

Executive Committee Meeting Minutes Date: May 5, 2020 from 6:17 pm to 7:15 pm

Location: KONO office, 2633 Telegraph Avenue Suite 109, Oakland, CA 94612

Present: Joseph Jung (Via Zoom), Sonja Brooks (Via Zoom), Mike Thaler (Via Zoom)

Staff: Shari Godinez (Via Zoom)

Absent: Elisse Douglass

Guests: None

| <u>Subject</u> | <u>Discussion</u> | <u>Action</u> |
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| 1. Welcome and Establish Quorum | Quorum was established | |
| 2. Public Announcements | None | |
| 3. Executive Director Update: Shari Godinez | Shari: Shari and Joseph signed the loan documents for the PPP loan. Shari created a KONO budget report. The city of Oakland gave away five hundred thousand (\$500,000) dollars in grant money to small businesses. One thousand one hundred (1,100) small businesses applied for grants within a five (5) day period. Ninety (90) low income businesses were awarded grants in the amount of five thousand dollars (\$5,000) each grant. Shari suggested the idea to help small businesses stay open by asking that the city make the outdoor permit process to obtain. She also suggested to the City to forgive the six thousand dollar (\$6,000) vacant parcel tax. The Mayor stated that the vacant parcel tax goes to benefit the homeless population, so forgiving that payment would not be probable. Shari let the KONO businesses know that Rebel Scooters are available for free delivery from restaurants. Alamar Restaurant is offering free food for restaurant workers five (5) days a week. The Fruitvale district put on "A Taste of Fruitvale" to promote and support the district's restaurants. Shari was thinking the KONO district could do the same with "A Taste of KONO". Shari has been in contact with Randy's Donuts (out of Los | |
| | Angeles), who is looking to put a Randy's Donuts at the old KFC location (28th/Telegraph). | |

a. Continued

More resources have been added to the KONO business page on the KONO website for small businesses.

KONO hosted a mask and meal give away in the office building's parking lot on Saturday, April 25th 2020, which was very successful. Over five hundred (500) meals and one hundred (100) masks and one hundred (100) juice elixirs were given away. The vendors who participated were Big Serg BBQ, Javi's Cooking, Ju'C Fruits and Melanin Gang.

A "Go Fund Me" campaign was started to support OakFF with a goal of fifty thousand (\$50,000) dollars. Thus far, four hundred ninety (\$490) dollars has been donated.

OakFF was awarded the California Art Council Grant in the amount of seventeen thousand sixty two (\$17,062) dollars for an Art Incubation Zone in the OakFF event. In the grant award letter it stated that because of COVID19, OakFF is "permitted to adjust our planned activities without prior approval".

OakFF is thinking about putting together a "Virtual' OakFF event and use the grant money from the city to pay performers to participate. The grant money from the California Art Council could be used for commercials spotlighting the businesses in the KONO district between performances. Some commercial's could be paid for and other small businesses would be funded with the grant.

Streetplus has an elaborate reporting system app that tracks what is done by Streetplus and tracks incidents in the KONO district. The app is called Geo Pal. This data system went "live" on May 1, 2020, so there should be data that can be shared with the Board sometime in June 2020.

There was an attempted garage break-in on April 27th at the Grant Miller Mortuary. KONO paid to have the damaged door fixed. There has been a graffiti complaint from the Town 29 apartments regarding the Black Springs Coffee shop. The coffee shop is closed and boarded up with plywood, which is what is being vandalized with graffiti along with the vacant building next to the coffee shop. Streetplus has been doing a good job taking care of the graffiti abatement and purchasing all the paint and supplies. Two other attempted break-ins happened at the Metro PCS store on Telegraph and at Young's Wigs. Both of these businesses have been closed due to COVID19.

| 4. Action Item: Approve Minutes from April 7, 2020 5. Action Item: Approve KONO & OakFF financial reports March 2020 | Mike motioned to approve the minutes from April 7, 2020 Sonja seconded the motion All approved Mike motioned to approve the KONO and OakFF financials March 2020 Sonja seconded the motion All approved | Action: Minutes from April 7, 2020 were approved Action: KONO & OakFF Financial reports for March 2020 were approved |
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| 6. Discussion: Review 2019-2020 Assessment Shortage | Due to COVID19, KONO's assessments were short in April by twenty six thousand (\$26,000) dollars. Alameda County extended the timeline for property taxes to be paid due to COVID19 without penalty. The Executive Committee Treasurer is confident that property taxes will be paid eventually although they may be late. | |
| 7. Discussion: Review Hardship Request | A church in the district is asking for a one time refund on their property taxes due to a hardship. Their assessment is just over two thousand dollars (\$2,000) per year. Since they are unable to hold service, their donations are down and they have a lot of maintenance work to do on the church. Sonja stated that the city and county have made allowances for non-profits and for-profit businesses due to COVID19 and stated that hopefully they have applied for those resources as well. On April 28, 2020 the Board treasurer asked that the church provide the following documents for the refund request to be considered: 1. Expense and income statement related to the property in question. 2. Tax return from the entity that owns the property Shari stated that was seven days ago and the person who is requesting the one time refund has yet to respond to the Board members request. The Board needs to review these items in order to consider the refund request. Joseph suggested waiting to see if a response will be given to the request and revisit this when that happens. | |
| 8. Discussion: KONO budget review and possible adjustments for 2020 | No discussion was needed due to the assessment disbursement amount received prior to this Executive Committee meeting. This item will be reviewed again after the August disbursement. | |

| 9. Action Item: | Report on PPP application |
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| Set May 12, 2020 | 2. Streetplus report |
| Board Agenda | Discussion on OakFF status |
| | 4. Discussion on WM dumpster location |
| | 5. Discussion on fundraising/Go fund me Board participation |
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| *Next Executive | |
| <u>Committee</u> | Meeting adjourned at 7:15pm |
| <u>Meeting</u> | |
| | Next Executive Committee Meeting |
| | June 2, 2020 at 6pm |
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Minutes by: Shellae Ruffin & Edited by Shari Godinez