

Street Report



2633 Telegraph Ave., Suite 109
Oakland, CA 94612
510-343-5439

APRIL 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is April, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



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General Comments:

Greetings from the KONO Ambassador Team! The month of April has been busy for our team, with a noticeable increase in foot traffic to the area. We definitely can feel our sense of normalcy returning. We are working extremely hard to maintain the district in the midst of heavy construction. Although we've had a few rainy days the sun has been shining exceptionally bright in the KONO district.

KONO Ambassador Team:

Our KONO Ambassadors are working diligently to remove large amounts of graffiti throughout the district. Over 90 large graffiti were removed from KONO in April.

Notable Moment:

While conducting business checks throughout the district, Operations Supervisor Ramon H. was notified that a merchant's customer had a flat tire and they were elderly and couldn't fix it. Ramon assisted the customer with their flat tire, and they drove safely off back to their home. A caring spirit is infectious!



Hospitality Ambassador Fernando O.



First Friday.



Operations supervisor Ramon H.

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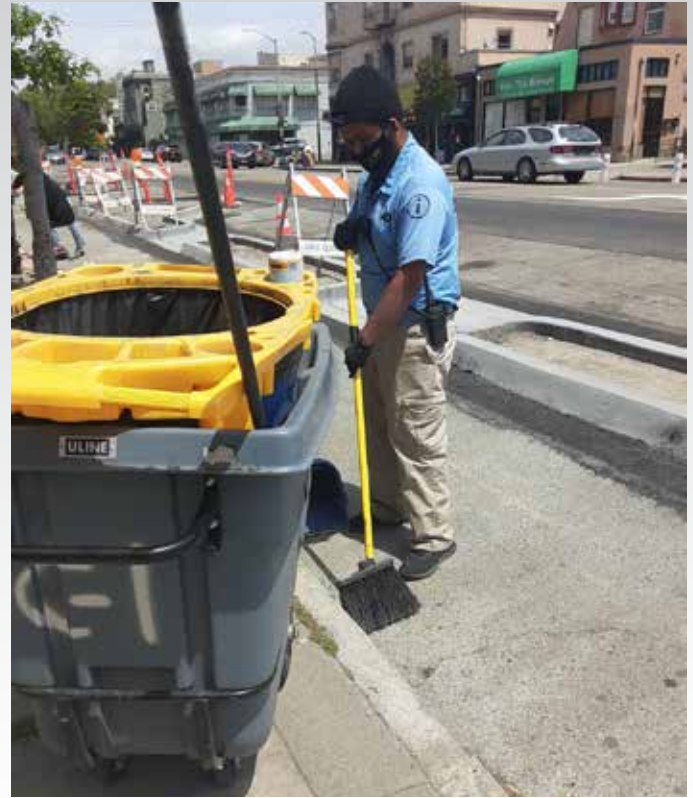
Hospitality Ambassador Ferando O.



First Friday dance Park.



Marcelo H.



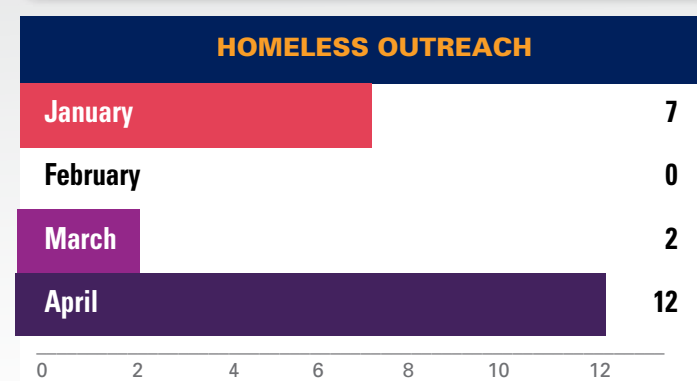
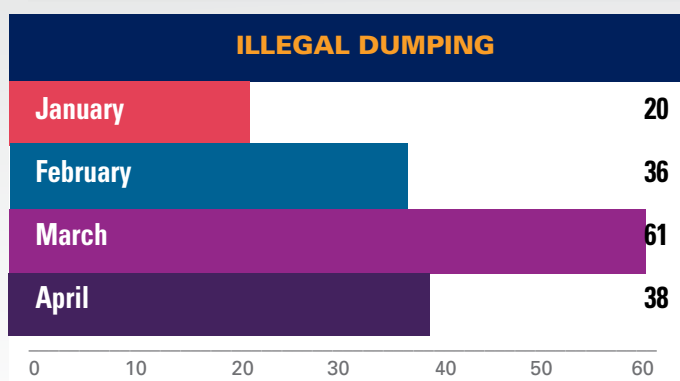
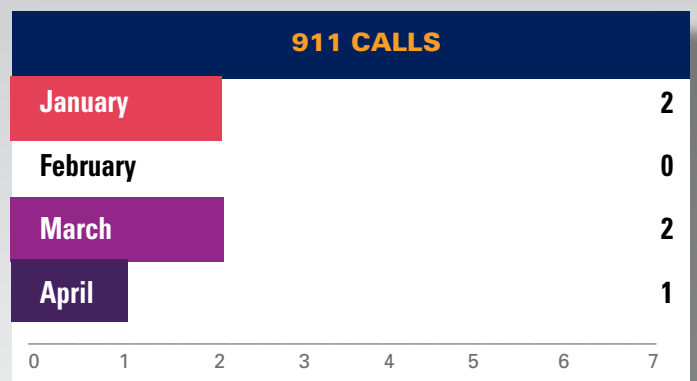
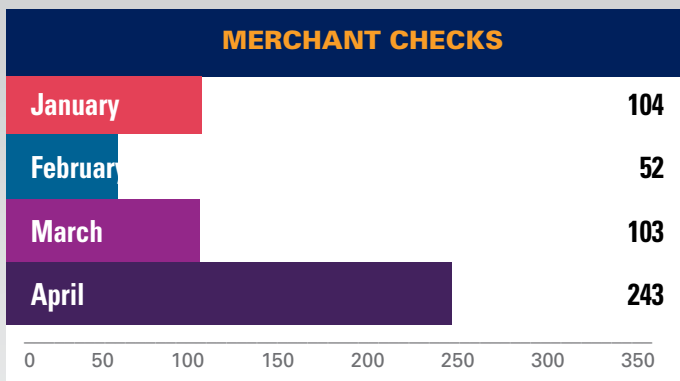
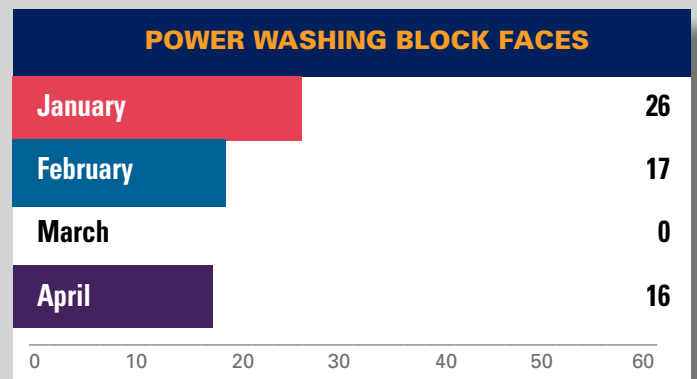
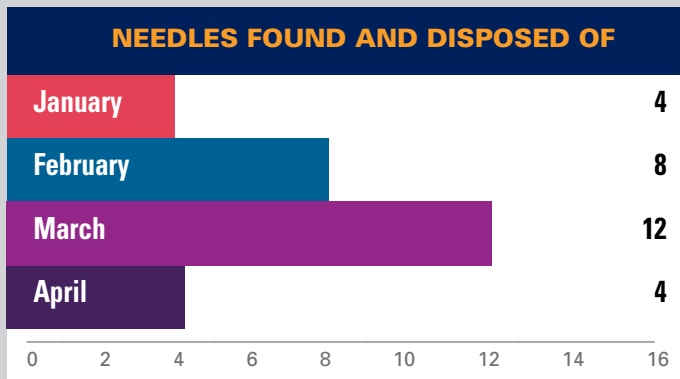
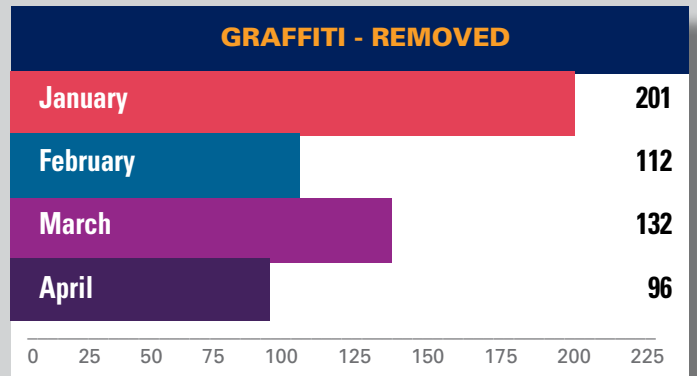
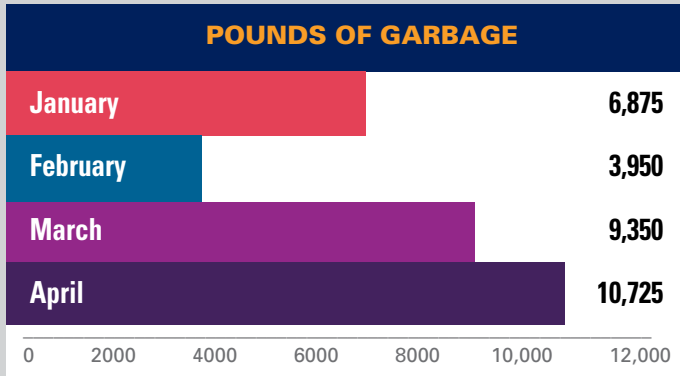
Marcelo H.

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STATISTICS 2022

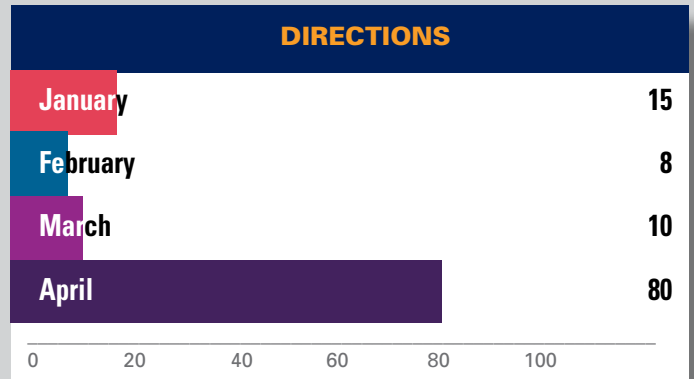
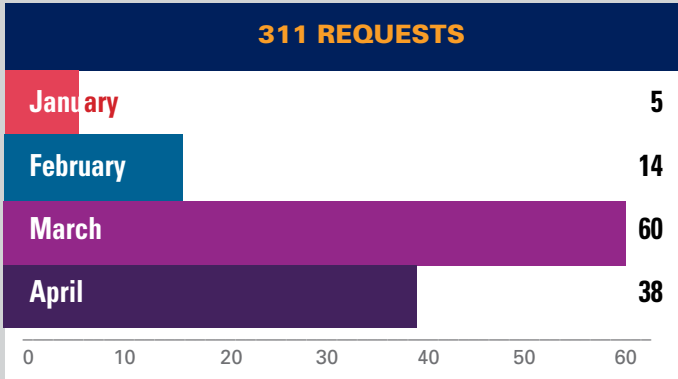


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STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350	10,725									31,348
Graffiti - Removed	201	112	132	96									541
Power washing block faces	26	17	0	16									59
Merchant Checks	104	52	103	243									502
911 Calls	2	0	2	1									5
Illegal Dumping	20	36	61	38									155
Homeless Outreach	7	0	2	12									21
Needles found and disposed of	2	8	12	4									26
311 Requests	5	14	60	38									117
Directions	15	8	10	80									113



Operations Supervisor fixing a flat tire for someone in the community Ramon H.

BEFORE/AFTER



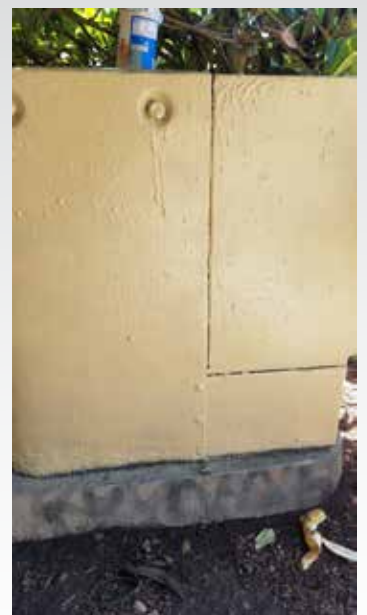
401 27th Street



401 27th Street



570 22nd Street



514 23rd Street

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466 28th Street



471 26th Street



365 26th Street



2541A Telegraph Avenue



Stork Club



BEFORE/AFTER



Merrimac Street



2633 Telegraph Avenue s



471 26th Street



DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public