



Board of Directors Meeting Minutes

Date: Tuesday, February 10, 2020 from 6:30 pm to 8:10 pm

Location: KONO Office, 2633 Telegraph Avenue Suite 109, Oakland, CA 94612

Present: Sonja Brooks, Mike Thaler, Alan Wilk, Keun Bae Yoo, Zabrina Law, Hyowan Kim, Charlie Hahn, Mindy Landmark (Via Phone)

Absent: Joseph Jung, Matt Ticknor, Elisse Douglass

Staff: Shari Godinez, Greg Harris, Kevin Paredes

Guests: Mr. Carey Fitzgerald (Buttner Properties)

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Introductions: Call to Order Establish Quorum: Joseph Jung, President	Quorum was established	
2. Public Comment, Announcements/ Open Discussion	None	
3. Staff Reports: a. Oakland First Fridays Greg Harris Festival Coordinator	<p>Greg: The February 7, 2020 OakFF event was not sold out of booth space, but we have hit ten thousand six hundred (10,600) followers on Instagram. The hope is to reach fifteen thousand (15,000) by June, 2020. Today we spoke to ninety (90) volunteers who are through the CIEE internship program, which will allow us to have a large number of assistance if needed for the event. Square Inc., which was one of the sponsors for OakFF, offered to pay for a new vendor for the next coming OakFF event. Greg thanked Board Member Zabrina Law for attending the OakFF event and helping during the event.</p> <p>Coming Back: Greg has restored the relationship with the car show and they will be returning to the OakFF event in March, 2020.</p> <p>New Intern: We have a new intern (Andrew) that started today, February 10, 2020. He is helping to make the OakFF event completely "Green".</p> <p>Korean Culture Fest: Greg requested to set up a meeting with the team from the Board to make sure we get a head start on the planning for Korean CultureFest for the May, 2020 OakFF event.</p>	

<p><u>b. Streetplus</u></p> <p><u>Kevin Parades</u> <u>Operations</u> <u>Supervisor</u></p>	<p>Kevin: Homelessness: Sycamore/Northgate needs special attention when it comes to illegal dumping and people camping out in their vehicles and dumping their trash on the street. New tents have popped up on 23rd/Northgate and they have been reported to Oak311 several times.</p> <p>Auto Break-ins: We've had roughly ten (10) different break-ins on both sides of 23rd/Telegraph</p> <p>Mobility Access Companies: Uber, Revel, Lime and Lyft have been reported for their scooters and mopeds that are being left in unsafe areas of the street and sidewalk all along Telegraph Ave.</p> <p>Graffiti Abatement: We are waiting for additional equipment to be delivered in order to provide adequate support for graffiti abatement. Graffiti is being removed in small quantities at this time.</p> <p>Waste Management: They have been notified multiple times about their drivers leaving the gate unlocked and completely open at the KP market parking lot where we keep the landfill dumpster.</p> <p>Dumping: All illegal dumping is being reported to Oak311. We've successfully opened and closed over twenty five (25) cases of illegal dumping in less than one month. Anyone can report illegal dumping as well.</p> <p>Visitor Assistance: The Streetplus team provided directions to four (4) visitors and assisted one (1) individual in a broken wheelchair get back to his home on 23rd street.</p>	<p><u>Task:</u> Kevin to find out what the street sweeping schedule is for the district</p> <p><u>Task:</u> Invite city staff to talk about their plans Re: Homeless</p> <p><u>Task:</u> Kevin to get an approximate count of homeless in district</p>
<p><u>c. Executive Director</u> <u>Shari Godinez</u></p>	<p>Shari Economic Development: Successfully curated KONO's first Popup Art Space at 2516 Telegraph Ave. with six (6) artists and one chocolate maker. It was put in place during the OakFF event to attract people to the space in an effort to find a long term tenant.</p> <p>Shari met with the DOT (Department of Transportation) regarding the "fix" for the KONO protected bike lane project. Shari also drafted a letter for the Board's approval on the safety and other concerns with the piloted bike lane project.</p>	

<p><u>c. Continued</u></p>	<p>Shari and Greg visited a business in Berkeley around using their space for a fundraiser for OakFF.</p> <p>Shari and Greg met with the American Kidney Fund regarding forming a partnership with OakFF and the new Health Zone, which will launch in May 2020.</p> <p>Shari was successful in securing a free recycle dumpster from Cal Waste. KP market did not agree to allow KONO to place it next to the landfill dumpster that currently resides in their parking lot. Sears Loft building agreed to let us put it into the alley if it will fit through the gate.</p>	
<p><u>4. Action Item:</u></p> <p>Approve Minutes for January 14, 2020 Board Meeting</p>	<p>Mike motioned to approve the minutes for January 14, 2020</p> <p>Charlie seconded the motion. All in favor. Motion passed</p>	<p><u>Action:</u></p> <p>The Minutes from January 14, 2020 were approved</p>
<p><u>5. Action Item:</u></p> <p>Approve letter to Council regarding the Protected Bike Lane</p>	<p>Shari met with the DOT (Department of Transportation) because of the “Quick Fixes” proposed for the KONO district so they can move along with the Temescal project. However, their proposed fixes do not address the safety issues around visibility. The large orange bollards they want to put in the bike lane as a “Quick Fix” so cars can’t drive/park in the bike lane impacts the OakFF events vendors negatively. Also, they are not esthetically pleasing for the district. This interim “Quick Fix” will be replaced with cement curbs in 2021. The DOT will also be removing more parking in order to improve the line of sight issues. Another problem is the bus platforms’ lack of visibility and locations. Cars frequently run up onto it and cars have gotten stuck on the bus platform, sometimes needing a tow to get off of the bus platform. This is also a safety issue for people standing on the platform waiting for the bus. There was a bike rider who hit the bus platform, flipped over and broke his neck. Kevin, Streetplus Operations Supervisor, witnessed a person on a scooter in the bike lane who also hit the bus platform and flew off of the scooter. The one good addition they are proposing would be blinking crosswalks.</p> <p>Shari asked the DOT if they have done a follow up analysis since the bike lane has been put in. They said they have not. There has been no connection with business owners on how it has impacted them or if bike ridership has increased or decreased. The previous data that is available can be pulled from the city’s economic development department.</p> <p>The summary of the letter is asking them to halt moving forward until these issues are addressed and the community and stakeholders are contacted.</p>	<p><u>Action:</u></p> <p>There was no action on this item.</p>

<p>6. Action Item:</p> <p>Approve Oakland First Fridays Budget</p>	<p>Alan motioned to approve the OakFF Budget Mike seconded the motion</p> <p>Zabrina asked for an addendum to motion to review the current budget Hyowan seconded the addendum</p> <p>A guest, Mr. Fitzgerald of Buttner Properties, suggested to include a 5% risk in a revised budget.</p>	<p>Action: No action taken. Item moved to the next Meeting in March 2020.</p>
<p>7. Action Item:</p> <p>Decide on assessment increase amount for final vote in March</p>	<p>Charlie Hahn stated that he and some of his friends aren't sure they are getting their assessments worth in the district, although he later stated that he no longer owns property in the KONO district. He stated he is speaking on behalf of friends who do own property. He also stated that KONO does a better job than the city of Oakland in this respect. He cited paving roads as an example where the city of Oakland is lacking. He stated that because there has already been an increase and new developments are being built, he urged the Board to vote with him on a zero percent (0%) increase.</p> <p>Shari stated, and Sonja agreed, that there was no increase the first year and a 5% increase last year which gives an average of two and a half percent (2.5%) increase, which is below the cost of living increases. Shari stated that the new developments are at least two years (2) out before completion. Shari stated that over 500 letters were sent out to all the stakeholders regarding the vote for an increase in assessments and only one person wrote back in opposition to the assessment increase.</p> <p>Keun Bae stated that he does not agree with the increase because he owns a lot of property in the District.</p> <p><u>Charlie Hahn made a motion for a zero percent (0%) increase in assessments for the 20-21 fiscal year.</u></p> <p><u>Hyowan Kim 2nd the motion.</u></p> <p><u>The motion was voted on</u></p> <p><u>Yes Vote (In favor of no increase in assessments)</u> Charlie Hahn Hyowan Kim (Representing KP Market) Kuen Bae Yoo</p> <p><u>No Vote (Against not raising assessments)</u> Mike Thaler Alan Wilk</p>	

	<p><u>Abstain</u> Sonja Brooks Zabrina Law (Needs more information) Mindy Landmark</p>	
<p><u>7. Continued</u></p>	<p>Mike stated that the three votes supporting a zero percent (0%) increase is not a majority. Mike also commented that Charlie's vote would not count because according to the bylaws he would no longer be a Board member. There was some discussion on what constituted a majority and whether it passed or was a tie. Mike made a comment to Charlie that wasn't clear (audible). Charlie stated that he took offense to the comment and demanded a reprimand. Sonja asked how many Board members are absent and Shari stated that there were three (3) Board members absent at this meeting. Sonja was unfamiliar with how the procedure worked with the majority voting rules and decided to consult with Joseph Jung due to the sensitivity of the subject matter. Sonja stated for the record, they will review this in the Bylaws before moving forward and it will be determined at the next meeting what the outcome will be.</p>	<p><u>Action:</u> Motion for a 0% increase for the 2020/2021 fiscal year to be placed on the March agenda was passed with a 3 to 2 vote.</p> <p>Validity of vote to be determined.</p>
<p><u>8. Discussion:</u> <u>(Cont. Discussion)</u></p> <p><u>20 cement planters from Temescal BID after research</u></p>	<p><u>Shari:</u> Found a moving company that will pick up and move the planters. The company charges one hundred twenty five dollars (\$125) per hour with a three hour (3) minimum. (This includes two movers and the moving truck.) Shari stated that Keun Bae is interested in having all of the planters near 34th Street. Shari suggested splitting the twenty (20) planters with Keun Bae. Ten (10) planters near 34th and the remaining ten (10) planters would be placed as five (5) on one side of Telegraph in front of the KONO office and the last five (5) on the opposite side of Telegraph, across from the KONO office. Shari stated that Keun Bae offered to buy the plants for all the planters if they were near 34th Street. Shari spoke with an artist to inquire how much they would charge to put art on the cement planters. The quote came back as one hundred seventy five dollars (\$175) per planter, with a total of thirty five hundred dollars (\$3,500) for all twenty (20). This total includes all of the artists supplies. The artist stated that if she was asked to put art on less than the twenty (20) planters, she would charge three hundred (\$300) per planter. Keun Bae then stated that he no longer wants the planters if they are going to cost us to move them and put art on them.</p>	<p><u>Task:</u> It was decided to carry this discussion to the next Board Meeting.</p>

<p><u>8. Continued</u></p>	<p>Shari stated that the estimate for moving costs and having an artist put Art on twenty (20) free cement planters from the Temescal District could approximately cost a maximum of five thousand dollars (\$5,000).</p> <p>Shari stated that art does not have to be placed on the planters and only moving costs would apply. Shari's thought is that placing art on the planters would discourage graffiti.</p> <p>Alan agreed that planters would be nice, however, he is concerned with theft of the plant/flower and the maintenance.</p>	
<p><u>9. Discussion:</u></p> <p><u>KONO By-laws regarding Board Attendance</u></p>	<p>This item was moved to the next Board Meeting.</p> <p style="text-align: center;">Not discussed</p>	<p><u>Task:</u> This item moved to the next Board Meeting.</p>
<p><u>10. Discussion:</u></p> <p><u>Disposal of old Culturefest banners and old KONO banners</u></p>	<p>Shari stated that the banners were put up many years ago and then taken down because of pushback in the District. They have been in storage for approximately ten (10) years. Shari suggested recycling them at the "Reuse Depot". The Korean Culture Fest banners specify May as the annual month of the festival, however the festival is not held in the same month every year.</p> <p>Hyowan excused himself from the remainder of the meeting. The meeting went well over the hour it is scheduled to run.</p>	<p><u>Task:</u> This item was moved to the next Board Meeting.</p>
<p><u>11. Meeting Adjourned</u></p>	<p style="text-align: center;">Meeting Adjourned @ 8:10pm</p>	
<p><u>Next Board Meeting:</u></p>	<p style="text-align: center;">March 10, 2020 @ 6:30pm</p>	

Minutes by: Shellae Ruffin & Edited by Shari Godinez