

Street Report



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APRIL 2023 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is April, 2023. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Marcelo H, Fernando O, Robert V

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General Comment:

Greetings to all from the KONO Ambassadors team! Let's hope that our April showers bring lots of May flowers! With the anticipation of warmer months, we can expect more foot traffic in the district as well as higher attendance on First Fridays. Whether it be business checks, graffiti removal, or just a friendly face, you can count on a KONO Ambassador to be there!

KONO Ambassador Dream Team:

The Ambassadors have been hard at work making sure the KONO district remains very easy on the eyes. The Cleaning ambassadors Robert V. and Marcelo H. have been doing an amazing job keeping KONO clean. Treating the community as if it's our own front yard. The Cleaning Ambassadors take pride in the work they do and the effort behind every swing of the broom. They've been able to collect over 14,000 hundred pounds of garbage

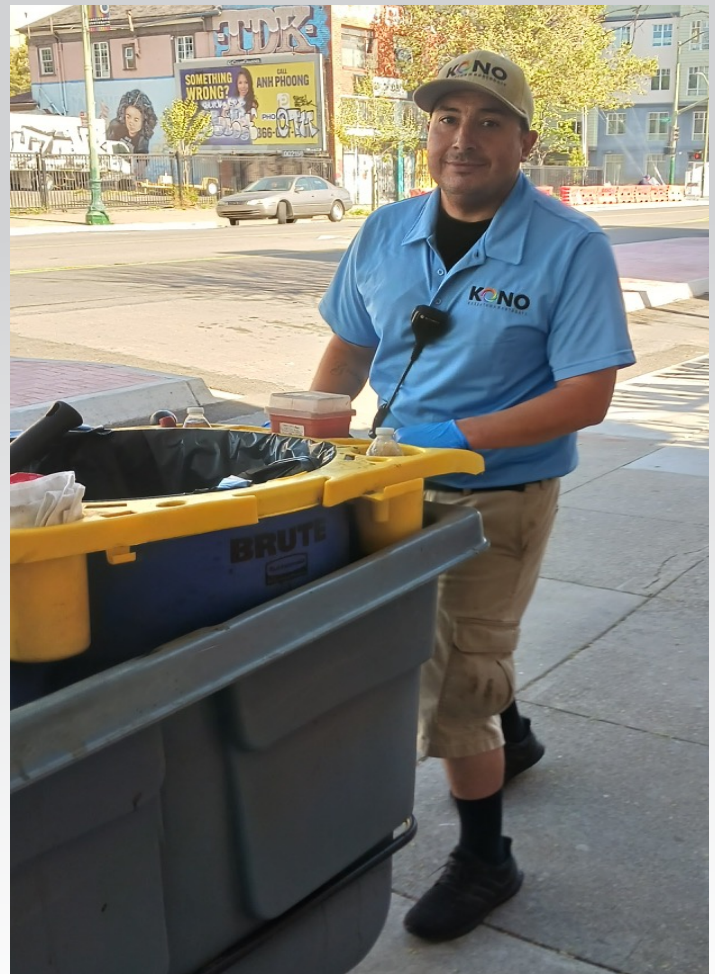
throughout the reporting month. The Cleaners have a simple motto if their brooms can reach it, they will sweep it. Hospitality Ambassador Fernando O. has been pressure washing and making sure all garbage cans throughout the footprint are clean and have a fresh coat of paint making sure the community has that fresh aesthetic look it deserves.

Notable Moments:

The KONO Ambassadors are not only dedicated to the beautification of the district but also being a welcoming face to the un-housed community. Building strong positive relationships with all. We've been able to make a difference during these April showers not only with our brooms but by passing out jackets and shoes making a difference one pair at a time. That's why the Ambassadors here will always be the heroes in baby blue and that's the KONO Ambassador way!



Operation supervisor ,Ramon H.

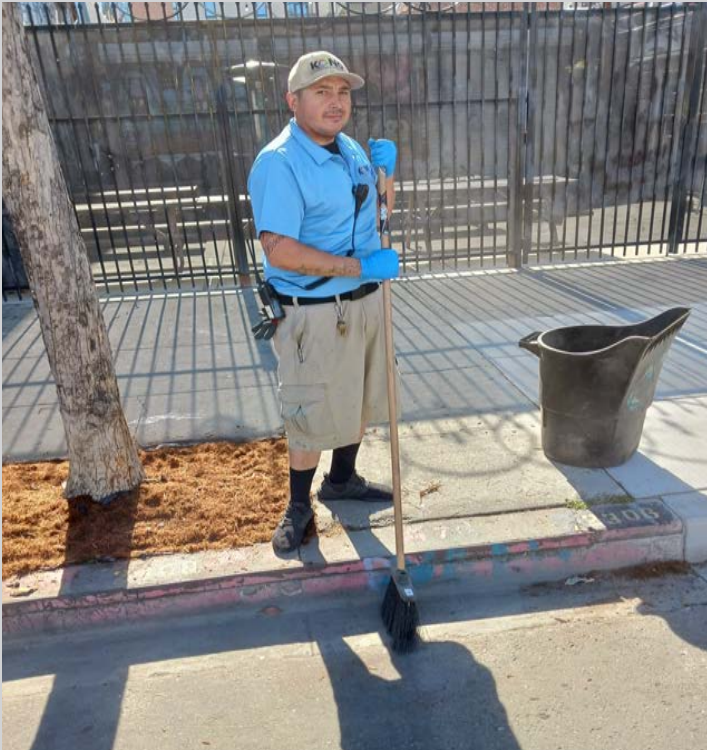


Cleaning Ambassador Robert V

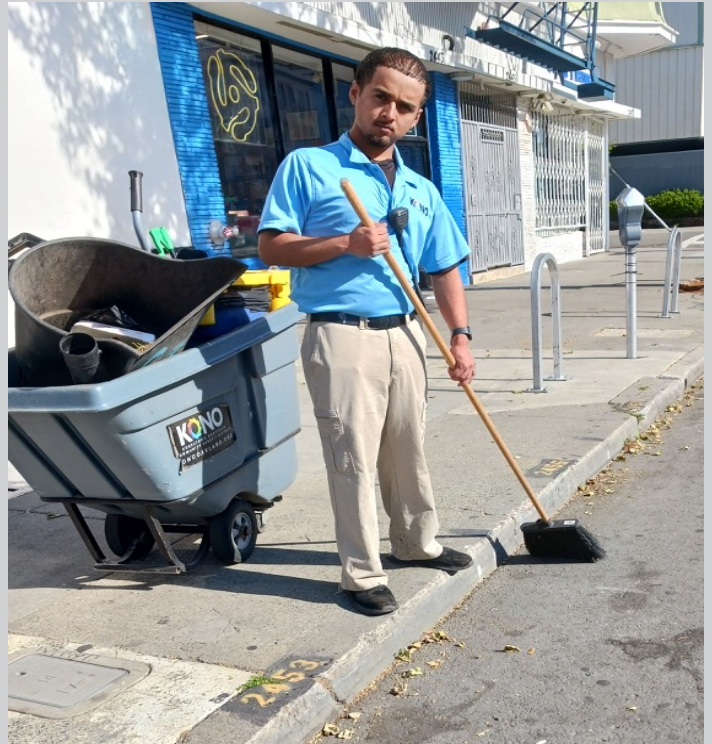
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Cleaning Ambassador Robert V.



Cleaning Ambassador Marcelo H



Cleaning Ambassador Marcelo H



Cleaning Ambassador Marcelo H

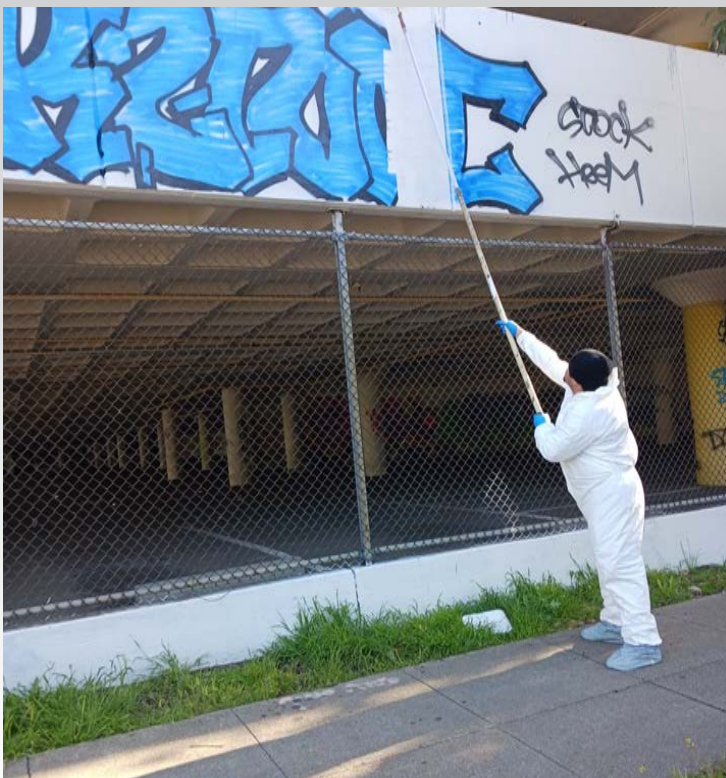
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Hospitality Ambassador Fernando O.



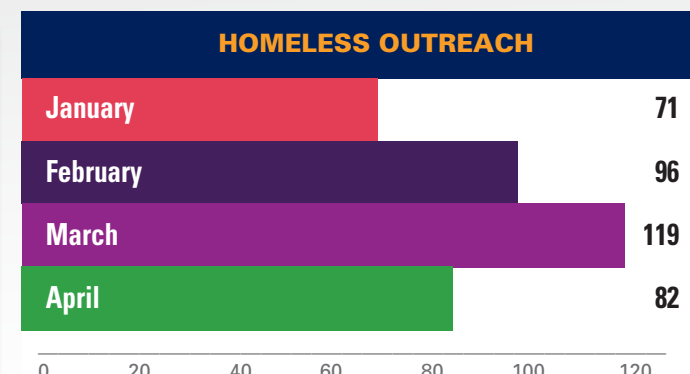
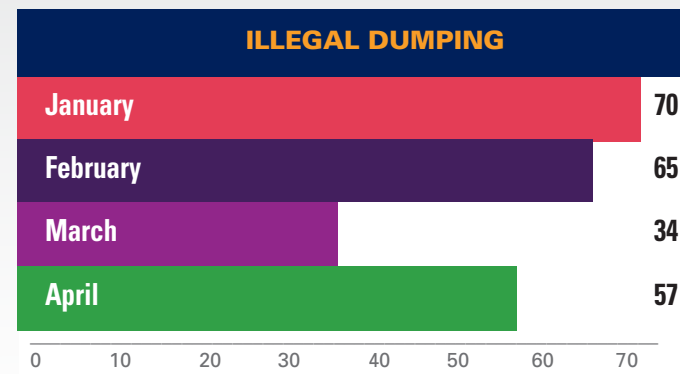
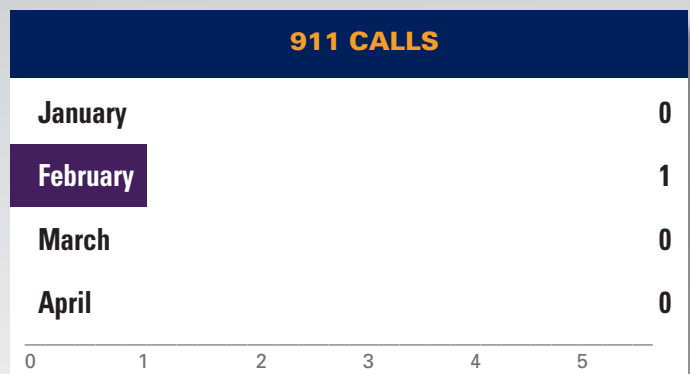
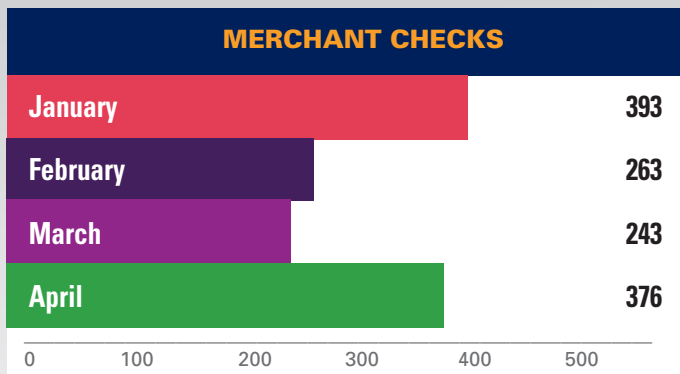
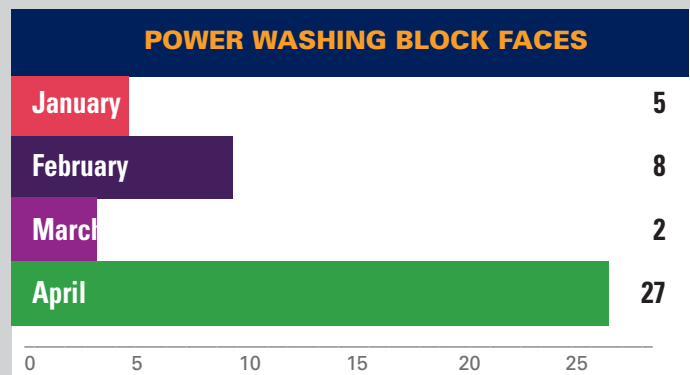
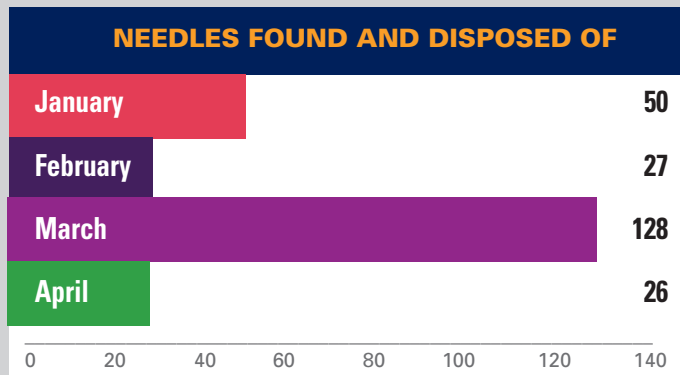
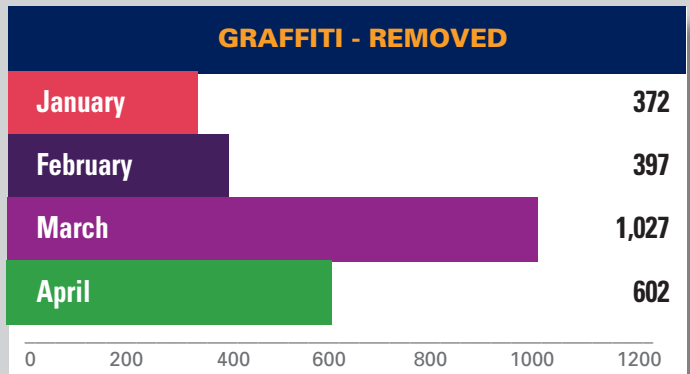
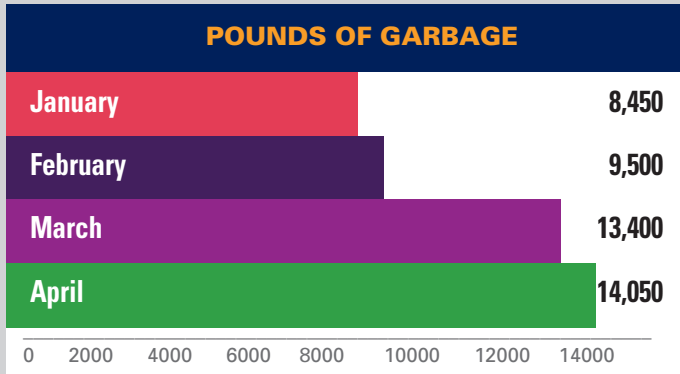
Hospitality Ambassadors Fernando O. special projects

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STATISTICS 2023

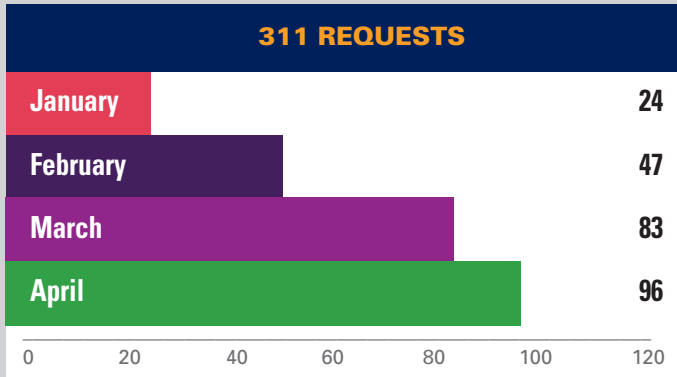


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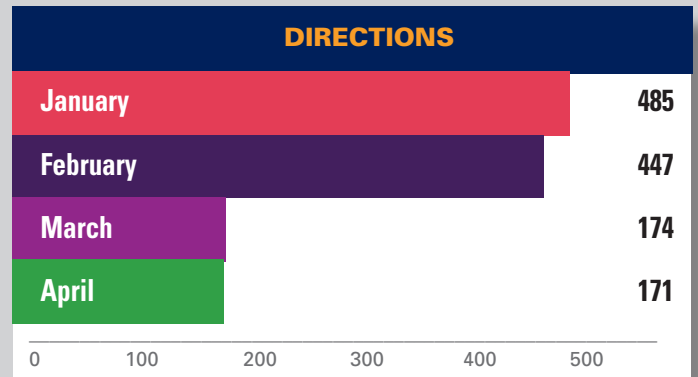
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311 REQUESTS



DIRECTIONS



2023 CHRONOLOGIC STATISTICS

Statistics 2023	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	8,450	9,500	13,400	14,050									31,350
Graffiti - Removed	372	397	258	602									1,027
Power washing block faces	5	8	2	27									15
Merchant Checks	393	263	243	376									899
911 Calls	0	1	0	0									1
Illegal Dumping	70	65	34	57									169
Homeless Outreach	71	96	119	82									286
Needles found and disposed of	50	27	128	26									105
311 Requests	24	47	83	96									154
Directions	485	447	174	171									1,106

BEFORE/AFTER



Telegraph Avenue (before/after)

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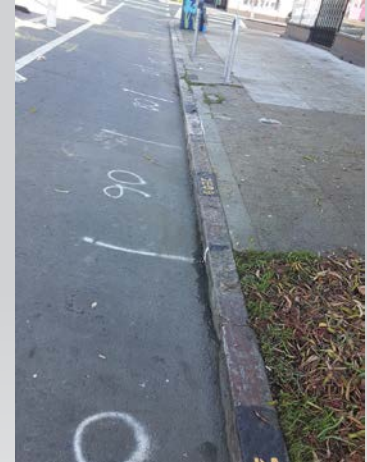
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Telegraph Avenue (before/after)



Telegraph Avenue (before/after)



Thomas Berkley (before/after)

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Thomas Berkley (before/after)



Thomas Berkley (before/after)



Telegraph Ave (before/after)



24th Avenue (before/after)

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24th Avenue (before/after)



Tree Weld project (before/after)

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public