



KOREATOWN NORTHGATE

Board of Directors Meeting Minutes

Date: Tuesday, June 9, 2020 from 6:30 pm to 7:30 pm

**Location: KONO office, 2633 Telegraph Avenue, Suite 109
Oakland, CA 94612**

(Meeting held over ZOOM video conference)

Present: Joseph Jung, Sonja Brooks, Mike Thaler, Alan Wilk, Mindy Landmark, Kuen Bae Yoo, Zabrina Law, Matthew Ticknor

Absent: Elisse Douglass, Hyowan Kim

Staff: Shari Godinez, Greg Harris (Festival Director), Kevin Paredes (Streetplus)

Guests: Curt Haven (Representing BJ Yoo)

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Introductions: Call to Order Establish Quorum: Joseph Jung, President	<p>After introductions, Quorum was established.</p>	
2. <u>Public</u> <u>Comment,</u> <u>Announcements/</u> <u>Open Discussion</u>	<p>None</p>	
3. <u>Staff Reports:</u> a. Kevin Paredes (Streetplus)	<p>Kevin: Streetplus performed 118 business checks and 79 directions were given. There was a 311 request on W. Grand/Telegraph that was successful in removing a homeless encampment. 24 needles were found in the district, 243 graffiti tags were removed, 21 instances of pressure washing and 1.75 tons of garbage were removed from the district. Streetplus had 20 instances of homeless outreach and 1 warning for sitting/lying on the sidewalk. There were also 2 calls for OPD requests and 1 call for EMS.</p> <p>During the protests, the cannabis dispensary Bloom was looted, ECO Cannabis had an attempted break-in, and Walreens was boarded up during the protests. There was a lot of graffiti that was also removed resulting from the protests.</p> <p>Zabrina stated that Bloom will most likely have to perform a complete rebuild as they were “hit” three consecutive nights and ECO Cannabis had two consecutive nights of attempted break-ins. She stated that there was a news story that stated that the dispensary break-ins may have been coordinated and Magnolia</p>	

<p><u>3. Continued</u></p>	<p>Dispensary near downtown had 28 bullets retrieved from inside of their business. The total damage for those three businesses won't be known until the insurance adjusters report their findings.</p>	
<p><u>b. Executive Director</u> Shari Godinez</p>	<p>Shari: Received a resignation letter from the KONO Board as of June 2020 from now former board member Charles Hahn.</p> <p>Shari continues to work on the hardship request from the church on 27th/Broadway, who has requested an extension to July 2020 in order to get their documentation in order.</p> <p>Shari was recently interviewed by the new executive director for downtown San Leandro. She was looking for information from other BID managers and she was directed to speak with Shari specifically by other BID managers.</p> <p>The County of Alameda supplied Shari with a list of unpaid assessments in the KONO district from April 10, 2020, which totals \$17,134.30.</p> <p>Parking enforcement resumed on June 8, 2020.</p> <p>The city of Oakland has created the East Bay Recovery Council and the Economic Recovery Advisory Council. The latter makes recommendations to property owners to extend their lease for a number of months of past due rent and collect it at the end.</p> <p>Changes with the PPP Loan occurred on June 3, 2020, which extended the use of funds from 8 weeks to 24 weeks. They also reduced payrolls cost from 75% to just over 60%, which has to be used in order for the loan to be forgiven. Also, the time has been extended to December 31, 2020 to rehire staff to pre-pandemic level. They have also increased the loan repayment period from 2 years to 5 years with a 1% interest. This would not be factored in or start until the amount to be forgiven is determined.</p> <p>There was a "Thank You" letter written by an author (Nancy David Kho) that was read to Mayor Schaaf. It was also published in Oakland Magazine and it mentioned Oakland First Fridays twice. Shari has been sharing a lot of information with the stakeholders in the community that deals with help for small businesses, which includes business reopening guidelines from Alameda County. Shari has also shared grant and financial assistance opportunities for small businesses. There is also information about setting up temporary curbside pick up zones and the Flex Street initiative, which would temporarily close some streets to allow businesses to extend or create an outdoor dining area during COVID-19.</p>	

<p><u>b. Continued</u></p>	<p>KONO has done marketing for businesses who have remained open during this time.</p> <p>The Go Fund Me campaign for OakFF has raised \$805.00, which is nowhere near what the goal is. Venessa has come back to work 10 hours per week on the OakFF Go Fund Me campaign and Greg and Sara are volunteering their time for OakFF.</p> <p>OakFF is due to receive \$15,000 in grant money, however, OakFF had to return \$10,000 in sponsorship from the American Kidney fund due to the in-person OakFF event being closed until further notice due to the pandemic.</p> <p>There was a virtual event on June 5, 2020 with the DJ's who normally play in the KONO Lounge. This raised \$390.00 for OakFF. KONO sent a sidewalk repair request to ADA and 311 for 600-604 W Grand Ave. at Northgate Ave, which impacts wheelchair access to the sidewalk. This is due to tree roots pushing up the concrete and a sub par repair job.</p> <p>Businesses are able to receive a free mural from Bay Together Project on their boarded up businesses.</p> <p>KONO is still trying to find a place to house a 6 yard dumpster and a recycle dumpster for the district trash and recycle picked up.</p>	
<p><u>c. OakFF Festival</u> <u>Director:</u> Greg Harris</p>	<p>Greg: Attended a virtual event seminar last weekend (Friday, Saturday and Sunday). Greg released a survey yesterday at 3:30pm, which was sent out to 26,000 OakFF event goers to find out if they would be interested in attending a Virtual OakFF Event. Greg is waiting for the final "head count" of participants, but so far there are over 200 people who stated they would be interested. The Go Fund Me campaign will run every day beginning tomorrow. There has also been a "Swipe Up" option to donate on Instagram. For the virtual OakFF event, there will be a breakdown of "Zones". Kid Zone (A task that can be performed at home), Health Zone (Zumba), KONO Lounge (Drink of the month) and possibly a DJ. There may also be a live performance. All of these "Zones" will be able to be accessed separately. Greg would like the dollar goal to reach \$5,000 and has asked the Board to participate/help with this virtual event. Zabrina has and will continue to work closely with Greg on OakFF already.</p>	<p><u>Task:</u> Greg to speak with Joseph about legality with DJ.</p>
<p><u>4. Action Item:</u> Approve Minutes from May 12, 2020 Board meeting</p>	<p>Mike motioned to approve the minute from May 12, 2020</p> <p>Sonja seconded the motion</p> <p>All approved</p>	<p><u>Action:</u> The minutes from May 12, 2020 were approved</p>

<p>5. Action Item: Approve Financial Reports for KONO and OakFF</p>	<p>Shari reported the income for KONO for April was \$218,012.89. This was the 2nd CBD assessment for the year. Expenses for April \$51,909.99 with a net of \$166,102.90. Total income for the year \$516,285.15 and total expenses for the year are \$162,770.40 with a YTD net of \$353,514.75. The bank balance as of April 30, 2020 was \$613,543.66</p> <p>Oakland First Fridays has a bank balance at the end of April of \$32,328.16. Total income for Jan to April 2020 was \$106,843.27. Total expenses for the same time period was \$128,506.15 leaving a net \$-21,662.88</p> <p>Mike motioned to approve the financial reports for KONO and OakFF</p> <p>Mindy seconded the motion</p> <p>All approved</p>	<p>Action: The financials for KONO and OakFF were approved</p>
<p>9. Meeting Adjourned</p> <p>Next Board Meeting:</p>	<p>Meeting adjourned @ 7:23pm</p> <p>July 14, 2020 @ 6:30pm</p>	

Minutes by: Shellae Ruffin & Edited by Shari Godinez