



Board of Directors Meeting Minutes

Date: Tuesday, January 14, 2020 from 6:35 pm to 7:47 pm

Location: KONO Office, 2633 Telegraph Avenue Suite 109, Oakland, CA 94612

Present: Joseph Jung, Mike Thaler, Elisse Douglass, Alan Wilk (Via Phone), Keun Bae (late), Matt Ticknor, Zabrina Law, Hyowan Kim, Charlie Hahn

Absent: Sonja Brooks, Mindy Landmark

Staff: Shari Godinez, Greg Harris, Lathan Hodge

Guests:

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Introductions: Call to Order Establish Quorum: Joseph Jung, President	Quorum was established	
2. Public Comment, Announcements/ Open Discussion	None	
3. Staff Reports: a. Safety1st: Security & Operations (Lathan Hodge)	<p>Lathan:</p> <p>Homelessness: Cleanup needed at 29th and 30th streets under the freeway along with the homeless encampment at 34th street.</p> <p>Auto Break Ins: Seeing more glass breaks in the mornings at 23rd and 27th streets from Northgate to Broadway and 24th/Northgate and 26th at Broadway.</p> <p>Waste Management: Did not empty the garbage dumpster from December 12, 2019, which impacted the district. Safety1st utilized signs and cones so cars would not park in front of the dumpster. A new lock for the KONO district dumpster needs to be picked up from Waste Management offices as WM took away the KONO dumpster instead of the OakFF Landfill dumpster.</p> <p>KP Market Lot: The fence hardware is broken where the lock secures to the gate.</p> <p>Graffiti Abatement: Completed at 27th/Telegraph on the fence in front of Pool Hall on 1/11/2020. The green fence next to KONO office was abated on 1/9/2020, but on 1/12/2020 the fence was vandalized again.</p>	

b. Oakland First Fridays
(Greg Harris)

Greg:

We had our first OakFF event on January 3, 2020. We did not sell out of booth space, but we are working on refilling the waiting list with all new vendors. Our December 2019 Christmas Toys for Tots drive went very well. We partnered with Serenity House, B.O.S.S., Alameda County Social Services, Martin Luther King Middle School and Chronicle Books. OakFF has hit ten thousand followers on Instagram. We will start our Health Zone at the May event and we have our first sponsor who has graciously donated ten thousand dollars for the Health Zone.

Greg was invited to represent OakFF by Squareup this Saturday at an event. Squareup is also a sponsor of the OakFF event in February.

New Interns:

Emily Jukic from Australia will be joining the OakFF team on January 14, 2020 through February 21, 2020.

Amina Galadima is also a new intern, who started on December 18, 2019 with our social media.

Maintenance Statement:

Event attendees and community partners have stated concerns over potholes specifically in the **Kid Zone on 23rd st. and on 24th street. The concern stems from some children that are tripping in that area during the event.**

Is there any way KONO can facilitate getting these streets repaved or repaired?

Sponsorship/Board:

Greg asked if any Board members have contacts in agencies, organizations, or personal contacts that would be willing to donate/sponsor OakFF to help get the project out from running in the "red"?

Korean Culture Fest (May 2020):

Greg asked the Board to finalize the Korean Culture Fest details for May 2020 so everything can be put in place.

Task:

Shari to contact the **City** and/or **Public Works** about repairing/repaving **23rd & 24th streets.**

<p><u>c. Executive Director Shari Godinez</u></p>	<p>Shari:</p> <p>KONO finalized the contract with the new Security & Maintenance team, Streetplus, with a start date of January 16, 2020.</p> <p>Shari finished the annual report for the city Council. A copy of the report was sent to all Board Members.</p> <p>The annual Board Retreat will be held on January 25, 2020.</p> <p>Shari registered for the International Downtown Association Workshop that will be held in San Jose, CA in March 2020. Board member Matthew Ticknor may be able to participate as well.</p> <p>Shari is working with a commercial broker to install pop ups in the vacant spaces during the OakFF event to attract people to the space in an effort to find a long term tenant.</p> <p>We are working on our KONO business directory and re-designing the layout of the KONO website that marketing and two interns will be working on.</p> <p>Shari is working with a startup who provides small retail businesses social media presence and delivery services.</p> <p>There is an agenda item to discuss possibly receiving twenty (20) cement planters with dirt and plants free of cost from the Temescal district.</p> <p>The city contacted us regarding the impact of the big increase in temporary event permit fees going from thirty (\$30) dollars to one hundred (\$100) dollars.</p> <p>We finalized all of the documents for the Cultural Arts grants.</p> <p>We are exploring an opportunity to hold a fundraiser paint event inside vacant commercial space.</p>	
<p><u>4. Action Item:</u> Approve Minutes for December 10, 2019</p>	<p>Mike motioned to approve the minutes for December 10, 2019</p> <p>Elisse seconded the motion</p> <p>All approved</p>	<p><u>Action:</u> Minutes for December 10, 2019 were approved</p>

<p><u>5. Action Item:</u> Approve Financial Reports through December 31, 2019</p>	<p>Mike motioned to approve financials through December 31, 2019</p> <p>Mr. Kim seconded the motion</p> <p>All approved</p>	<p><u>Action:</u> Financials were approved through December 31, 2019</p>
<p><u>6. Discussion:</u> Accept gift of 20 cement planters from Temescal BID</p>	<p>The planters are approximately four feet (4) high and three feet (3) wide. They already have soil and plants in them, however they are very heavy and may require a forklift for each planter to move them. The Board has some reservations about how large they are and the cost to move them and place them along with the upkeep and watering.</p>	<p><u>Task:</u> Shari find out how much it will be to move planters</p>
<p><u>8. Meeting Adjourned</u></p>	<p>Meeting Adjourned @ 7:35pm</p>	
<p><u>Next Board Meeting:</u></p>	<p>February 11, 2020 @ 6:30pm</p>	

Minutes by: Shellae Ruffin & Edited by Shari Godinez