



**Executive Committee Meeting Minutes**  
**Date: July 21, 2021 from 6:00 pm to 7:02 pm**  
**Location: Zoom platform**

**Present:** Joseph Jung, Mike Thaler, Sonja Brooks, Alan Wilk

**Absent:** None

**Staff:** Shari Godinez, Courtney Russell

**Guest:** Dave Campbell-Bike East Bay

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:02pm Quorum established	
2. Open Discussion / Announcements	<p><b>Joseph:</b> Introductions- Courtney Russell introduced herself as the new Executive Assistant to Shari Godinez. Courtney stated she recently relocated back to Oakland after living in LA for the past 20 years. Worked in finance and had a home based business. Happy and excited to be a part of KONO.</p> <p><b>Dave Campbell:</b> Stated there's no hard feelings regarding the counsel vote. Still believes the First Friday's event will benefit the district. OakDOT will go back to council. He hopes it gets done quickly and efficiently. He suggested we use <b>Community Ready Corps</b> as security for First Fridays as he believes it may be more affordable than using OPD. They provide security for a lot of the local events and it is my belief that Carol Fife, the city councilwoman, would be supportive of using them. Dave stated he is In favor of potentially expanding the footprint and would help with that. Would be supportive, if it helps to remove the bollards in advance of the construction contract to help with First Fridays. He stated he is at least supportive of ripping out the bollards where the vendors would typically set up.</p> <p><b>Joseph:</b> The council vote was a democratic process and the result of the vote will be fully supported and the bright side is we won't see as many bollards after construction is completed.</p> <p><b>Shari:</b> stated that she already asked OakDOT to remove the bollards and they won't because it causes a liability issue. If the bollards are removed it leaves holes that people can potentially trip over or fall into.</p> <p><b>Joseph:</b> Does the new construction include the removal of the bollards?</p> <p><b>Dave Campbell:</b> Believes it includes the removal but not 100% certain</p> <p><b>Shari:</b> To Dave the issue with First Fridays is the city council has not put any money in the budget to fund the OPD services. First Fridays is being asked to pay \$24k per event in order to be granted the permit and they require we have OPD services in addition to our private security.</p>	
3. Staff Report: a) Executive Director Updates - Shari Godinez	<p><b>Shari:</b></p> <ul style="list-style-type: none"> <li>● Worked w/ NBS and submitted all assessments for 2021-2022</li> <li>● We have a lunch meeting with city councilwoman Carroll Fife Thursday July 29th 2021 at 1pm at Gogi Time</li> <li>● Ramon Hall confirmed KFC will become a Starbucks</li> </ul>	

- The city council rejected the DOTs recommendation for a buffered lane. It was also recommended by the Race & Equity dept. and the Mayor's Commission on Disabilities.
- KP Market gathered 2500 signatures, and we gathered 1800 signatures in support of a buffered bike lane and Mike produced an 8 minute video all sent to the city council, however council still chose to ignore all the information showing how dangerous the current bike lane design is.
- The video included 3 cyclists, including 2 former BPAC commissioners and city planners, who opposed the separated bike lane due to the dangers it causes.
- Shari mentioned that someone called to ask if we planned to sue the city because of how dangerous the bike lane is.
- **Marketing**-new KONO banners are up
- Visit Oakland contacted us for different themes for videos and Shari provided them with ideas on what content to use. They are going to use the KONO art galleries, Rock Paper Scissors collective, Art Murmur and maybe First Fridays if we ever come back.
- The challenge with bringing back First Fridays is ongoing. The city has been sending us in circles
- Shari and Greg Harris had a 2 hr meeting with Officer Cabraell at his request and in the end OPD is still insisting confirmation of payment for services.
- The price for OPD services went from \$24k to \$25k a difference of \$1000 however the amount of police they will provide went from 45 police officers to 25. Cabraell had no explanation on the pricing.
- We did get a bunch of media coverage from channel 2, channel 4, KQED and the SF Chronicle regarding the First Friday event.
- Applied for a \$5,000 grant from City of Oakland Cultural Affairs for a project called "Neighborhood Voices". Our proposal is to video interview all the people who started Oakland First Fridays.
- We received a grant of \$2100 from the Alameda Arts Commission
- We have been awarded between \$52k-\$64k from the Shutter Venue Operators Grant (SVOG) for operations of First Fridays event
- **Maintenance and security**-There have been multiple break-in attempts at our storage unit since Feb 21. They did steal 5 generators. They attempted to break into the storage shed last Monday but they did not get in. They broke the handle off.
- Got 2 estimates to replace the garage door, one for \$1800 and the 2nd estimate I should have by Monday
- The mortuary stated that if we are having this many break ins we may want to consider finding a different location for storage
- Ramon suggested since we put mulch in the tree wells and because the neighborhood apartments are dog friendly that we should consider replacing the mulch with astro turf due to the dog feces being left behind
- Priced out the astro turf and should only be \$20 per tree well. Thought this is a good idea.
- Set up a community meeting with Capt. Robert Rosin for June 14th that went well
- Successful in receiving a complimentary 2 yard recycle bin from Cal Waste Solutions

	<ul style="list-style-type: none"> <li>• Sonja mentioned she goes out of the district to do business due to the parking</li> <li>• Mike believes that OPD wants to shut First Fridays down and all who are in favor of the bike lane are not people of color</li> <li>• Joseph suggests we try and have a 3 way meeting with the police chief, the mayor's office and KONO.</li> <li>• Cultural Affairs Commission meeting is set for Monday July 26th 4-7pm regarding funding for all local festivals.</li> <li>• Encourages everyone who can attend the virtual meeting to be on and to speak when time is allotted.</li> <li>• Joseph suggests we find out which festivals still have funding for OPD services</li> <li>• The city found money to fund a pilot project for Lake Merritt that mimics First Fridays with vendors but it's a rogue event that's not requiring permits. It operates Fri, Sat, and Sun.</li> <li>• Sonja stated James Copes is behind organizing this pilot project.</li> <li>• First Friday was rogue until the city asked KONO to provide structure to event</li> </ul>	<p>Set up a meeting with the Police Chief, Mayor's office and KONO.</p>
<p><b>4) Action Item: Approve Minutes from June 2, 2021</b></p>	<p>Mike moves to approve the June 2, 2021 minutes          Sonja seconds          No objections, 1 abstention by Alan because he was not in attendance for that meeting.          All approve the June 2, 2021 Executive Committee minutes</p>	<p><b>Action: Minutes from June 2, 2021 are approved</b></p>
<p><b>5) Action Item: Approve KONO &amp; OakFF Financial Reports through June 30, 2021</b></p>	<p>Shari:          First Fridays income was \$1,208 in individual donations          Expenses \$22,273 with a bleed out of approximately \$3k per month from not having First Fridays          The Net Operating Expenses are \$-21,065          Net Expenses including the PPP grant of \$49,500 is \$28,434          \$49,500 from first round of PPP          \$46,650 from the 2nd round of PPP is sitting as loan until we apply for forgiveness after the 24 week period ends.          End of June bank balance is \$153,194</p> <p>KONO bank balance at end of June was \$665,902          Income was \$323,033.32 from the first assessment distribution and 234,940 from 2nd disbursement for a total of \$557,973.          Total expenses Jan-June were \$247,854          Net income was \$310,119</p> <p>Sonja asks what the First Friday Facebook fee is for.          Shari stated that Its for the Spark Oakland project promoting artists through FB ads. She said they must spend grant money on that specific project.</p> <p>Mike moves to approve          Alan seconds          No objections, no abstentions. Financial Reports Approved</p>	<p><b>Action: KONO &amp; OakFF Financial Reports through June 30, 2021 approved</b></p>

<b>6) Discussion: Annual Election Letter draft</b>	Annual election letter draft will link annual report on website Criteria to become a board member Must receive responses by Aug 3, 2021 so the executive committee can review the nominations. We should receive at least one. Annual election will be held on 8/10/21 at 6:30 pm on Zoom The letter will go out to all 383 property owners by mail and requesting their responses be returned by email	
<b>7) Discussion: New ideas for 2021-2022</b>	New Banners <b>KONO Gateway Arch:</b> Continue to press the city to have the arch installed to represent the district. <b>Tree Wells:</b> Streetplus suggested astro turf around the tree wells. It will make it much easier to power wash the feces away from the tree wells. Alan suggested instead of having plastic get real grass or provide poop bags. Joseph suggests we find out what other districts are doing to solve this issue. Possibly use decomposed granite or large pebbles so power washing would be easy. Alan suggested we get signs requesting poop be picked up. <b>Dog Park:</b> Sonja suggests we continue to work on beautifying Telegraph through landscaping. She also suggests a district dog park to help with dog feces issue Shari mentioned Planting Justice came in and put in plants but people would come and pull them all out Alan suggests a park on 34th St. Or maybe we could encourage an organization that does this to take this on Park on 21st that's occupied by the homeless could be cleaned up and turned into a dog park. We can put the idea on the NextDoor app to see if the community likes the idea <b>Holiday Decorations:</b> Shari mentioned putting up Holiday decorations during the holidays. Hang them high on the poles so they don't get ripped down.	
<b>8) Discussion: Racial Equity Statement Draft</b>	Sonja revised just a couple items on the draft. Will put on agenda for Aug 10th Will send to the board and will appear on the website Joseph asks if the statement is too long Sonja recommends all that is included be kept as it is definitely needed Joseph states that we continue to look at it and revise as needed before the next board meeting.	
<b>9) Discussion: Oakland First Fridays Cultural Affairs Committee</b>	Shari was asked to speak at the CAC on Monday July 26, 2021 4pm-7pm Shari asked if everyone can attend and to show up to support First Fridays	
<b>10) Action Item: Set Agenda for KONO Board of Directors Meeting August 10, 2021</b>	This item was postponed until the August Executive meeting.	
<b>*Next Executive Committee Meeting</b>	<b>Meeting adjourned 7:02 pm</b>  <b>Next meeting Wednesday August 4th at 6:00 pm</b>	

Minutes by: Courtney Russell & Edited by Shari Godinez