



**Executive Committee Meeting Minutes**  
**Date: January 9, 2024 from 6:00 pm to 7:00 pm**  
**Location: 2633 Telegraph Ave. Oakland, Ca. 94612 and Zoom platform**

**Present:** Joseph Jung, Alan Wilk, Mike Thaler, Nick Myerhoff (via zoom), Curt Haven (via zoom)

**Absent:** None

**Staff:** Shari Godinez, [Courtney Russell](#) (via zoom)

**Guest:** Joanne Brenner (via zoom)

<u><b>Subject</b></u>	<u><b>Discussion</b></u>	<u><b>Action</b></u>
<b>1. Welcome and Establish Quorum</b>	Meeting began 6:05 pm Quorum established	
<b>2. Open Discussion/ Announcements</b>	<b>Introduction:</b> <a href="#">Joseph Jung</a> Shari and Joseph announced that there would be a Korean American Day proclamation presented on Friday, Jan 12 at 3:30pm presented by Carroll Fife	
<b>3)Action Item: Approve Minutes from October 24, 2023</b>	<b>Mike</b> motioned to approve <b>Alan</b> 2nd the motion no abstentions/no oppositions Minutes approved	<b>Action:</b> <b>Minutes approved from October 24, 2023</b>
<b>4)Action Item Approve Financial Reports thru December 2023</b>	<b>Shari</b> began sharing her screen KONO bank balance-\$268,607.14 CD-\$75,000 Total-\$343,607.14 Total Revenue-\$689,019.53 Total expenditures-\$727,716.63 Net loss-\$38,697.10 Shari stated that KONO was under budget because approximately \$130k was added to the budget from the carry forward. The net loss is only looking at income vs expense and not the 2023 budget.  First Friday bank balance- \$80,592.21 Total income-\$312,264.00	<b>Action:</b> <b>Financial Reports approved thru December 2023</b>

	<p>Total expenditures-\$430,192. 31  Net loss-\$117.928.31  Shari mentioned that it was recommended that she meet with the city to have OakFF added as a line item to their budget just like Art and Soul was and the Executive Committee agreed and suggested we organize a meeting to request this.</p> <p><b>Alan</b>-motion to approve financials  <b>Nick</b> 2nd motion to approve  <b>Mike</b> -abstained</p>	
<p><b>5)</b>  <u><b>Action Item:</b></u>  <b>Renew 6 month CD</b></p>	<p><b>Shari</b> stated that the CD that is holding \$75k at Bridgebank is up for renewal on Jan 24th and she requested that we renew the CD into the 5% interest rate CD again.  <b>Joseph</b> suggested that Shari find the 1 year rate, email that info to the committee and it will be decided on.</p> <p><b>Alan</b> motioned to approve renewal  <b>Nick</b> motioned to renew CD  <b>Mike</b>-opposed  Motion passed</p>	<p><u><b>Action:</b></u>  <b>Approved</b>  <b>Renew CD on</b>  <b>January 24,</b>  <b>2024</b></p>
<p><b>6)Discussion:</b>  <b>Discussion:</b>  <b>Crime Impact Survey Results &amp; Policy change requests</b></p>	<p><b>Shari</b>-started sharing her screen and mentioned that the survey revealed that most of the business owners that responded also lived in Oakland, and restaurants and cafes were the highest demographic with 136 people completing the survey. Shari also mentioned that we could pull out the stats only pertinent to KONO to see if our district has higher or lower crime statistics compared to the city. Shari stated the biggest takeaways from the survey is the lack of the business owners reporting crimes due to them feeling it's a waste of time and nothing gets done and that a high percentage of businesses are considering closing or moving to a new location outside of Oakland. Shari stated that she has already reviewed the survey with councilmember Fife and is setting up a meeting with the mayor's office. Shari concluded that KONO should create a campaign to promote the need for reporting all crimes as it helps to confirm the dire situation the city is in and impacts distribution of resources. Shari also went over the list of changes the BID Alliance came up with that is being requested.</p> <p><b>Alan</b> stated that there is a separate abandoned car hotline  <b>Nick</b> stated that we need extremely clear messaging advising the community on who to call when there's abandoned vehicles or see different crimes being committed and have a designated intern for KONO just for marketing the messaging to the community.</p>	

	<p><b>Curt</b>-agreed that we should come up with a budget for a messaging campaign</p> <p><b>Joseph</b> suggested calling the city and request they create an app that could be downloaded where people can report crimes</p> <p><b>Shari</b> agreed and stated her next step is to report the results to the mayor's office</p>	
<p><b>7)Discussion:</b>  <b>Action: Set Board Agenda</b></p>	<p><b>Shari-</b>  Staff reports  Financials  Minutes  Update on Audit  Date for finance committee to meet  budget request amount from each committee chair  Crime Impact survey discussion  Vote on officers</p>	
<p><b>_Meeting Adjourned</b></p>	<p><b>Meeting adjourned 7:10pm</b></p> <p><b>Next meeting Tuesday, February 6, 2024 at 6:00 pm</b></p>	

Minutes by [Courtney Russell](#) and Edits by [Shari Godinez](#)