



**Executive Committee Meeting Minutes**  
**Date: August 4, 2020 from 6:00 pm to 7:30 pm**  
**Location: Zoom platform**

**Present:** Joseph Jung, Sonja Brooks, Mike Thaler  
**Staff:** Shari Godinez

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Quorum was established	
2. Public Announcements	None	
3. Staff Reports:  <u>Executive Director</u> Shari Godinez	<p><b>Shari:</b>  Board member <b>Hyowan Kim</b> submitted his resignation from the Board. <b>Curt Haven</b> submitted his application to become a KONO Board member. Curt Haven would be representing <b>BJ Yoo</b>, owner of <b>KP Market</b> in the KONO district.</p> <p>Shari participated in the Bancroft/Havenscourt NCPS meeting at their request because they are looking into becoming a BID district.</p> <p>Shari is working with NBS on behalf of a property owner regarding his assessments. The property owner states that his property is a mixed use building and the property owner wants his assessment reevaluated as such.</p> <p>Shari spoke at the City Council meeting in opposition to the proposal but in favor of an alternative proposal about the business tax structure. The alternative proposal passed, which in turn will delay the effective date until more outreach to business owners is done.</p> <p>Shari continues to share resources to help stakeholders. KONO is currently working on the August 2020 newsletter.</p> <p>Shari is working on a business survey to find out what current condition businesses are in during this pandemic. Part of the survey is to see which businesses will be able to reopen and which businesses are going to need extra help to achieve this.</p> <p>The city of Oakland is receiving some C.A.R.E.'s Act funds, so Shari wants to be able to present businesses to the city, who may need some grant money to stay open or reopen.</p>	

**3. Continued**

The proposed community “Art Wall” project seems to have stalled. The developer suggested we start in August 2020 and Shari is waiting to hear back from the developer on this.

Shari has attended several ADHOC marketing meetings to discuss putting together a master business director for the city that would be hosted on the Visit Oakland website.

The OakFF GoFundMe is up to \$1,045.

Shari has been consulting with Work Bench with regards to starting an online incubation project for OakFF artists, which will use some of the grant funds. This will also be open for KONO businesses. The OakFF new vendor processing system is completed.

The city of Oakland has removed all revenue for the “Festival Fund” for the fiscal year (July 1 2020 - June 30, 2021). These funds paid for the Oakland Police Department and event permits. The funds came from the hotel tax.

Shari was interviewed by Mark Everton of Visit Oakland. He wrote a summary report on the feasibility of reopening OakFF as an assignment from the **Oakland Economic Recovery Council**, which he sits on.

The KONO dumpster relocation project has been completed and the dumpsters will reside in the alleyway next to the KONO/OakFF office. The original six yard dumpster was replaced with two four yard dumpsters on wheels. The fence modification was completed for \$975 in order to accommodate the new district dumpsters.

Shari worked with Streetplus to complete their June 2020 report, which is out today.

Shari attended a meeting with OPD’s Captain Bolton regarding Police Area 2.

Shari is working on getting the fire hydrant meter again but asking for fees and deposit to be waived. This will allow Streetplus to utilize the water for street cleaning and watering plants.

Shari met with Mohammed from the DOT on July 20, 2020 to discuss the safety issues surrounding the new proposed protected bike lane “fixes” in the KONO district. The DOT is planning on implementing NO LEFT TURNS in the KONO district as part of their “safety” solutions.

On July 28, 2020 Shari spoke at city council in favor of the resolution proposed by Councilmember Lynette McElhaney which required the DOT to meet twice with the community to discuss the bike lane “resolutions.”

On July 31, 2020, Shari met with a reporter from Bay City News, who is writing a story on the bike lane issues.

Shari is invited to join a DOT city of Oakland planning meeting on August 6, 2020 at 11:00 am. This meeting will include the next steps for community engagement.

Shari reviewed the sales tax data through the third quarter of 2019 and KONO has a **33% drop from the third quarter in 2018**.

Totals city wide showed an average of a **3.7% drop**. KONO is disproportionately negatively affected compared to the rest of the city.

Shari tried unsuccessfully to reach the Fire Inspector regarding the bollards in the fire lane for the OakFF event.

<p><b>4. Action Item:</b></p> <p><b>Approve Minutes from July 7, 2020</b></p>	<p>Mike motioned to approve the minutes from July 7, 2020</p> <p>Sonja seconded the motion</p> <p>All approved</p>	<p><b>Action:</b></p> <p>The minutes from July 7, 2020 were approved.</p>
<p><b>5. Action Item:</b></p> <p><b>Approve KONO &amp; OakFF financial reports June 30, 2020</b></p>	<p>Sonja motioned to approve KONO &amp; OakFF financials through June 30, 2020</p> <p>Mike seconded the motion</p> <p>All approved</p>	<p><b>Action:</b></p> <p>The KONO &amp; OakFF financials were approved through June 30, 2020</p>
<p><b>6. Action Item:</b></p> <p><b>Move September Executive Committee and Board meeting forward one week to September 8 and 15th respectively</b></p>	<p>Mike motioned to approve postponing the Executive and Board meetings until September 8th and 15th</p> <p>Sonja seconded the motion</p> <p>All approved</p>	<p><b>Action:</b></p> <p>Executive and Board Meetings are postponed until Sept. 8th &amp; 15th</p>
<p><b>7. Discussion:</b></p> <p><b>Need to fill the secretary position. Suggest nominee from Board</b></p>	<p>Sonja suggested Mindy Landmark, Zabrina Law, Matt Tickner and Alan Wilk as possible nominees for the Secretary position.</p> <p>These Board members will be asked and this will be revisited at the next Board meeting.</p>	<p><b>Task:</b></p> <p>Shari to speak with potential Board Secretary candidates</p>
<p><b>8. Discussion:</b></p> <p><b>Mid-Year budget performance review for KONO</b></p>	<p>KONO has received its first two disbursements for the year (50% &amp; 40% respectively), the third will come in <b>August 2020</b>. The first two disbursements were <b>short a total of \$26,519</b>. The agreement with the city of Oakland requires <b>KONO to raise 4.47%</b> of our budget from outside sources.</p> <p>KONO has been fortunate this year to have received a grant from Sutter Health for a safer neighborhood in the amount of <b>\$20,000</b>. This leaves KONO to raise a balance of <b>\$6,959 to meet our agreement</b>.</p> <p>The August 2020 disbursement is <b>10%</b> of our total budget, which will put KONO at 96% of our total budget.</p> <p>Shari suggested that the money that has been set aside for Korean Culture Fest could be repurposed to help the marketing for the KONO businesses to help drive customers to their businesses and help those with reopening who are struggling from the pandemic.</p>	

<p><b>8. Continued</b></p>	<p>Sonja suggested the Korean Culture Fest money be carried over to 2021 for the Culture Fest so there will be more money for that festival next year. Joseph and Mike agreed.</p>	
<p><b>9. Discussion:</b></p> <p><b>Mike Thaler report on meeting with Kirsten, CPA</b></p>	<p><b>Mike:</b> Kirsten charges \$100 per hour. Some of the items she suggested Mike thinks are not necessary and some may be of some interest.  <b>Joseph</b> stated that we need to put a cap of <b>\$1,500</b> for Kirsten’s service.  <b>Mike Thaler will donate \$500</b> toward the service. Mike is interested in an evaluation of long term sustainability for OakFF events.  <b>Mike</b> wants confirmation from Kirsten to state that we wouldn’t spend any OakFF funds for at least 6-8 months. Shari stated per the OakFF grant, we have to use a portion for OakFF staff.</p>	
<p><b>10. Discussion:</b></p> <p><b>Compensation on working from home</b></p>	<p><b>Joseph</b> stated that the Executive committee had a discussion about this themselves without any employees. He stated that Shari had requested approximately \$60.00 per week for compensation. Shari did not remember the amount because it was back in June.  Joseph said that it needs to be decided and he provided other Board members with the law.  <b>Mike</b> dismissed the law and stated that you can find case law to prove anything in the world. Mike said Shari should not get a “bonus” for working from home. He asked how much money she was saving by working from home.  <b>Sonja</b> asked Shari if she was actually working as much from home as she did at the office. Shari stated that she is actually working more hours now because it isn’t as easy to hand off tasks to her assistant and because there are currently a lot of projects including the bike lane project.  <b>Mike</b> asked how much Shari is saving on parking. He insisted that she could just go back into the office to work and not interact with other humans.  <b>Shari</b> stated that she explained to him prior in an email that it is still against Alameda County Health ordinance and that all the ambassadors are in and out of the office all day long. She also explained that the lease agreement included two parking spaces.</p> <p><b>Joseph</b> asked who was asking for it. Shari said that it would include Shellae, Mike and herself.</p> <p><b>Sonja</b> suggested that we could have two or three people go back into the office to work right now.</p> <p><b>Shari</b> stated that she was withdrawing her request because it felt like she was being forced to put her health at risk and violate Alameda County health ordinance because she was requesting compensation. She stated that she is using her own cell phone and her own printer and it is common law to be compensated and not unreasonable to request \$20-25 per month for cell phone usage.</p>	<p><b>Task:</b>  <b>Mike, Sonja and Joseph will discuss further before deciding.</b></p>

	<p><b>Sonja</b> accused Shari of being pretentious and Shari's accusation was "unfair". Sonja questioned Shari on how much printing she was actually doing. Shari showed the stack of printed documents and explained that she has to print checks and invoices as well as other financial documents.</p> <p>Shari stated that in an email, Treasurer Mike Thaler asked Shari, "<b>are you trying to make me pay you for you to make lunch at home</b>" and <b>stated she was being unreasonable in her request</b>. Shari took great offense to his response, which she stated was "<b>disrespectful</b>". Shari is simply trying to add a very small stipend for herself, her assistant and the office marketing person who all have been working from home for the last seven months due to the COVID-19 pandemic. The KONO phone number has been forwarded to her personal phone and the OakFF phone number has been forwarded to the marketing persons personal phone. <b>They all use their personal phones, printers, electricity and office supplies etc. to keep working during this pandemic.</b></p> <p><b>Joseph</b> stated that the Executive Committee will talk again amongst themselves and make a decision.</p>	
<p><b><u>11.Discussion:</u></b></p> <p><b>KONO Protected Bike Lane: Resolution 20-0592</b></p>	<p>This Resolution 20-05952 is regarding the DOT <b>working with the district</b> to find suitable solutions that both can agree upon. The DOT must have at least 2 meetings in August 2020 with the district to analyze and procreate improvements in the street design. The DOT is also to bring forth an informational report on futurescape improvements. The DOT uninvited certain Board members to the meeting on Thursday citing that it will be a "planning" meeting. Those that are still invited to attend this meeting include two different Bike Coalitions.</p> <p>KONO's marketing employee went door to door and <b>eighteen out of nineteen businesses stated that the protected bike lane is hurting their businesses. Eighteen of nineteen businesses are owned/run by people of color.</b></p> <p><b>Shari</b> stated that the Sales Tax Data showed that sales are down 33% in the KONO district since the protected bike lane was installed.</p> <p>Shari stated that starting in September 2020, the DOT is implementing <b>NO LEFT TURNS on Telegraph to or from certain side streets</b>. Shari also stated that the bollards they have installed are completely ineffective in deterring illegal parking or driving down the protected bike lane.</p>	

<p><b><u>12. Action Item:</u></b></p> <p><b>Set August 11, 2020 Board Agenda</b></p>	<ol style="list-style-type: none"> <li>1. <b>Discussion:</b> Bike lane</li> <li>2. Mid year financial review</li> <li>3. <b>Action:</b> Vote on Curt Haven as a new Board member</li> <li>4. Find a Board Secretary replacement</li> </ol>	<p><b><u>Action:</u></b></p> <p><b>Agenda set for August 11, 2020 Board meeting.</b></p>
<p><b><u>*Next Executive Committee Meeting</u></b></p>	<p style="text-align: center;"><b>Tuesday, September 8th, 2020 at 6:00 pm</b></p> <p style="text-align: center;"><b>Meeting adjourned at 7:30pm</b></p>	

**Minutes by:** Shellae Ruffin & Edited by Shari Godinez