



**Executive Committee Meeting Minutes**  
**Date: December 6, 2022 from 6:00 pm to 7:00 pm**  
**Location: Zoom platform**

**Present:** Joseph Jung, Mike Thaler, Alan Wilk, Curt Haven

**Absent:** None

**Staff:** Shari Godinez, Greg Harris, Ramon Hall

**Guest:** None

<u><i>Subject</i></u>	<u><i>Discussion</i></u>	<u><i>Action</i></u>
<b>1. Welcome and Establish Quorum</b>	Meeting began 6:05pm Quorum established	
<b>2. Open Discussion/ Announcements</b>	<p><b>Introduction:</b> <a href="#">Joseph Jung</a></p> <p><b>Shari</b> announced that Courtney is sick and will not make it to the Christmas dinner.</p> <p><b>Joseph</b> asked if Shari needed assistance regarding the Christmas dinner and Shari responded that she wasn't sure but will follow up with the venue to make sure all has been taken care of.</p>	
<b>3. Staff Report: Executive Director Updates- Shari Godinez</b>	<p><b>Shari reported the following;</b></p> <ul style="list-style-type: none"> <li>● She sent out the draft of the 2023 budget today.</li> <li>● She notified the businesses in KONO of the new facade grant that's available for up to \$75k. And that it isn't a matching program but 100% grant so she hopes the KONO businesses will apply.</li> <li>● They are working on the November/December newsletter.</li> <li>● She is still working with Nick on the Utility Art Box project.</li> <li>● They are working on a new marketing campaign, the 25 days of Christmas, highlighting a different business a day on social media.</li> <li>● 333Arts let her know that the plaque for the mural is ready.</li> <li>● The December First Friday was successful.</li> <li>● KONO was awarded \$20k from the mayor's office for the state of emergency funds for the security program and she has hired a security company that is protrolling from 12pm to 10pm.</li> <li>● In regards to the camera project, she is waiting to hear from the HOA on the Thomas L. Berkeley building to see if they will cover 50% for the installation of the external cameras which total cost is \$6850.</li> <li>● She completed all the action items from the last safety committee meeting and will meet next in Jan 2023.</li> </ul>	

	<ul style="list-style-type: none"> <li>• In regards to the violent woman in the district, Danielle, was arrested and Shari is following up with the DA's office to make sure that she is prosecuted for the crimes she committed.</li> <li>• She is working with OPD to get radios connected with the ambassadors as OPD wants them to have direct access to them.</li> </ul> <p>Shari asked Joseph if he had followed up the settlement for the stolen generator and Joseph stated that he will look into it tomorrow morning. <b>Joseph</b> asked if the company had responded to Shari's offer and Shari responded that they had not. Joseph said he will follow up asking for a response to the offer. Shari stated that they keep sending invoices.</p> <p>Joseph asked if the Thomas L. Berkeley building is in the KONO district and Shari responded that it is in our district at the end of 20th near San Pablo.</p>	
<p><b>b) Festival Director-Greg Harris</b></p>	<p><b>Greg</b>-stated the OakFF's event took place on Dec 2nd and was very cold at 46 degrees with a lot less attendees. Greg stated that he believes we had 8 officers and 24 security officers. Greg mentioned that we had a talent show that 21 people participated in. We had Christmas carolers walking up and down the event, 3 snow machines, a mechanical reindeer ride, a 10 foot stocking, and Santa Claus passed out candy canes. Greg stated that he believes that we had approximately 5-6k people attend. He stated there were lines waiting to get onto the mechanical reindeer and also there was a lit snowman that you could stick your head through and take pictures. Greg also stated that the donations received at the gate weren't too good. Greg mentioned that a car ran through the barricades on 25th and went out on 27th almost hitting him and Shari while directing traffic. Greg stated that there were 2 stabbings, a shooting on 18th and a lady got sucker punched by someone all occurring after the event ended, between 10:15 pm and 11 pm. Greg stated that he is looking forward to January and that next year is OakFF's 10th anniversary officially in August, and he would like to get the Culture Fest date quickly to start planning.</p> <p><b>Joseph</b> stated that Culture Fest will take place in Sept and not Oct next year. Joseph asked what time the shooting took place.</p> <p><b>Shari</b> responded that someone shot a gun in the air and it hit an apartment building on the 32nd floor down on 17th St. Shari also stated that they only became aware of it because OPD asked to view the cameras to see if they picked up what happened. Joseph asked if this was outside of our footprint and Shari responded that it was. Shari stated that she believes that there was a man with a knife and not a stabbing and that he was arrested as well as the person who punched the lady. Joseph asked if the person was drunk that almost hit Greg and Shari. Greg responded that the driver was being chased by another</p>	

c)Streetplus-  
Ramon Hall,  
Operations  
Supervisor

car. Shari stated that they were trying to direct the driver to go through 26th, however he floored his gas pedal causing them to have to jump out of the way and he went on to drive through the barricades on 27th as he was being chased by a woman who kept ramming him with her car. Shari stated they tried to look at the camera footage for their license plate number but didn't see that they had license plates on their cars.

**Mike** asked if we lost money at the last event since there was a low turnout. Greg responded that the construction also affected the event's success. Mike asked why then did we have an event knowing the weather isn't good and we are going to lose money. Joseph stated to keep in mind that we are a non-profit company and the festival must go on whether money is made or not. Shari stated that we lose money whether we have the event or not unless we lay off all the staff. Mike stated if we know the weather prior to the event why do we not cancel. Joseph responded that we only cancel for rain and not for cold weather. Shari announced that Board member Kuen Bae Yoo came and they walked the event together. **Ramon** stated that the stabbing had nothing to do with First Friday and that an intoxicated homeless person went into Cigarette Depot and was trying to steal things from the store and the owner was slightly cut.

Curt asked Greg if the street closure issue was settled with John Yu. Greg responded that John did not take the no parking signs and that he wants the signs pinned to the employee parking lot which already have 4 signs that say no parking and doesn't understand how the addition of our sign will help so more conversation needs to be had.

**Ramon**-stated that he had a meeting with MACRO and he inquired if they offered transportation for any of the homeless that need to go to a detox facility and he is arranging for the people who are interested in going to be transported to the detox facility. Ramon stated that all is going well in the district and mentioned that the violent homeless lady was arrested. He mentioned that the ambassadors have been doing a great job in keeping the leaves cleaned up and ensuring all the beautification in the district is up to par. Ramon also mentioned that the private security has his personal number and can call him after hours if they need anything.

**Mike** stated he hasn't been there but he understands that there have been lots of issues with people entering into their condo building at 24th and Telegraph. Ramon stated that as soon as he arrives at work he goes down there and if there is anyone in the doorway he asks them to move and also asks the security guard that monitors that area to do the same and because of that in a

	<p>respectful manner they make it uncomfortable for them stay there and no one has been there in the last week or so. Ramon also stated that since the security has guarded KP Market before they are familiar with the district.</p> <p>Joseph asked how things are regarding auto break-ins compared to previous months. Ramon stated that he hasn't really seen a lot of broken glass or car break-ins which could be because of the construction and less people parking on Telegraph. Joseph asked if free transportation is being provided for the homeless that have drug issues only or anyone who is unhoused. Ramon responded that it's for anyone who wants to go to Cherry Hill for detox and can be for drugs, mental health issues or the cold. Joseph asked Ramon if he knew anyone who was willing to go and Ramon responded that he currently has 5 people who are willing to go.</p> <p><b>Shari</b> mentioned that MACRO also stated that they are going to be drastically increasing their staffing and currently they have 15 staff and plan to go up to 60 staff members. Shari also mentioned that the city is offering mini grants up to \$3000 in order to obtain a bit more money for safety projects like lighting, cameras or security and that we should apply to help with the camera project. Mike asked if we can just pay for Uber to have someone transported to detox. Shari stated that MACRO will do that now.</p>	
<p><b>4) Action Item: Approve Minutes from Nov 1, 2022</b></p>	<p><b>Mike</b>-Motion to approve minutes  <b>Alan</b>-2nd to approve minutes  no oppositions or abstentions  minutes approved</p>	<p><b>Action: Approved Minutes from Nov 1, 2022</b></p>
<p><b>5) Action Item: Approve Financial Reports through Oct 2022</b></p>	<p><b>Shari</b>-shared her screen  KONO bank balance at the end of Oct 22 was \$496,014.76  Profit and Loss: Jan thru Oct 22- \$650,553.72.  Expenses-\$546,856.91  Net Revenue-\$103,696.81</p> <p>OakFF bank balance at the end of Oct 22- \$259,880.66  Total Revenue-\$369,649.53  Total expenses-\$324,381.61  Net Income-\$45,267.92</p> <p>Alan-Motion to approve  Mike-2nd motion to approve</p> <p>no oppositions or absentions  Financial reports approved</p>	<p><b>Action Item: Financial Reports Approved through Oct 2022</b></p>

<p><b>6) Discussion Item: Review Draft of KONO Budget</b></p>	<p><b>Shari</b> started sharing her screen and asked if anyone took a look at the budget draft she emailed out earlier. Joseph responded that he believes Mike looked at it. Shari proceeded to go through each line item on the budget draft.</p> <p><b>Joseph</b>-stated that he thinks having the previous years in a column next to this year's numbers will make it easier to reference to be able to see the assessments received in comparison to the previous year. Shari stated that Joseph can see that info by clicking on the Summary tab and it shows the 2022 budget. Joseph asked what was the breakdown requirement from the city and Shari responded that it is 60% Security and Operations, 15% Marketing and Identity and 25% Administration and each category can go up or down by 5%.</p> <p><b>Curt</b> asked where the funds that we carried for First Friday were. Shari responded that we contribute \$25k to First Friday so it would be under the marketing category which is documented in the budget. Joseph stated that even for the detailed expenses that it would be good to see the numbers from 2022 to compare. Shari stated that if you pull up the Profit and Loss it can be seen that the CBD Assessments were \$616,787.72 and the rest were donations. She stated that we were short 1% of the projected assessments. Joseph stated that he would like to see the numbers on the same budget sheet. Shari agreed that she would provide that. Joseph stated that the budget form should have 2023 budget, 2022 projected and 2021 actual as columns next to each other for comparison.</p> <p><b>Mike</b> stated that he believes that makes sense but 2021 won't be accurate due to covid. Joseph said he understands that but would like to see it that way. Curt believes that it should be provided in order to create transparency.</p>	
<p><b>7) Discussion Item: Approve rental of a shipping container for illegal dumping</b></p>	<p><b>Alan</b> stated that he thought we didn't have a location for it. <b>Shari</b> stated that we are proposing possibly the alleyway to the side of the building or asking Keun Bae about 34th St.</p> <p><b>Joseph</b> asked how big the container is and Shari responded that there are different sizes and the one Jack London has is \$78 per month. Joseph stated that is a reasonable amount and Alan stated that if we have a place to put it then he is for getting it. Joseph asked who would be handling the garbage. Shari stated that we would have to make arrangements with Public Works and they would come once or twice a week to remove bulky waste items. Joseph asked if that pick up is free and Shari responded that it is since we are assisting Public Works in removing debris. Joseph stated we just need to decide a size</p>	

	and location and make sure the city isn't charging for the pick ups.	
<b>8) Discussion Item: Review of new Streetplus contract</b>	<b>Shari</b> stated that she has reached out to Streetplus to get a new contract and has not heard back so we have to postpone this discussion item. <b>Joseph</b> asked when the current contract would end. <b>Shari</b> responded mid Jan. <b>Joseph</b> stated that if we don't get a new contract then we would be on a month to month until we receive one. <b>Shari</b> agreed that is the case.	
<b>9) Discussion Item: Date for final Job Review</b>	<b>Joseph</b> -stated he requested <b>Shari</b> send him her own questions and answers which <b>Shari</b> is working on and once received, the Job review committee will come up with a date to meet. <b>Shari</b> asked if a date could be set. <b>Joseph</b> asked when <b>Shari</b> would be sending her job statements. <b>Shari</b> responded by Friday. <b>Joseph</b> suggested Dec 13th. <b>Alan</b> , <b>Curt</b> and <b>Mike</b> agreed for Dec 13th at 6:30pm. <b>Joseph</b> mentioned that he would be gone for 3 weeks until Jan 6th.	
<b>10) Discussion Item: Filling vacant officers seat</b>	<b>Joseph</b> -stated that <b>Curt</b> was considering taking the Secretary position and <b>Shari</b> responded that <b>Curt</b> is not interested in the position. <b>Curt</b> stated that he spoke to his employer and he asked him not to take the position. <b>Shari</b> stated that she did speak to <b>Nick</b> and that he would take the position. <b>Shari</b> stated she would put it on the Board meeting agenda to be voted on. <b>Shari</b> asked what days <b>Joseph</b> would be gone and he said from Dec. 19th to Jan 6th.	
<b>11) Meeting Adjourned</b>	<b>Meeting adjourned 6:59pm</b>  <b>Next meeting Tuesday January 10, 2023 at 6:00 pm</b>	

Minutes by [Courtney Russell](#) and Edits by [Shari Godinez](#)