

Board of Directors Meeting Minutes Date: Tuesday, May 12, 2020 from 6:40 pm to 8:05pm Location: KONO office, 2633 Telegraph Avenue, Suite 109 Oakland, CA 94612

Meeting held over ZOOM video conference

https://us02web.zoom.us/j/84982350684?pwd=a0NneGt4QkxSMjZOOXpvVmZjY3krZzo9

Meeting ID: 849 8235 0684, Password: 055139

One tap mobile. +16699009128,,84982350684#,,1#,055139# US (San Jose) +12532158782,,84982350684#,,1#,055139# US (Tacoma)

Present: Joseph Jung, Elisse Douglass, Mike Thaler, Sonja Brooks, Matt Ticknor, Alan Wilk, Mindy Landmark, Charlie Hanh (*Late*)
Absent: Kuen Bae Yoo, Zabrina Law, Hyowan Kim
Staff: Shari Godinez (ED), Greg Harris (Festival Director), Kevin Paredes (Streetplus)
Guests: None

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Introductions: Call to Order Establish Quorum: Joseph Jung, President 2. Public Comment, Announcements/ Open Discussion	After introductions, Quorum was established. Shari stated that Randy's Donuts is looking to take over the closed KFC building at 28th/Telegraph. He is still in the pre-application process with the city. Some of the conditions he is asking for feedback on from the Board are as follows: 1. He would like to remove two trees on Telegraph and two trees on 28th street, which are older established trees. (Shari stated to him that she would be opposed to the removal of those trees). He wants to make sure the signature 20 foot donut on top of the building is clearly visible. Mike said he would also oppose the tree removal. 2. Shari asked if there would be a regular maintenance schedule if the	Action
	 large signature donut was to be vandalized with graffiti. He wanted to change the hours of operation and incorporate an outside speaker. Shari stated to him that changing the hours of operation should be acceptable, but the volume of the speaker may be a problem in the early hours of the morning. He agreed to monitor the decimals of the volume. Shari suggested he have a plan for loitering in and around the business since they are proposing to be open 24 hours. 	
2. Continued	Shari, along with other BID alliances have been working on some	

<u>3. Staff Reports:</u> a. Kevin Paredes (Streetplus)	 things with the city to help with the economic recovery for businesses. Examples: Outdoor seating, pop-up parakeets, slow streets (to eat, play and perform), pick-up/loading zones. Shari asked the Board to take a look at these possibilities and come up with more ideas and strategies to possibly implement them on a temporary basis. Kevin: Stated they started back on April 5, 2020 District trash collected: 229 bags of litter (3.11 tons), 62 syringes, assisted 10 merchants, 1 transient asked for help, 10 graffiti abatements resolved and 43-49 cases of illegal dumping were resolved. Streetplus is getting a small briefcase sized pressure washer. The 23rd encampment went from five (5) tents down to three (3) tents. Auto break-ins at 23rd/Telegraph, 26th/Broadway along with 18 commercial burglaries, which include New City Plus smoke shop on 4/23/2020 and the glass door was broken at 3201 Telegraph. Young's Wigs reported a broken window to 311 and OPD. KP Market owner has given KONO 60 days to relocate the KONO dumpster. 	
<u>b. Executive</u> <u>Director</u> (Shari Godinez)	 Shari: KONO and OakFF staff have been working remotely since mid March 2020 due to COVID-19 shelter in place orders. Shari has been attending a lot of the online Zoom meetings with the Mayor, city staff, other BID managers and organizations. Shari has also participated in the Mayor's town hall meetings every Thursday. Shari finished the Sutter Health grant application. She is working with KONO/OakFF marketing personnel regarding the accomplishments brochure, which will be sent out to the stakeholders. Shari has been working with the businesses around 23rd/Telegraph regarding the homeless encampments in that area. Shari is urging the city to put sanitation equipment/resources in the form of port-o-potties and hand washing stations in place for the homeless encampment. Shari has been in close communication with the district's area captain regarding commercial burglaries in the district. There is a long list of resources on both the KONO and OakFF websites for small businesses. These resources are also being sent out via email and social media. We are also promoting the businesses in the district who have remained open during COVID-19. A list of all of the open businesses throughout the city are also on the Visit Oakland and Chamber websites under the title "Oakland is Open". 	

B. Continued	 Marketing/Beautification: KPIX was unable to cover the Mask and Meal giveaway on April 25, 2020 in the parking lot of the old Sears building, but stated that they will cover it if we do it again. The April and May KONO monthly newsletters were sent out. The Chamber has come up with themes for each day in May to help promote shopping local. For Examples: Tech Tuesday and Wellness Wednesday. Then, the Chamber will connect the BID's and they will promote those businesses that match with those themed days through their platform. OakFF: Started a GoFundMe campaign and it has raised just under five hundred (\$500) dollars. Square stated they would donate five thousand (\$5,000) dollars. The sponsor for the OakFF "Health Zone" has asked for their ten thousand (\$10,000) sponsorship to be returned, but when the OakFF event comes back, they have said they will sponsor once again. OakFF was awarded the California Art Council Grant in the amount of seventeen thousand sixty two (\$17,062) dollars for an Art Incubation Zone in the OakFF event. In the grant award letter it stated that because of COVID19, OakFF is "permitted to adjust our planned activities without prior approval". OakFF is thinking about putting together a "Virtual" OakFF event and use the grant money from the city to pay performers to participate. The grant money from the California Art Council could be used for commercial's could be paid for and other small art businesses would be funded with the grant. Maintenance/Security: Streetplus has an elaborate reporting system app that tracks what is done by Streetplus and tracks incidents in the KONO district. The app is called Geo Pal. This data system went "live" on May 1, 2020, so there should be data that can be shared with the Board sometime in June 2020. 	Action:
Approve Minutes from April 14, 2020 Board meeting	Mike motioned to approve the minutes from April 14, 2020 Sonja seconded the motion All approved	The minutes from April 14, 2020 were approved

5.Discussion: Payroll Protection Program (Terms and Criteria for Loan Forgiveness)	Shari applied for the PPP loan, which is two and a half times (2 ½) the average payroll. The loan was requested due to the fact that we cannot have the event and had to furlough staff. The requested amount is forty nine thousand five hundred (\$49,500) dollars. The PPP loan can be used for payroll, payroll taxes, healthcare etc. The loan is considered one hundred percent (100%) "forgivable" as long as it is used within an eight (8) week period from the funding date. The rules are very confusing and it seems like if it is used by June 30, it should be "forgivable". Shari is hoping that the rules/date is changed because it is becoming problematic for many businesses as even the possibility of reopening may not even happen until the end of May or June 2020 as it stands right now. The portion that is not used in the allotted time will have to be returned or taken as a loan at one (1%) percent and paid back over a two year period.	
6. Action Item:	Alan motioned to bring back employees full time. There was not a	Action:
Vote whether to bring Oakland First	second motion, so the motion died After much discussion	It was
Fridays staff back	Mindy motioned to let employees choose between full, part time or	approved to let the
part-time from May	not at all.	employees
13 to July 8, 2020	Alan seconded the motion	decide to
(8 weeks)	Mike voted against this motion	come back full, part
	All others approved No one abstained	time or not
	The motion passed: 7 yes, 1 no, 0 abstentions	at all.
7. Discussion:	Joseph asked if Streetplus usually fills up the garbage bin and Kevin	
New location for	said yes they do.	
KONO dumpster	Joseph requested that Shari ask the landlord for the KONO office to	
needed by	allow the dumpsters to be stored there.	
mid-June	Mike stated they could store a four (4) yard dumpster on wheels at his building.	
	It was also suggested that we ask Kaiser about the parking lot at	
	27th/Northgate.	
8. Discussion:	Shari asked the Board to share the OakFF Gofundme link with their	
Board assistance	networks. She said some of these funds could sponsor artists for	
with bringing in	commercial spots on the virtual OakFF events moving forward.	
outside funds		
<u>9. Meeting</u>	Meeting adjourned @ 8:05pm	
<u>Adjourned</u>		
Next Board Meeting:	<u>June 9, 2020 @ 6:30pm</u>	
	De Duffin & Edited by Shari Codinez	

Minutes by: Shellae Ruffin & Edited by Shari Godinez