



**Board Meeting Minutes**

**Date: September 21, 2023 from 6:30 pm to 7:35 pm**  
**Location: 2633 Telegraph Ave Oakland, Ca. 94612**  
**and Zoom platform**

**Present:** Joseph Jung, Mike Thaler (via zoom), Alan Wilk, Shakira Scott, Nick Myerhoff, Curt Haven, Nia Jones, Alex Hahn, Gidget Pugh, Toni Blackstone, Keun Bae Yoo

**Absent:** Mindy Landmark, Bo Allen

**Staff:** Shari Godinez (via zoom), Courtney Russell, Ramon Hall, Greg Harris (via zoom)

**Guest:** Joanne Brenner (via zoom), Allison ?(not identified via zoom)

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:35 pm Quorum established	
2. Open Discussion / Announcements	No discussions/announcements	
3). Staff Reports:  a.)Executive Director-Shari Godinez	<p><b>Shari-</b></p> <ul style="list-style-type: none"> <li>● Finalized the Crime Survey report that will go out to all the businesses city wide. She collaborated with all the BID districts and chambers to create the survey and the goal is to get 600 businesses to respond to the survey</li> <li>● She stated the next steps would be to organize the businesses to speak at a city council meeting and to the Police Commission regarding the list of 13 changes that the BID managers have compiled</li> <li>● The alleyway fence next to the KONO office was broken into and all of the tools from the shed were stolen. Ramon filed a police report and Kaiser will be reimbursing those stolen items. Kaiser hired a security guard to patrol the empty garage but has not helped to deter crime</li> <li>● Working on the Annual Mailout to the property owners for the annual election</li> <li>● Courtney and Shari are working on the audit process</li> <li>● KONO was deemed eligible for the Cultural Arts grant for \$20k and will be participating in a panel review on Oct. 14th and once award will be disbursed in March 2024</li> <li>● Oakland School of the Arts and the Black Cultural Zone approached OakFF about expanding to 17th St</li> <li>● Businesses with roll down doors on 26th St were burglarized and KONO cameras picked up the crime footage</li> </ul> <p><b>Nick</b> asked what would the benefit be of expanding the footprint and Shari responded that they want the benefit of the foot traffic from First Fridays.</p>	

	<p><b>Curt</b> stated that the board had concluded in a previous meeting that there would be a Finance Committee and he doesn't understand why there is an audit happening and the committee is not included in the process. Shari responded that the auditors have only requested information and so there's nothing to report at this point.</p> <p><b>Courtney</b> stated that one of the board members will need to chair the committee and that Curt was more than welcome to chair and Alan stated for that to happen a board member would need access to the financial reports and Courtney stated we can provide those documents. Joseph stated that the board members should be able to have the financials at each board meeting.</p> <p><b>Shari</b> asked if Joseph wants the financials approved at the Executive meeting and the board meetings as we have always approved the financials at the Executive meeting. Joseph responded that the board should be able to see and approve the financials at every meeting. Joseph asked that the financials be sent out to all board members in between today's board meeting and the November board meeting. Shari agreed.</p> <p><b>Alan</b> mentioned that it was requested that we separate the Admin costs by all the other expenses. Shari asked Alan to put that request in writing. Alan responded that he would put it into writing after he receives the financial statements. Shari stated that they will be pulled from quickbooks and sent out by next week.</p> <p><b>Keun Bae</b> requested that the board meetings go back to once a month. Shari suggested that Kuen Bae can read the minutes and suggested that changing the meetings to monthly will be put on the board agenda to be voted on.</p>	
<p><b>b.) Ramon Hall, Supervisor Streetplus</b></p>	<p><b>Ramon-</b> stated that 23,400 pounds of garbage has been collected, removed 176 graffiti tags, power washed 21 block faces, 326 merchant checks, 5 911 calls, picked up 8 illegal dumps, 121 homeless outreaches, collected 5 needles, 36 311 requests, and provided 265 directions. Ramon mentioned that all 5 911 calls were for fentanyl overdoses so because of that all of the ambassadors are getting CPR and narcan certified. He also mentioned that they are now collecting 1 to 3 tons extra pounds of garbage by using the shipping container and picking up the illegal dumps and repainting all of the city garbage cans throughout the district and calling the city to replace the missing containers. Ramon mentioned they are also doing extra rounds in the district to make sure no one is overdosing.</p>	
<p><b>c.) Greg Harris, Festival Director</b></p>	<p><b>Greg</b> stated that we celebrated Oakland First Fridays and Korean Culture fest in Sept and several dignitaries attended including the mayor who stated that she would like to meet with KONO businesses in regards to the crime and how to help First Fridays sustainability. He stated Shari has reached out but has not heard back. He also mentioned that the Marketing person, Janina has resigned and we have hired a new employee, Michelle Ortega. Greg stated that the Oakland School of Arts is looking to do a short film and expand the footprint. He met with OPD and they are hoping that we don't close OakFF and keep it around.</p> <p><b>Shakira</b> stated that OPD should provide a safe place for people to park if they don't want to see FF's to go away.</p> <p><b>Shari</b> agreed and stated that businesses have stated they have lost 20% of business because of not having a safe place to park. Shakira and Shari stated and agreed that OakFF's should be advertised as a Bartable event.</p>	

	<p><b>Curt</b> requested that Greg report data of each month's numbers.</p> <p><b>Nick</b> asked about the previously offered parking garage and talk to the mayor about bringing this back in order to promote the event.</p>	
<p><b>4). Discussion Item:</b>  <b>Safety Committee, Chair, Nick Myerhoff.</b>  <b>Shari Next steps: in partnership with Oakland BID Alliance, Crime Impact Survey on businesses, discussion on police policy changes with the Mayor and police commission.</b></p>	<p><b>Nick-</b> stated he attended 2 safety meetings that Shari requested he attend. He mentioned the items that were reviewed at the meeting.</p> <p><b>Shari</b> stated she will share public policy proposals that were created by the BID Alliance.</p> <p><b>Courtney</b> stated that her understanding is the Police Commission is the only one who can make changes to the police policy. Shari stated she sent everyone the breakdown of what the Police Commission does and that there are openings and need people to join so changes can be made. Joseph requested that Shari keep pushing for a meeting with KONO businesses only. <b>Shakira</b> stated that we want to have a mixer and have the mayor there so we are requesting 2 meetings.</p>	
<p><b>5) Action Item:</b>  <b>Approve Minutes from July 20, 2023</b></p>	<p><b>Alan-</b> Motion to approve minutes</p> <p><b>Mike-</b>2nd motion to approve no oppositions/abstentions</p> <p>Minutes are approved</p>	<p><b>Action Item:</b>  <b>Approved Minutes from July 20, 2023</b></p>
<p><b>6).</b>  <b>Recognition of Outstanding Staff Member</b></p>	<p><b>Joseph</b> talked about the exemplary service of Ramon Hall and presented a framed letter and a crystal award. The board president Joseph took photos with Ramon showing his award and Ramon said a few words of appreciation and his gratefulness for the opportunity working for the district.</p>	
<p><b>7). Discussion:</b>  <b>Expansion of Oakland First Friday footprint and hours in partnerships with Black Cultural Zone and Oakland School of the Arts</b></p>	<p><b>Shari-</b>stated that she spoke and will continue talks with the Oakland School of the Arts and Black Cultural Zone about expansion and that she will share the costs of the barricades and security and other costs are for an expansion.</p> <p><b>Joseph</b> stated we can try to expand as a pilot program to see if it works.</p> <p><b>Greg</b> stated that expanding would help the event by increasing vendor fees and seeking to extend the hours to at least 9:30pm. Shari stated that the expansion will not happen right away. Joseph stated we should try one more hour.</p> <p><b>Nick</b> stated we should find out if people will participate in that area. Shari agreed</p>	
<p><b>8) Discussion Item:</b>  <b>Board members donations (2 of 13 or 15% have donated) Goal is 100%</b></p>	<p><b>Shari-</b> stated that it is really helpful to have 100% donation participation from the board regardless of the dollar amount, when applying for grants.</p> <p><b>Nick</b> asked Shari to send out a reminder prior to the next meeting to him so he can bring a check. The general consensus of the board is that they will donate something.</p> <p><b>Gidget</b> stated that KONO met with the Moxy but has not followed up. Shari stated she has reached out to her and Gidget stated that Shari needs to reach out to management. Shari stated that she would</p>	

	<b>Meeting adjourned: 8:05pm</b>	
	<b>Next Board Meeting: November 14, 2023 6:30 pm</b>	

**By Courtney Russell and Edited by Shari Godinez\***