



	<p>things with the city to help with the economic recovery for businesses.</p> <p><b>Examples:</b> Outdoor seating, pop-up parakeets, slow streets (to eat, play and perform), pick-up/loading zones.</p> <p>Shari asked the Board to take a look at these possibilities and come up with more ideas and strategies to possibly implement them on a temporary basis.</p>	
<p><b>3. Staff Reports:</b>  <b>a. Kevin Paredes</b>  <b>(Streetplus)</b></p>	<p><b>Kevin:</b> Stated they started back on April 5, 2020</p> <p><b>District trash collected:</b> 229 bags of litter (3.11 tons), 62 syringes, assisted 10 merchants, 1 transient asked for help, 10 graffiti abatements resolved and 43-49 cases of illegal dumping were resolved. Streetplus is getting a small briefcase sized pressure washer. The 23rd encampment went from five (5) tents down to three (3) tents. Auto break-ins at 23rd/Telegraph, 26th/Broadway along with 18 commercial burglaries, which include New City Plus smoke shop on 4/23/2020 and the glass door was broken at 3201 Telegraph. Young’s Wigs reported a broken window to 311 and OPD. KP Market owner has given KONO 60 days to relocate the KONO dumpster.</p>	
<p><b>b. Executive</b>  <b>Director</b>  <b>(Shari Godinez)</b></p>	<p><b>Shari:</b>  KONO and OakFF staff have been working remotely since mid March 2020 due to COVID-19 shelter in place orders. Shari has been attending a lot of the online Zoom meetings with the Mayor, city staff, other BID managers and organizations. Shari has also participated in the Mayor’s town hall meetings every Thursday.</p> <p>Shari finished the Sutter Health grant application. She is working with KONO/OakFF marketing personnel regarding the accomplishments brochure, which will be sent out to the stakeholders.</p> <p>Shari has been working with the businesses around 23rd/Telegraph regarding the homeless encampments in that area. Shari is urging the city to put sanitation equipment/resources in the form of port-o-potties and hand washing stations in place for the homeless encampment.</p> <p>Shari has been in close communication with the district’s area captain regarding commercial burglaries in the district. There is a long list of resources on both the KONO and OakFF websites for small businesses. These resources are also being sent out via email and social media. We are also promoting the businesses in the district who have remained open during COVID-19. A list of all of the open businesses throughout the city are also on the Visit Oakland and Chamber websites under the title “Oakland is Open”.</p>	

<p><b><u>B. Continued</u></b></p>	<p><b><u>Marketing/Beautification:</u></b>  KPIX was unable to cover the Mask and Meal giveaway on April 25, 2020 in the parking lot of the old Sears building, but stated that they will cover it if we do it again.  The April and May KONO monthly newsletters were sent out.  The Chamber has come up with themes for each day in May to help promote shopping local. For <b><u>Examples:</u></b> Tech Tuesday and Wellness Wednesday. Then, the Chamber will connect the BID's and they will promote those businesses that match with those themed days through their platform.</p> <p><b><u>OakFF:</u></b>  Started a GoFundMe campaign and it has raised just under five hundred (\$500) dollars.  Square stated they would donate five thousand (\$5,000) dollars.  The sponsor for the OakFF "Health Zone" has asked for their ten thousand (\$10,000) sponsorship to be returned, but when the OakFF event comes back, they have said they will sponsor once again.  OakFF was awarded the California Art Council Grant in the amount of seventeen thousand sixty two (\$17,062) dollars for an Art Incubation Zone in the OakFF event. In the grant award letter it stated that because of COVID19, OakFF is "permitted to adjust our planned activities without prior approval".  OakFF is thinking about putting together a "Virtual" OakFF event and use the grant money from the city to pay performers to participate.  The grant money from the California Art Council could be used for commercials spotlighting artists and KONO could also promote some of the businesses in the KONO district between performances. Some commercial's could be paid for and other small art businesses would be funded with the grant.</p> <p><b><u>Maintenance/Security:</u></b> Streetplus has an elaborate reporting system app that tracks what is done by Streetplus and tracks incidents in the KONO district. The app is called Geo Pal. This data system went "live" on May 1, 2020, so there should be data that can be shared with the Board sometime in June 2020.</p>	
<p><b><u>4. Action Item:</u></b>  <b>Approve Minutes from April 14, 2020 Board meeting</b></p>	<p>Mike motioned to approve the minutes from April 14, 2020</p> <p>Sonja seconded the motion</p> <p>All approved</p>	<p><b><u>Action:</u></b>  <b>The minutes from April 14, 2020 were approved</b></p>

<p><b>5. Discussion:</b>  <b>Payroll Protection Program (Terms and Criteria for Loan Forgiveness)</b></p>	<p>Shari applied for the PPP loan, which is two and a half times (2 ½) the average payroll. The loan was requested due to the fact that we cannot have the event and had to furlough staff. The requested amount is forty nine thousand five hundred (\$49,500) dollars. The PPP loan can be used for payroll, payroll taxes, healthcare etc. The loan is considered one hundred percent (100%) “forgivable” as long as it is used within an eight (8) week period from the funding date. The rules are very confusing and it seems like if it is used by June 30, it should be “forgivable”. Shari is hoping that the rules/date is changed because it is becoming problematic for many businesses as even the possibility of reopening may not even happen until the end of May or June 2020 as it stands right now. The portion that is not used in the allotted time will have to be returned or taken as a loan at one (1%) percent and paid back over a two year period.</p>	
<p><b>6. Action Item:</b>  <b>Vote whether to bring Oakland First Fridays staff back part-time from May 13 to July 8, 2020 (8 weeks)</b></p>	<p>Alan motioned to bring back employees full time. There was not a second motion, so the motion died  After much discussion  Mindy motioned to let employees choose between full, part time or not at all.  Alan seconded the motion  Mike voted against this motion  All others approved  No one abstained  The motion passed: 7 yes, 1 no, 0 abstentions</p>	<p><b>Action:</b>  It was approved to let the employees decide to come back full, part time or not at all.</p>
<p><b>7. Discussion:</b>  <b>New location for KONO dumpster needed by mid-June</b></p>	<p>Joseph asked if Streetplus usually fills up the garbage bin and Kevin said yes they do.  Joseph requested that Shari ask the landlord for the KONO office to allow the dumpsters to be stored there.  Mike stated they could store a four (4) yard dumpster on wheels at his building.  It was also suggested that we ask Kaiser about the parking lot at 27th/Northgate.</p>	
<p><b>8. Discussion:</b>  <b>Board assistance with bringing in outside funds</b></p>	<p>Shari asked the Board to share the OakFF Gofundme link with their networks. She said some of these funds could sponsor artists for commercial spots on the virtual OakFF events moving forward.</p>	
<p><b>9. Meeting Adjourned</b>   <b>Next Board Meeting:</b></p>	<p><b>Meeting adjourned @ 8:05pm</b>   <b>June 9, 2020 @ 6:30pm</b></p>	

Minutes by: Shellae Ruffin & Edited by Shari Godinez