



Executive Committee Meeting Minutes
Date: July 13, 2023 from 6:00 pm to 7:00 pm
Location: 2633 Telegraph Ave. Oakland, Ca. 94612 and Zoom platform

Present: Joseph Jung, Alan Wilk, Mike Thaler, Nick Myerhoff, Gidget Pugh, Shakira Scott (via zoom)
Absent: None
Staff: Shari Godinez, Ramon Hall, Greg Harris (via zoom)
Guest: Justin Jung

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:07pm Quorum established	
2. Open Discussion/ Announcements	Introduction: Joseph Jung No open discussions/announcements	
3) Staff Report: Executive Director Updates- Shari Godinez	Shari- <ul style="list-style-type: none"> • Working on a survey and will be collaborating with other business owners and BID directors to come up with questions to circulate to the different BID districts regarding the impact of crime • Using the data to organize the businesses to speak at a city council meeting, the public safety committee and a police commission meeting with a list of proposed changes due to the limitations on what OPD can do-i.e. no chase policy, no helicopter during certain hours. Joseph asked if we can invite Pamela Price to our next board meeting. Shari responded that it would be a great idea as well as attending the upcoming community meetings that she will be at. • Had a meeting with new Area Captain Lisa Ausmus regarding several issues-OPD having no access to the camera registration program and the delay in communication when the homicide occurred on 26 St where our Streetplus supervisor had to reach out to OPD rather than contacting us first. • Our camera footage did assist in the capture of the homicide suspect. Courtney and Shari both did media interviews. Shari stressed the amount of cameras that are in the district in hopes to deter criminals from coming to KONO. Applied for the \$10k capture 	

	<p>reward money in order to reinvest into more cameras for the district</p> <ul style="list-style-type: none"> ● Upgrading our desktop computer that our cameras are monitored on ● Working on installing more cameras at 34th and Telegraph ● Had the fence replaced on the side of the building to open wider so a shipping container could be placed there to pick up large illegal dumps throughout the district ● Nia Jones, Board member is working with the intern Ava on green projects like the big belly garbage containers and assisting businesses in the district in getting a green certification and camera registrations ● Found out through the city that their new budget covers all police, fire and public works for many festivals, including OakFF. ● Submitted the tax levy to the city, which was the same as the previous year: \$668,768.66 ● Submitted the annual BID report to the city and need to work on the annual mail out so the property owners will receive a summary of that report and nomination form ● Met with Kimi Omi who works for Kaiser that shops in the district and maybe interested in joining the board <p>Shari asked Gidget the status of installing cameras at the Moxy and Gidget replied that they had declined due to not having access to the data. Shari responded that isn't true and that they would have access. Gidget stated that the GM is willing to meet and that could be clarified.</p>	
<p>b) Festival Director-Greg Harris</p>	<p>Greg- stated that July's FF turned out great. He stated he was watching the live streams from Instagram because he was in the hospital and couldn't attend. He congratulated the team for doing a great job. He mentioned there were 23 participants in the talent show that was held at the main stage. He stated that August will be OakFF's 10th anniversary. He also mentioned that there was an incident at July's event at 10:30 pm in front of the Double Standard with an intoxicated man. We had 7 to 8 officers and 24 security guards. Greg asked Joseph to meet about Culture Fest over the phone the next day.</p> <p>Joseph asked if we still take street donations. Shari said yes.</p>	
<p>c) Streetplus-Ramon Hall, Operations Supervisor</p>	<p>Ramon-stated that the team will be starting to collect illegal dumps and placing them in the large shipping container for pickup. He stated that they have been pressure washing and re-painting all of the city cans, and for the upcoming summer, he got the team CPR certified and 3 of them will be certified to give out narcan when someone has overdosed. He also stated that they plan to increase and extend the pressure washing with their new pressure washing gun that extends 18 ft high to</p>	

	<p>reach all the business awnings. Ramon stated that they have updated all of the mulch around the tree wells in the district and are spraying environmental friendly weed killer to kill all the weeds. Ramon stated that beginning this month they will be tracking all broken windows, car windows or break-ins and if a police report has not been filed, Ramon will file the report to ensure all crimes are being reported so we can get the foot patrol that's needed. Ramon was also able to obtain \$2000 worth of paint supplies from the city. He also has the team to pass out info for reporting crimes.</p> <p>Gidget stated she is very pleased to hear that the reporting is happening and this information shows the value of KONO and should be given to the Moxy</p> <p>Ramon stated when making the reports he can also upload the video footage to provide more proof.</p>	
<p>4) Action Item: Approve Minutes from May 11, 2023</p>	<p>Alan-Motion to approve minutes Nick-2nd the motion to approve</p> <p>no oppositions/no abstentions Minutes approved</p>	<p>Action: Approved Minutes from May 11, 2023</p>
<p>5)Action Item: Approve Financial Reports thru June 2023</p>	<p>Shari-Balance for KONO thru June 2023- \$629,624.00 Net revenue- \$633,133.00 Expenses- \$394,933.00 Net income-\$238,199.00</p> <p>Alan-can you predict what the balance can be at the end of the year? Shari responded that the Budget Performance will tell us that and will need to also do a budget adjustment</p> <p>Balance for FF thru June 2023-\$182,946.00 Total Income-\$169,131.00 Expenses-\$213,632.00 Net loss -\$44,267.00 for the year</p> <p>Shari stated the bulk of the losses occurred at the beginning of the year so it's being considered not having FF for the 1 quarter in 2024: Jan, Feb and March</p> <p>Greg mentioned that Visit Oakland is sponsoring for Dec, Aug and Sept so that's why we are pushing to keep Dec's event</p> <p>Joseph asked why we are having the meetings on Thursdays and Alan stated it was due to his schedule but that has changed and Tuesdays can work again. Shari stated that she can put out a new ask about changing the days for the September meetings.</p>	<p>Action: Approved Financial Reports thru June 2023</p>

	<p>Alan asked about new sponsors. Shari responded that she got Kaiser this month and Visit Oakland starting next month, and a spirit company for \$5k. Shari asked the board for any assistance in finding new sponsors. Gidget responded that she would like to speak later with Shari about that.</p> <p>Alan-Motion to approve Financials Nick-2nd motion to approve</p> <p>no oppositions/no abstentions Financials approved thru June 2023</p>	
<p>6)Discussion Review KONO Budget Performance & mid-year adjustment</p>	<p>Discussion item postponed.</p>	
<p>7) Presentation Discussion: Recycle litter containers in KONO by Intern Ava Brasch</p>	<p>Presentation postponed to full board meeting</p>	
<p>8) Discussion: Bonus and acknowledgment for Staff</p>	<p>Shari-stated how the residents and business owners are pleased with Ramon. He assisted a resident from being robbed and also assisted the police in getting a knife from an unhousted person. Joseph suggested that we give a bonus. Alan stated that he feels Ramon has been top tier and he should be present at the Moxy meeting and he is supportive of giving him something. Gidget suggested giving him a staycation at one of their locations. It was agreed that a plaque will be given and the staycation. Nick stated that we should still make note to give him a decent bonus at Christmas time that acknowledges his full year performance. The group also stated that we should get an acknowledgement from the mayor's office. Shari stated she would look into it.</p>	

<p>9) Discussion: Committees: Safety, Fundraiser, Finance Committee, Governing</p>	<p>Shari-briefly went over all the committees and what they do. She also stated her main focus is getting the Safety committee up and running. Nick- asked if he was already on the Safety committee and Shari responded that he was, however Curt was supposed to chair it but hasn't really communicated about scheduling a meeting. Shakira-stated via zoom that she is willing to be on the Safety committee Alan-suggested that call these meetings when things are to be voted on or accomplished so that its more efficient. Nick- stated he is willing to also help with creating questions for the Safety committee. Shari asked when Courtney completes the Budget Performance are they willing to review the numbers. Alan- suggested putting issues that are to be handled to be put on the board agenda then state that we are having an ad hoc meeting around that issue and see who wants to be a part of the meeting to make it more concise and efficient. Joseph- suggested that it not only be announced at a board meeting but if needed Shari can send out an email when it's needed to handle an issue. Shari said she can do an email or call down for an ad hoc meeting to get responses. Nick suggested assigning people tasks. Gidget stated that she could come down to the office to go over the sponsor packet before going out of town and Shari agreed.</p>	
<p>10) Discussion: New proposal for bylaws regarding attendance</p>	<p>Shari-suggested removing the section of the bylaws that states that if a board member misses 4 board meetings they are automatically removed from the board. Mike stated that he believes there's a new state law regarding attendance. Shari responded stating she doesn't believe so but will look into it. Alan brought up the concern that if that clause is removed that board members will show up only to certain meetings to vote on certain agenda items only. He suggested changing the clause that if a board member misses 4 meetings, that person is put on the agenda to be voted on for removal at the next board meeting. Shari stated that she doesn't think it would be good to blast someone out at the next board meeting and stated it has only happened once. Nick suggested if your active and may have a family issue you shouldn't be kicked off and if a board member hasn't done at least one action item in a year should be considered to be kicked off. All agreed to remove the top part of the clause and keep the bottom highlighted part of the clause which states the</p>	

	board member is subject to removal. Mike stated having members who don't attend will affect quorum. Shari agreed and stated that we will be in communication with them. Shari suggested prior to the assessment vote to check who has missed 4 meetings	
11) Action Item: Set Board Agenda	Agenda: Budget Performance and financials Priority issue for ad hoc committee Ava will do presentation	
12) Meeting Adjourned	Meeting adjourned 7:38pm Next meeting Thursday Sept 14, 2023 at 6:00 pm	

Minutes by [Courtney Russell](#) and Edits by [Shari Godinez](#)