava Brasch and she researched getting big belly trash cans for the district and also getting the businesses green certified. She stated that they are solar powered to operate the pedal and it allows you to place trash in and not take trash out or tamper with the cans so there would not be any missing or stolen cans. Purchasing the cans is at a rate of \$3800 per can which would be approximately \$37k for 10 cans  Renting would be \$92 per month/10 cans approximately \$900 per month but could be offset by businesses purchasing advertisements at \$100 per month.</p> <p><b>Curt</b> suggested we should potentially get 4 or 5 of these and put the KONO name on it to promote the district</p> <p><b>Shari</b> suggested that we should ask the green certification program if they would sponsor the brochure to advertise on the big belly trash cans. Shari said we would come back to the next board meeting with more information</p> <p><b>Nia</b> asked the board to email her with all their questions so she could provide the information</p>	
<p><b>11: Nia Jones</b> Idea to activate Block in front of Moxy</p>	<p><b>Nia</b> -suggested blocking off the area where the Moxy is and really promote that area as a health zone every month. Joseph responded that it is a really good idea and that the project should be attempted</p>	
<p><b>12:Discussion:</b>  <b>Board members donations before end of year &amp; Sponsorship letter share</b></p>	<p><b>Shari</b>-reiterated that she needs 100% participation in donating to the board and it doesn't matter the dollar amount.  <b>Nick</b> stated he would donate now. Joseph asked Shari to circulate a donation reminder to the board. Shari also mentioned that a donation letter was created and will send to the board for all to share with their networks</p>	
	<p><b>Meeting adjourned: 8:10pm</b></p> <p><b>Next Board Meeting: January 16, 2024 6:30 pm</b></p>	

By Courtney Russell and Edited by Shari Godinez\*