



Executive Committee Meeting Minutes
Date: June 2, 2021 from 6:00 pm to 7:14 pm
Location: Zoom platform

Present: Joseph Jung, Mike Thaler, Sonja Brooks (late)

Absent: Alan Wilk

Staff: Shari Godinez, Ramon Hall

Guest: Jared Spencer, Alameda County Supervisor Keith Carson's Office

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:06pm Quorum established	
2. Open Discussion / Announcements	<p>Jared Spencer: County is hosting an event to update the public on Tuesday the 15th. Outlining the changes, the guidance, what info is coming from the state guidance when state opens on June 15, and how the County plans to move forward.</p> <p>Another event, not promoted yet, for businesses on June 27, will send info to Shari.</p> <p>Restaurants in particular need guidance. Employers have questions about how to deal with employees and customers. This is a chance to get those questions answered.</p> <p>Restrictions from the state are going away, but there are small details. What are OSHA requirements for business? How do you comply with business owner questions about compliance? How will emergency funding change? We want to be able to answer these questions.</p> <p>State will have guidance rather than regulations. The County can make its own decisions based on their situations. Counties gave power to the state to set regulations, and it's reverting. The state hasn't told us their final guidance.</p> <p>Ramon: Introduced himself. He lives in KONO, really enjoying the position, loves the district and has good relations with the businesses. Same contact info as before. Has a full crew, is interviewing to replace someone who isn't working out. Getting people in for the interview is hard, he thinks it's because the job pays less than unemployment.</p>	
3. Staff Report: a) Executive Director Updates - Shari Godinez	<p>Shari:</p> <ul style="list-style-type: none"> • Completed Shuttered Venue Operators Grant, could be \$41,000 but a slim chance • Waiting to hear on Covid Relief grant, which is \$15,000 • Mortuary garage was broken into two weeks ago, five OakFF generators and a pull wagon stolen. After an attempted breakin last February, found out KONO isn't covered so bought a policy to cover this. Power washer was also damaged, Ramon had it fixed. Surveillance cameras didn't cover the garage, the mortuary manager said they would install one for that area. Ramon will go view available footage. Stolen items worth around \$5K, doesn't know if insurance will pay replacement costs. 	

- OakDOT is thinking of extending meters to 8pm and Sundays. They are trying to get feedback. Business survey response was low. Montclair businesses support Sunday meters, but they have a parking lot that's free on Sundays. Temescal board voted to support it too. Even if this passes in city council it's opt-in so we'll have a vote.
- City tried this twelve years ago and reversed themselves after negative merchant feedback. Difference this time is they're offering to share money with the BIDs.
- Bike Lane is going to the rules committee tomorrow, then the Public Works Committee. There are opportunities to speak. BPAC meeting June 17, Public Works Committee June 22, then it goes to full council July 6. We need to have voices at those meetings calling for buffers because bike advocates will be out in force. This vote just applies to KONO because Temescal wants to keep it.
- KONO masks are in the office, over a thousand passed out by Ramon and Mike. Some businesses are asking for more.
- Sonja Brooks joins the meeting late (22 minutes in).
- KONO banners are finished, Mike is doing a placement map, adding them to San Pablo, W Grand, MLK, and 27th. Company will store holiday banners for us.
- Layalina Restaurant opened, Telegraph and 28th, and they are interested in a parklet.
- All Out Comedy Showcase did SVOG and hopes to come back.
- Knuckleheads Barber is doing a grand opening and may want promotion.
- Rumors that Starbucks will go into the former KFC site.
- Mike met with director of Moxy Hotel, interested in partnering with OakFF. Shari is hoping they will be interested in promoting KONO businesses as well.
- Mike's still working on the Google Map issue, tools are set up to let you change addresses but not neighborhood names.
- Checked more into the street arch, reached out to people involved in the new arch in East Oakland.
- Running into many obstacles with First Fridays. Was told Festival Fund is depleted, OakFF will have to pay for fire inspection and police, could be \$10-20K per event. Reached out to Fife's office, and the mayor's office. The head of economic development said he'd help. Don't think we'll be able to do July regardless.
- OakDOT is saying the plastic bollards cannot be removed even though they had promised prior to installation they could be removed for the festival. Bollards will be there till at least fall, so we will have to work around them.
- Moved shed out of 2300 Telegraph, put up a new one in the alley by 2633 Telegraph
- Ramon's seen foot patrol officers in the district on weekend and memorial day
- Discussion of storing new generators in shed vs. mortuary, neither seems particularly safer. Suggest security camera/alarm.
- Got California Waste Solutions to comp us a recycle bin. But only for six months, followed by a 50% discount after that. Recycling goes into landfill. Need to decide if we want to pay, Shari sent the pricing to the Board.
- Much of the recycling is cardboard from businesses, and they're legally responsible for having their own recycling services. We've

	<p>reported businesses and the city's contacted them but without enforcement the issue continues. So we're trying to get a recycle bin so we don't have to put it in the landfill bin.</p> <ul style="list-style-type: none"> • They're giving a two yard bin, with a weekly pickup. • Ramon said that Businesses already flatten the boxes. 	
4) Action Item: Approve Minutes from May 4, 2021	<p>Mike moves to approve the May 4th minutes Sonja seconds No objections, abstentions All approve the May 4, 2021 Executive Committee minutes</p>	Action: Minutes from May 4, 2021 are approved
5) Action Item: Approve KONO & OakFF Financial Reports through April 30, 2021	<p>Shari: First Fridays income was \$1,208 in individual donations Expenses \$14,906 \$49,500 from first round of PPP Bank balance \$159,058.59</p> <p>KONO bank balance at end of April was \$521,854 Income was \$323,033.32 from first assessment distribution Total expenses Jan-April were \$155,748.07 Net income was \$167,285.25</p> <p>Mike moves to approve Sonja seconds No objections, abstentions. Financial Report Approved</p>	Action: KONO & OakFF Financial Reports through April 30, 2021 approved
6) Discussion: Finalize Questions for Councilmember Fife	<p>Have a lunch meeting scheduled in July. She wanted to do it after the budget is passed. Shari sent a list of questions to the board for review. Questions include: What is her position on bike lanes redesign? Discussion on whether to give KONO positions and background with questions, decision to state our position and ask how she can help. Pick the shortest route to getting to the point to get a response. Advocate for more foot patrol. Discuss homeless issues, ask what three top action items as it pertains to homelessness in the next 12 months. Curb management/variable parking rate. Impact will be on merchants, we don't know if it will be positive or negative. Need to discuss. Discuss gateway arch, make second item. Decision to change from list of questions to list of discussion items. Ask her position on defunding police, let her know KONO wants community policing. MACRO will come speak at one of our meetings if we want. KONO needs to know where she stands on hot button issues, esp. homeless. Descriptions of recent incidents, the crises that are going on, that police aren't able to handle, need a new solution. Ask Fife how she sees policing v. mental health crisis, what are her plans/recommendations? Request that the city continue to pay for OPD at First Fridays.</p>	

7) Discussion: Finalize Race and Equity Statement	Sonja wrote a draft, Joseph says it's long, asks if it can be a paragraph. Sonja thought it should be a page. Suggest a short statement on the site linking to a page. Need it for some grant apps. Discuss at Board Meeting. Curt is the only one who's commented. It was asked to send it around to the Board again.	Action:
8) Discussion: Oakland First Fridays re-start	Discussed already. Won't do July, wait to see CA reopening plans.	
9) Discussion: Extended Parking Hours and Days in KONO	Discussed already.	
10) Action Item: Set Agenda for KONO Board of Directors Meeting June 8, 2021	Meeting with Carol Fife Reports from Streetplus and First Fridays Updates from ad hoc committees, unless no updates Equity statement falls under Organization and Policy committee, will update then	
*Next Executive Committee Meeting	Meeting adjourned 7:14 pm Next meeting Tuesday, July 6, 2021 at 6:00 pm	

Minutes by: Mike Woolson & Edited by Shari Godinez