



Executive Committee Meeting Minutes

Date: March 3, 2020 from 6:07 pm to 7:50 pm

Location: KONO office, 2633 Telegraph Avenue Suite 109, Oakland, CA 94612

Present: Joseph Jung, Sonja Brooks, Mike Thaler (By Phone), Elisse Douglass

Staff: Shari Godinez, Greg Harris, Kevin Paredes

Absent:

Guests: Kerry Fitzgerald

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
<p>1. Welcome and Establish Quorum</p>	<p>Quorum was established</p>	
<p>2. Staff Reports: Oakland First Fridays Updates</p> <p>Greg Harris</p>	<p>Greg: For the first time in three (3) years, the OakFF event was held as planned in February. The years before have always been rained out. Our Instagram number has grown to eleven thousand five hundred (11,500 followers). The hope is to grow that number to fifteen thousand (15,000) by June 2020.</p> <p>This week OakFF was asked to do an encroachment report for the Oakland Police Department. This gave us an opportunity to hear what our neighbors think of the OakFF event, which were primarily positive with their feedback. OakFF has received fifteen thousand (\$15,000) in sponsorship this month.</p> <p>Greg thanked KONO Board member Zabrina Law for attending the OakFF staff meetings, where she offered ideas on Marketing strategies for the event.</p> <p>This month OakFF has partnered with Girls Inc. in regards to volunteering.</p> <p>Partnerships: Greg has also reunited Oakland First Fridays with the classic car show, who will be a part of the OakFF event this month. OakFF has also partnered with ArtisMobilus.</p> <p>Health Zone: Will start in May 2020 and one of the sponsors will be the American Kidney Foundation.</p>	

<p><u>b. Executive Director Update:</u></p> <p>Shari Godinez</p>	<p>Shari: Attended Oakland BID/CBD Alliance meeting February 20, 2020 Researched Robert’s Rule of Order and Board Code of Ethics Advocacy: Responded to requests from businesses and residents for graffiti abatement Economic Development: An artist from the popup in the commercial space during the event reported that he sold his work and got an invitation for an art showing Marketing/Beautification: Did some updates to the KONO website Working on March monthly KONO newsletter Wrote letter to property owners re: former KFC site being blighted and having squatters Met with Visit Oakland to discuss ways to promote KONO businesses and events Maintenance/Security: Still working to find a location for the free recycle dumpster from Cal Waste</p>	
<p><u>C. Security & Maintenance</u></p> <p>Kevin Paredes (Streetplus)</p>	<p>Kevin: Homelessness: New tents have popped up on 23rd/Northgate. They’ve been reported several times to Oak311. 23rd/Northgate - 27th/Northgate continues to be a problematic area where people are living out of their cars and setting up tents. Auto Break-ins: We’ve had roughly twenty (20) break-ins on 23rd, 25th and 27th streets in the last month, which are all between Telegraph and Broadway. Mobility Access Companies: Reported Uber and Lime for their scooters and mopeds that are being left in unsafe areas of the street/sidewalk all along Telegraph Ave. Waste Management: Contacted Dino Fontana from Waste Management and as a result, we haven’t had any more issues with the KP Market gate being left open. Dumping: All illegal dumping is being reported to Oak311. We’ve successfully opened and closed sixty eight (68) out of sixty nine (69) cases of illegal dumping, graffiti removal and homeless encampment issues. Visitor Assistance: Assisted one individual who had a seizure and called 911 to get them the help they needed.</p>	
<p><u>3. Action Item:</u> Approve Minutes for January 7, 2020</p>	<p>Sonja motioned to approve the minutes for January 7, 2020</p> <p>Elisse seconded the motion</p> <p>All approved</p>	<p>Action: Minutes for January 7, 2020 were approved</p>

<p>4. Action Item: Approve KONO financial reports January 2020</p>	<p>Sonja motioned to approve KONO financials for January 2020</p> <p>Elisse seconded the motion</p> <p>All approved</p>	<p>Action: KONO Financials for January 2020 were approved</p>
<p>5. Action Item: Approve OakFF Budget 2020</p>	<p>Elisse motioned to approve the OakFF budget for 2020</p> <p>Sonja seconded the motion</p> <p>All approved</p>	<p>Action: OakFF 2020 budget was approved</p>
<p>6. Action Item: Review and Approve Board Code of Ethics</p>	<p>There was no motion to approve this item. It was recommended to take the item to the full Board for discussion. There was a recommendation by the Executive Director that everyone take a refresher on the Brown Act and read the bylaws.</p> <p>Mike asked what if there was a conflict with the code of ethics and the Brown act or the bylaws?</p>	<p>Action: None</p>
<p>7. Discussion: Attendance bylaws Section 13: Removal and Vacancies</p>	<p>There was some discussion on this item. Sonja explained her absences. Elisse suggested we take into consideration the other meetings which some Board members attend such as the Executive Committee which Sonja attends and the Oakland First Fridays staff meetings which Zabrina has been attending. Shari reiterated the need to either honor the bylaws or change them.</p> <p>It was decided to take this item to the full Board for discussion.</p>	
<p>8. Discussion: Summary of February Board Meeting</p>	<p>Shari provided a summary of the February Board meeting item # 7 regarding the vote that was taken on assessment increases. Joseph said you must make a motion to rescind then a 2/3 vote is needed. Motion to reconsider must be done by a member.</p>	
<p>9. Discussion: Disposal of old Culture Fest Banners and old KONO banners</p>	<p>This item was discussed and it was decided to take the discussion to the full Board. There was a consideration to re-hang the banners.</p>	
<p>10. Discussion: KONO Bike Lanes</p>	<p>Shari provided an update on the bike lane. Still working with the DOT to figure out a “fix” that will not interfere with the Oakland First Fridays vendor setup and that will be aesthetically pleasing for the district. Joseph and Shari reached out to Ryan Russo, head of the DOT to set up a meeting. Shari also sent out a survey with questions for the community about their impressions on the safety and other considerations of the bike lane. Received over 150 responses in 24 hours.</p>	

<u>10. Continued</u>	Shari will share the results with the DOT but hopes they will conduct their own, more professional survey. She believes the DOT needs to determine if bike ridership has increased or decreased since the implementation of the project. She has spoken to several bike riders who do not use the lane because they feel unsafe.	
<u>11. Action Item:</u> Set March 10, 2020 Board Agenda	A. Discussion on the cement planter offer from Temescal B. Discussion on the bike lane C. Discussion on the proposed code of ethics for the Board D. Discussion on the by-laws and especially the section regarding attendance. Mike requested the qualifications needed to serve on the Board.	Action: Board Agenda for March 10, 2020 set
<u>12. Open Discussion/ Announcements:</u>	None	
<u>*Next Executive Committee Meeting</u>	Meeting adjourned at 7:50pm April 7, 2020 at 6pm	

Minutes by: Shellae Ruffin & Edited by Shari Godinez