



KONO Board of Directors Meeting Minutes
Date: June 8, 2021 from 6:30 pm to 7:48pm
Location: Zoom platform

Present: Joseph Jung, Mike Thaler, Alan Wilk, Matt Ticknor, Curt Haven, Keun Bae Yoo

Staff: Shari Godinez, Ramon Hall, Greg Harris, Mike Woolson

Guests: BJ Yoo, KP Market; Charlyse Banks, Town Experience; Dave Campbell, Bike East Bay; Carroll Fife, District 3 Councilmember

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Called to order 6:32pm, quorum established	
2. Open Discussion / Announcements	None	
3. Meet District 3 Councilmember Carroll Fife	<p>Fife was delayed, so the Board moved directly to Item 4. Fife joins meeting at 6:49 Joseph introduced her. Fife stated that she didn't get the list of discussion topics. Everyone introduces themselves. Shari announced the topics to cover: Bike Lanes, KONO Gateway Arch, Homeless Plans, First Fridays and cost of OPD, and Community Policing (foot patrol).</p> <p>Bike Lanes Fife said she doesn't have much information and is hearing from district residents who are avid bikers. Asked about what protection bikes have in buffered lanes. There was a discussion about the problems with safety and visibility, the negative impacts on local businesses and on lost revenue space for the Oakland First Fridays event. Fife asked about opposition to the project. There was a discussion of reasons why KONO advocates for buffered lanes. Fife says she will follow up with Shari.</p> <p>Gateway Arch: Shari stated that other districts' arches were done through the Capital Improvement Program. KONO wasn't notified of the current cycle and was told that it's too late to apply. Was told to ask to be in Phase Two, waiting for information on that. KONO is hoping to get city funding like other districts. Desired location to be installed is at Telegraph and W. Grand. Fife will look into how Eastmont gate was funded.</p> <p>First Fridays: Shari explained how OakFF never had to pay for OPD before. Usually about 7 officers in the footprint, they use more after it ends because it draws so many people downtown. OakFF is being told to cover the club detail for downtown. It's disappointing because it's like we're being penalized for providing an economic boost.</p>	

Shari stated that 5-7 officers within the footprint is plenty, and only 1-2 at the beginning. OakFF also pays for multiple private security staff.

Fife says OPD is really frustrated, morale is low, people are demanding more and they feel unappreciated. They're turning down a lot of community requests. Corporations like Home Depot and Walgreens pay for details, but they have money.

Shari was told by Officer Ngyuen and Capt. Rosin to go to Jim MacIrvine, who said the Festival Fund was depleted. The Mayor's office suggested using the Flex Street program but Shari is not clear if the Flex Street Program would cover OPD. Shari hasn't given a straight answer yet.

Fife said she is chair of the Public Safety Committee, and she just had a meeting on it. She will clarify with Greg Minor and Jim MacIrvine what is meant by "Cultural Markets". They just talked in meetings about expanding markets throughout the city. Fife will get an answer for KONO. She said the City should support an event that brings 30,000 people into Oakland. People want things to do.

Fife asked if we thought attendance would be a problem with the holiday weekend. Shari said that summer attendance has never been a problem.

Shari stated that OPD has required OakFF to reduce its hours and footprint every time there's been any problem outside the event. OakFF would like to expand the footprint to 21st and close at 10 instead of 9, since people don't want to go home at 9pm on a Friday and it is challenging to cut the food truck lines off and enforce egress.

Shari mentioned that the bollards mean we can't clean the streets with the street sweeper trucks, and also they complicate the public trash can pickups. She said the ambassadors witnessed an ambulance run over bollards to get to an accident victim.

Fife says she'll talk to the Chief and see what's happening. It's budget season. The permitting has been moved to Greg Minor, but he's also asking for additional staff. There is a lot of pressure on the budget right now. Fife hopes to get Shari a response by Friday.

When Alan asked about going to the Police Council Fife replied that the Police Council will probably not be helpful, they're telling people to take it up with their councilmember. They are "butting heads" right now. OPD is the highest-paid police department in California and one of the highest in America, so it's frustrating that they aren't getting the job done. Shari said that Armstrong and Bolton were always supportive of First Fridays, and said it was always easy to staff in the past.

Fife asked how comfortable KONO is with relaunching and being a "target area" for gun violence. Shari says it's always been a big fear, but asked what is the alternative, not having any events? Shari discussed current safety plans, use of private security and pre-brief and debrief meetings with OPD and security before and after every event. Fife wants to talk to Greg at some point and stated that it sounds like OakFF has the template down for doing it safely.

Fife talked about going to OakFF in 2014, and stated that she wants to be a cheerleader for the event. Greg offered her stage space to be a cheerleader.

Fife stated that Capt. Hookfin just asked for an additional \$1M to patrol Chinatown, but they don't know how they'll fund it. She will circle back this week on that and the budget request.

Homelessness:

Joseph asked about Fife's plan for homelessness. She stated that the Council is moving faster on homelessness now that she is there. Council just passed the Encampment Management Plan. However, the Martin v Boise decision says you can't move unsheltered people from any location unless you have a permanent offer of non-congregate shelter (hotels, apartments), and Oakland doesn't have that. It has created an almost impossible situation and there's very little room to deal with it. Fife is suggesting stimulus funds be used from the Fed and state to acquire buildings that can be converted to get people off the streets. They acquired the Lake Merritt Lodge, and they are looking for any and every public parcel. There are 40 acres on the Oakland Army Base that could be used for container housing. They could have hundreds of units if the city would follow the laws they passed last year to do that. She asked for support to use Army base parcels, saying it can be set up with small houses with utilities. Fife suggested putting pressure on the Housing and Community Development Department as well as the Human Services Department.

Fife said the City needs to move faster and address the root causes of homelessness. Curt asked about the services for the homeless. Fife stated that the County service providers need to be a partner with the city. They have a 9 billion dollar rainy day fund. Oakland is by far the largest city in the county and they aren't getting their share. Communication needs to be better. Oakland needs budget allocations. Advocates and nonprofits are providing sharps containers. We need constant cleanup, Waste Management has been good about getting containers around encampment. The city bar receptacles around encampments. Can only have the house size containers.

Most of the services are provided by nonprofit orgs and this barely scratches the surface of the need. More money needs to be put into it and the county needs to be a partner, the city needs to leverage county funds for a more robust approach.

Homeless solutions need to have security, electricity, running water, rest rooms. Services are always a part of it.

Shari asks why addiction isn't treated as an epidemic. Fife says as long as people have to deal with the trauma of poverty the more they will seek to escape it somehow.

Joseph thanked Fife. Fife asked Shari to send her the questions.

<p>4. Staff Report: a) Ramon Hall, Streetplus</p>	<p>Ramon: New StreetPlus Operations Supervisor Ramon Hall. Trash: 2,850 lb Graffiti Removal: 105 Power Washing: 7 Merchant Checks: 206 911 Calls: 1 Illegal Dumping: 0 Homeless Outreach: 32 Needles: 0 311 Calls: 1 Directions Given: 54</p> <p>Discussion on impacts of reopening, more homeless in summer months. Work on weed abatement and mulching tree wells. Less illegal dumping, people may be using construction site dumpsters.</p> <p>Shari shares a heat map showing where ambassador time is spent. Telegraph Wine and Spirits has the most because of homeless congregating. That side of the street gets more garbage and graffiti. There's a city trash can but it's not picked up often and people go through it and dump the contents on the sidewalk. The lock is broken on it.</p>	
<p>b).Greg Harris, Festival Director</p>	<p>Greg: Working through red tape to get OakFF launched. Capt. Rosin is saying \$15-20K per event, including after and outside the event. Jim MacIrvine says the Festival Fund is too depleted to pay for it. Need to find a funding source because it's more than we can afford. Shari's working with Warren Logan, and Jim Macalvie said to go through Flex Streets program. Was lobbying the mayor and council to fund it, not sure what is happening with that. Still waiting to hear on city reopening guidelines as Oakland enters Yellow Tier. July 2 looks unlikely, looking at August 6. People are excited about First Fridays returning.</p> <p>Would like to start planning for the Korean Culture Fest if it's still scheduled for September.</p> <p>Spark program in final weeks. Online Shops are set up and seem to be doing well.</p> <p><i>Fife joins the meeting, switches to Item 3, staff reports resume 7:39.</i></p> <p>Joseph asks if bollards will make the event impossible to do, Greg says they're working on it. TMI stated that they can't remove them. That's part of why we're asking for a bigger footprint. Alan asks if alcohol is driving the need for police, if there's any different way it could be handled. Greg said safety is a concern. He is supposed to have coffee with Rosin soon. Greg says OakFF has been a safe event. He is thinking about new ideas, including having a disaster plan. Maybe more plans to show OPD how security is being handled. He said in Sacramento you have to reserve a free ticket to some events. Some things to think about because of Covid. Maybe do tickets for the first year or two. We do have an evacuation plan. But we need to have an active shooter plan. A SWAT team is always available.</p>	

<p>C.) Executive Director Updates - Shari Godinez</p>	<p>Shari:</p> <ul style="list-style-type: none"> ● Applied for \$65K Shuttered Venue Operators grant for OakFF ● Received \$235,000 in disbursements for KONO assessments ● The Unpaid assessments were \$14,000 (less than 3%) ● Alameda County entering yellow tier tomorrow ● DOT proposing metered parking on Sundays and till 8pm, but KONO has to opt in ● Shari shared an opportunity for restaurants to partner with Marriott ● Bike lanes are really important. Upcoming meetings with BPAC, Public Works and Full Council will decide it, Board members should speak or contact Council to advocate for buffered lanes. ● Two reporters have reached out about bike lanes ● Produced 2,000 KONO masks, passed them out to business ● KONO banners are finished, and will be going up next week ● Visit Oakland asked about businesses that give back to the community, suggested OakFF, Rock Paper Scissors and Kingston 11. ● Mortuary garage was broken into and five generators stolen. Just got them insured last February after an attempted break in. Shari still needs to file the claim. ● MACRO Program rep will speak to Board if they desire ● Clif Bar asked about a location and wall to do a mural and commercial, Telegraph Bar said they were interested. 	
<p>5. Action Item: Approve Minutes from April 13, 2021</p>	<p>Mike moves to approve the April 13, 2021 Board minutes. Matt seconds. No objections or abstentions Motion passes</p>	<p>Action: Minutes from meeting for April 13, 2021 approved</p>
<p>6. Discussion: Updates from the ad-hoc committees 10 min a) Curt Haven: Safety & Maintenance b) Sonja Brooks: Organizational Policy c) Joseph June: Marketing & Identity</p>	<p>Curt: Been busy, had meetings with police, homeless orgs, neighborhood groups. Got the foot patrol back, Shari was a big help. Would like an agenda item for the next meeting on next steps, what else needs to be done? Hiring security is an idea, but we need to discuss what's next. Joseph suggests looking into the cost of private security, and looking at the budget to see what is available.</p> <p>Alan: Things have been quiet. Have a draft of the racial equity statement. Shari is going to meet with Sonja to try and shorten it.</p> <p>Joseph: Going to ask the city to build a gateway arch. 1,000 KONO branded masks are distributed, banners are about to go up. Hope Fife can find city money to build a gateway arch.</p>	
<p>*Next Board of Directors Meeting</p>	<p>Meeting adjourned 7:48 pm Next meeting Tuesday, August 10, 2021 at 6:30 pm</p>	

Minutes by: Mike Woolson & Edited by Shari Godinez