

Executive Committee Meeting Minutes Date: April 7, 2020 from 6:07 pm to 7:50 pm Location: KONO office, 2633 Telegraph Avenue Suite 109, Oakland, CA 94612

Present: Joseph Jung (Via Zoom), Sonja Brooks (Via Zoom), Mike Thaler (Via Zoom), Elisse

Douglass (Via Zoom)

Staff: Shari Godinez (Via Zoom), Greg Harris (Via Zoom), Kevin Paredes (Via Zoom)

Absent:

Guests: Captain Bolton (Oakland Police Department)(Via Zoom)

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Quorum was established (Via Zoom)	
2. Public Announcements	Captain Bolton: During these unprecedented times, the Oakland Police department is doing their best to reach out and bridge some of the communication gaps. Captain Bolton has been routinely emailing all the Police Area 2 BID/CBD's and their neighborhood crime prevention council chairpersons. He has been sending them Covid19 related operations calls. The OPD realizes that small businesses have been greatly impacted. Captain Bolton stated that one of the things that concerns BID/CBD's is the increase in aggressive shoplifting. OPD is adapting to this new situation just like everyone else and are doing everything they can to support and implement resources to the community. OPD has also increased their patrols to support the community and small businesses. They have also redirected some personnel to aid in this effort.	
2. Staff Reports; Oakland First Fridays Updates Greg Harris	Greg: The whole OakFF team has been working from home since the shelter in place order was announced. Due to the Covid19 epidemic, OakFF hosted a virtual OakFF on April 3, 2020.Pictures posted and videos were streamed with past OakFF happenings. From this point on, we plan to do a Flashback OakFF. The OakFF team has virtual meetings on Wednesdays at 1pm. The new OakFF registration system should be up and running by April 15, 2020. OakFF is working on a kickstarter campaign to financially support artists, who want to come into the OakFF event. A "Go Fund Me" is also being put in place to help save/sustain the OakFF event. There are also up to date links on the OakFF website for resources that may help during this epidemic.	

a. Continued

The OakFF "Health Zone" that was to debut in May 2020 has been postponed until September 2020. Sponsors for the Health Zone continue to be excited and engaged despite the delay.

b. Executive Director Update:

Shari Godinez

Shari:

All staff have been working from home since mid-March 2020. Shari has attended multiple online meetings with the Mayor and City of Oakland staff, Oakland BID/CBD Alliance, different Oakland Chambers, and many other organizations to discuss the business owner's needs and the resources available for them. The Mayor is hosting a town hall meeting weekly.

Grants:

Shari completed the Sutter Health Grant application, which if granted would amount to twenty thousand dollars (\$20,000). Shari is working on a KONO accomplishment brochure for stakeholders.

Property Owners:

Shari has been working on requests from property owners regarding the homeless encampments on 23rd and the concerns of commercial burglaries.

As Greg stated, we are sharing a number of resources and links on the KONO and OakFF websites along with pushing this information out on social media, email and by newsletter.

Shari is working with "iamlocal" to connect with KONO retail businesses. They provide online and delivery services. In addition, Shari has had Mike (marketing) reach out via phone as a check-in with KONO businesses to find out where they stand at this time. She has not received the feedback on this yet.

Shari gathered a list of KONO businesses that remain open and this has been put on a community support page on the KONO website along with Visit Oakland and the Chambers website called "Oakland's Open".

OakFF:

In an effort to preserve the Oakland First Fridays budget, Shari has been researching the Payroll Protection Program and the possibility of doing a staff furlough.

C. Security & Maintenance Kevin Paredes (Streetplus)	Kevin: Streetplus will be back to work tomorrow after being off for two weeks and he and his staff completed Covid19 training today. Hours of operation for Streetplus have changed during this time from (7am-3:30pm) to 9am-5pm. Streetplus has added disinfecting street fixtures like buttons for the crosswalks, meters, trash lids etc. to their daily routine. During this epidemic, per the CDC guidelines, Streetplus will not be engaging with the homeless community as much as they have before this epidemic.	
3. Action Item: Approve Minutes from March 3, 2020	Mike motioned to approve the minutes from March 3, 2020 Elisse seconded the motion All approved	Action: The minutes from March 3, 2020 were approved
4. Action Item: Approve KONO & OakFF financial reports February 2020	N/A	Action: Moved to next meeting
5.Discussion: Streetplus Ambassador Services resume on April 8, 2020	Streetplus will resume work tomorrow, April 8, 2020 and have completed Covid19 training today, April 7, 2020.	
6. Discussion: Marketing for our businesses during the shelter in place pandemic	KONO businesses have been contacted and asked where they stand during this Covid19 epidemic. A list is being compiled, but Shari has not received that information as of yet. As stated in the above ED report, there are multiple links and a plethora of information on both the KONO and OakFF websites containing resources and potential assistance for KONO businesses. Elisse stated that Oakland's website has some good information about resources for businesses as well.	
7. Discussion: Covid19 impact and resources list	 KONO's website OakFF website Visit Oakland website Chamber website City of Oakland Business Center website 	

8. Discussion: Oakland First Fridays sustainability plans during Covid19 crisis	Shari stated that if the OakFF team is furloughed, and the \$600 supplement on top of unemployment is implemented, the staff would make more money being furloughed than staying on as employees at this time. Also, OakFF costs a minimum of \$10,000 per month, which will be detrimental if there is no income coming in since the event cannot continue right now.	
9. Action Item: Set April 14, 2020 Board Agenda	- Make a decision regarding staff for OakFF (keep or furlough) - Review multiple financial scenarios for OakFF during Covid19 - Review the status of businesses in the KONO district	Action: Agenda was set for April 14, 2020 Board Meeting
10. Open Discussion/ Announcements:	None	
*Next Executive Committee Meeting	Meeting adjourned at 7:50pm May 5, 2020 at 6pm	

Minutes by: Shellae Ruffin & Edited by Shari Godinez