



Board Meeting Minutes

Date: October 19, 2021 from 6:30 pm to 7:30 pm

Location: Zoom platform

Present: Joseph Jung, Sonja Brooks, Mike Thaler, Alan Wilk, Mindy Landmark, Curt Haven, Keun Bae Yoo

Absent: Matt Ticknor

Staff: Shari Godinez, Courtney Russell, Greg Harris, Ramon Hall

Guest: Angela Moore, City of Oakland NSC, Brian Cassidy, Police Services Technician, Officer Triana

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:33 pm Quorum established	
2. Open Discussion / Announcements	<p>Alan W- Alan stated the A's are attempting to build a stadium at the Howard terminal west of Jack London Square. He stated they have been working on trying to get this project done for years. They received an Environmental Impact report and MLB stated that the area isn't viable for a ballpark so progress has been halted. The A's stated they are looking at other options. This means overall a \$13 billion development project, of which 1 billion will go to building the stadium. This would mean additional public space and park space. He also mentioned there has been push back from people not wanting any money coming from public funding for sports stadiums. The A's development group was going to provide private funding by creating 2 new tax districts. One at the site that's being developed and 2nd at Jack London Square. The A's development group would put the money up front and get paid back as the taxes are paid. In June, City council redlined that proposal and proposed a similar one however, eliminating the tax on Jack London Square due to this being considered new taxes or public funding. There is a funding gap of \$400 million and Alameda County Supervisors are voting on the City's proposal of being paid back from future taxes in a meeting set for Oct 26, 2021 . Alan mentioned that he is in support of this project because it will provide more housing as well as office space and it is needed due to the housing shortage in Oakland.</p> <p>Shari- Shari stated she received a letter from the mayor's office asking for letters of support from the different BID districts. She got the request within the last hour so that's why it wasn't included in the agenda and she requested that Alan speak about it.</p> <p>Joseph- Joseph mentioned in order to create a letter of support we should have each board member state whether they support this project or not. Sonja proposed the question if it is known how this will affect property owners in Alameda County regarding their property taxes etc. And Alan</p>	

	responded that it would not affect the property owners and tax payers and would be only a tax increase on the new property itself. The consensus was the entire board is in agreement to support the A's project.	
3. Staff Report: a) -Ramon Hall, Streetplus Operations Supervisor b)-Greg Harris, First Fridays	<p>Ramon Hall- Ramon reported that they have collected 9,900 pounds of garbage, removed 101 graffiti tags, power washed 15 block faces, 222 merchant checks, 0- 911 calls, 12 illegal dumpings, 22 homeless outreaches, 1 needle found, 57- 311 requests, 150 directions given. Due to the fall season coming up the ambassadors have been making sure all the leaves have been cleaned up. Ramon mentioned that the building at the end of 27th St at Broadway was covered in graffiti so they repainted the whole building. Ramon stated that they added an extension to their pressure washer so they can now pressure wash all the awnings of the buildings. Shari asked if the graffiti slowed down since they have been painting them over and Ramon stated no.</p> <p>Greg- Greg stated we had our first event since 2020 on Oct 5, 2021. He mentioned we are unable to sell out booth space due to the OPD and fire situations. Attendance is estimated at about 8,000 people. He stated we ran several social media ads including on the day of the event. Greg mentioned that we did 8 interviews for television and broadcast radio. We were asked to obtain encroachment permits including signatures from the neighborhood and a host of other permits. \$11,000.00 was raised through sponsorships. Greg gave a shout out to Ramon and his team and to Shari for all that was done to help us put on the event. The Moxy hotel was very pleased with the event and plans on doing more things with First Fridays. The Kids zone is closed until possibly Jan due to Covid. We will be providing a vaccination booth for Nov and Dec. which will be hosted on 23rd St. Joseph asked if most of the people wore masks. And Greg stated that they requested everyone to wear their masks and also provided masks at the front gate. Curt stated that KP Market/Yu family has been very concerned about First Fridays. They agreed to have the garbage cans on their property but are concerned about loitering and drunkenness. They want to continue participating in the event however are requesting that KONO provide additional security at KP Market. Curt mentioned that he's been working with Shari for the month to keep them a part of First Fridays. Mike asked if there will be food trucks for the Nov First Fridays. Greg stated that he couldn't answer that question due to it being up to the fire department to approve the permits for the food trucks. Greg mentioned that the OPD brought down the cost of their services from \$24k to \$10k. Joseph asked how many foot patrol officers were on hand and Greg stated that there were 12. Greg also stated that KP Market uses the same security company as OakFF's so maybe we just request additional security from them. Curt stated he just wanted to bring this to the Board's attention and will work that out with Shari.</p>	
c) - Shari Godinez, Executive Director KONO	<p>Shari- Shari mentioned she shared the financial reports and Budget Performance Sheet thru August with the Executive Committee and we are below budget so far at 72%. She stated that she and Courtney will be creating the 2022 budget and will go over it at the Dec Board meeting. She is hoping to still have the Board retreat in Feb 2022. Shari refunded an assessment of \$393.00 to one of the property owners after adjustments</p>	

	<p>made on square footage with the county. Shari announced that she shared information with the KONO business owners that they have an opportunity to receive a \$15k grant from Comcast. Shari stated that she is partnering with a startup called Vibemap who is creating a KONO business guide to promote businesses and help disperse crowds into businesses after the OakFF event closes. It will list everything that will be open after 9pm. Courtney finished the Oct. newsletter. Shari mentioned that we are researching to do something for the holidays like holiday lights or ice rink and will put together another shopping gift guide like last year. Two council members (Fife & Bas) showed up to First Friday and spoke on stage. The city is still in the process of transitioning the special event permit from the OPD to the City Administrator's office. We are still waiting to see if we are going to get the EIDL grant. She also mentioned that some property owners have contacted her about graffiti abatement. Ramon is handling those inquiries including the big job on 27th and Broadway. She mentioned there is a van parked on 25th St that is being used as a drug van (people do drugs inside the van) and the people inside threatened to burn the property owners building down when she asked them to move. Shari stated she is doing research to put cameras up in the district and hoping to do this soon.</p>	
<p>4) Discussion Item: Safety and Cameras</p>	<p>Shari- Shari stated she believes it's a good idea to partner with OPD on preventing and solving crimes and cameras seem to be helpful in this situation and OPD has a system to register your cameras.</p> <p>Brian Cassidy-Brian stated that he isn't an expert on cameras however he is a Police Services Technician and has been with OPD since 2014 and with Neighborhood services since 2019. He definitely recommends video cameras as part of the safety process as well as lighting. He recommends natural surveillance which is creating as much visibility as possible in an environment and also providing notification that the area is being watched. He encourages vegetation maintenance. Encourages businesses and residences to have video cameras and neighborhood watch groups. Brian mentioned Reed Brothers that has served Oakland for years and can provide a free estimate regarding video cameras. He encourages that the cameras installed be registered with OPD. Brian shared his screen showing Reed Brothers process and provided their telephone number. Brian stated that he believes cameras definitely provide a deterrent and help in aiding in identifying criminals after a crime. Joseph asked if the city owns or maintains any cameras on city streets. Brian responded that because of privacy issues there are no cameras on private property owned and operated by the city of Oakland. Brian stated he is a part of the CPTED that goes to the businesses. Alan asked about putting cameras on public property and Brian stated that we are advised to put cameras only on private property.</p> <p>Officer S Triana-Officer Triana stated that cameras that are placed on businesses should be pointed towards more of the street in order to capture activity. LPR (license plate readers) are very helpful for the OPD. Shari mentioned the cost for the cameras and LPR's are approx \$3k and asked Officer Triana if he can suggest the best locations for the cameras. He responded that it seems there's several businesses with cameras already in place but the placement should be adjusted to capture more</p>	

	<p>outside activity and place the LPR's at the beginning of the KONO district at the north end.</p> <p>Angela Moore with beat 8x- Angela didn't have any comments stating the other guests summed up everything. Curt asked that we continue to research the installation of cameras. And Shari mentioned that we will look into using grant money to help fund the installation of cameras.</p>	
5) Action Items: Approved Minutes from August 10, 2021 Board Meeting	<p>Motion to Approve minutes by Sonja Brooks</p> <p>2nd Motion by Mike Thaler</p> <p>No objections or abstentions</p> <p>Minutes approved</p>	Action: Minutes from August 10, 2021 are approved
6)Discussion/ Speaker: Homeless Encampments, City's plan	Joseph asked if we are ready to discuss this and Shari stated that we are not because she invited someone from the homeless encampment from the city and Councilmember Carol Fife and no one responded. She said she will try again for the meeting in Dec.	
7) Discussion: Lighting in the District	<p>Shari mentioned her long term goal is to research and put in some more pedestrian lighting in the district. However the short term goal is to have KONO contribute funds for some window lighting now for Christmas.</p> <p>Joseph suggested \$50 per business for lighting and keeping them all the same color. Shari stated we will do a survey to see what businesses are willing to put up lights and we will also offer to put up the lights for them.</p> <p>Courtney mentioned that she inquired about the lighting for the street poles and because the season had already begun the cost was expensive.</p>	
8) Discussion: Holiday Decor	Shari asked if there is anything we want to do in the district like caroling etc or any ideas for the holidays. Joseph stated his concern about theft even though he would like to see lit Christmas trees. Alan suggested doing holiday wishes as no one would steal that.	
9) Next Executive Board Meeting:	<p>Meeting adjourned: 7:40pm</p> <p>Next Board Meeting: January 18, 2022 6:30 pm</p>	

By Courtney Russell and Edited by Shari Godinez