



KOREATOWN NORTHGATE

Board of Directors Meeting Minutes

Date: Tuesday, April 14, 2020 from 6:30 pm to 7:30 pm

Location: KONO office, 2301 Telegraph Avenue, Oakland, CA 94612

Meeting held over ZOOM video conference

<https://zoom.us/j/931133857?pwd=bkQ0NHJiV3lvTjVFQTVvbm9UbzVrdz09> Meeting ID: 931 133 857 Password: 072292

Present: Joseph Jung, Elisse Douglass, Mike Thaler, Sonja Brooks, Matt Ticknor, Hyowan Kim, Charlie Hanh (*his ID appeared on screen but there was no ability to communicate with him and no response from him during the entire meeting*)

Absent: Kuen Bae Yoo, Mindy Landmark, Alan Wilk, Zabrina Law

Staff: Shari Godinez, ED, Greg Harris, Festival Director

Guests: BJ Yu, Hyowan Kim's proposed replacement (name?)

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Introductions: Call to Order Establish Quorum: Joseph Jung, President	After introductions, Quorum was established.	
2. Public Comment, Announcements/ Open Discussion	None	
3. Staff Reports: a. <u>Oakland First</u> <u>Fridays (Greg</u> <u>Harris)</u>	Greg: Announced a partnership with food vendor, Big Serg, to give away 500 meals to the KONO community on April 25, 2020. KONO will help advertise the event. They would like to feed all the frontline workers from Sutter Health and the Oakland police department as well as people in the community. This is Big Serg's way to give back to the community. They are a regular Oakland First Friday BBQ food vendor. The new registration system will be up working by tomorrow, April 15, 2020. One of OakFF sponsors may pull out and request a refund of 10k if there is no event by September 2020. Interviewed 4 interns that want to start on May 28th however, everything is on hold due to the travel restrictions and these are study abroad students.	

**b. Streetplus
(Kevin Paredes)**

**c. Executive
Director
Shari Godinez**

Kevin did not attend the meeting.

Shari: Administration:

- All staff have been working from home since mid-March.
- Attended multiple online meetings with the Mayor and City of Oakland staff, Oakland BID/CBD Alliance, different Oakland Chambers, and many other organizations to discuss the business owner's needs and the resources available.
- Participated in Mayor's town hall meetings (online) every Thursday evening.
- Completed Sutter Health grant application
- Working on KONO accomplishment brochure for stakeholders
- In the process of applying for the PPP (Payroll Protection Program) through Bridge Bank.
- Applied for the **EIDL (Economic Injury Disaster Loan)** with SBA.

Advocacy:

- Respond to requests from property owners regarding homeless encampments on 23rd and concerns of commercial burglaries.

Economic Development:

- KONO is sharing a plethora of resources with KONO stakeholders as quickly as they come in.
- Set up a resource page on the KONO and Oakland First Fridays websites and pushed it out on social media, and by email and newsletter.
- Bike Lane discussion on hold
- Working with iamlocal.co to connect with KONO retail businesses. They provide online and delivery services.
- Mike (marketing) did a phone call check-in with KONO businesses.

Marketing/ Beautification:

- Sent out the April monthly KONO Newsletter
- Gathered a list of KONO businesses that are still open and put them on a community support page on our website and onto

<p><u>c. Continued</u></p>	<p>the Chamber's "Oakland's Open" web page as well as the Visit Oakland businesses open page.</p> <p>Oakland First Fridays:</p> <ul style="list-style-type: none"> • Researching government programs to preserve Oakland First Fridays' budget, including the Payroll Protection Program and staff furlough. • <u>Compiled information sheet for Board to assist in decision making about staff furlough</u> <p>Maintenance/Security:</p> <ul style="list-style-type: none"> • Update: Streetplus suspended services for about 3 weeks but resumed services on Wednesday, April 8, 2020. 	
<p><u>4. Action Item:</u></p> <p><u>Approve Minutes from March 10, 2020 Board meeting</u></p>	<p>Hywan motioned to approve the minutes for March 10, 2020</p> <p>Sonja seconded the motion</p> <p>All approved</p>	<p><u>Action:</u> Approved Minutes from March 10, 2020 Board meeting</p>
<p><u>5. Discussion:</u></p> <p><u>Payroll Protection Program (OakFF Staff)</u></p>	<p>Shari provided an information sheet to the Board showing the overview of the SBA loan programs, Oakland First Fridays' current budget and multiple scenarios showing the budget balance decrease timeline. Shari explained how the PPP loan may not be beneficial for OakFF staffing costs due to the terms and the unknown factor of when the event would be able to resume. The PPP is 2.5 times the average payroll costs from last year. However, once the loan is received, you have 8 weeks to spend it on payroll. Since OakFF may not open until later in the year, if at all this year, it would not justify keeping staff on or bringing them back just to be covered by this loan for 8 weeks and then we may have to lay them off again. Shari also mentioned that staff wanted to be furloughed since they did not want to see the OakFF budget dwindle away and because the government is including an extra \$600 per week for unemployed people through July 31, 2020. Staff will earn more on unemployment than they do on payroll.</p>	

<p><u>6. Action Item:</u></p> <p><u>Vote to participate in the PPP program</u></p>	<p>After much discussion, Matt made a motion to approve for KONO to apply for the PPP loan. There was a clarification that this vote was only to approve the first step of submitting the application and there would be another discussion based on the loan terms before it would be accepted.</p> <p>Mr. Kim 2nd the motion.</p> <p>All in favor</p>	<p>Action: The first step of submitting the PPP application was approved.</p>
<p><u>7. Discussion:</u></p> <p><u>EIDLA (ECONOMIC INJURY DISASTER LOAN APPLICATION)</u></p>	<p>Shari announced that the KONO CPA office applied for this EIDL loan on behalf of KONO.</p>	
<p><u>8. Discussion:</u></p> <p><u>Impact of COVID-19 conditions on KONO businesses</u></p>	<p>Shari stated that Mike Woolson started calling down to the KONO businesses to see how they were fairing in this crisis and let them know about the resource list on our website. Shari asked if any Board members could split up the list and help with the phone calls. Volunteers included: Elisse, Sonja and Matt. Shari will get the lists to the volunteers along with some questions to ask them.</p>	<p>Task: Elisse, Sonja and Matt help call KONO business owners</p>
<p><u>9. Meeting Adjourned</u></p>	<p>Meeting adjourned @ 7:30 pm</p>	
<p><u>Next Board Meeting:</u></p>	<p>May 12, 2020 @ 6:30pm</p>	