

2633 Telegraph Ave., Suite 109 Oakland, CA 94612 510-343-5439

**AUGUST 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS** 

#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

The following data and information is provided to Koreatown Nothgate (KONO) for tracking purposes. The period covered is August, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **General Comments:**

Warmest welcome to KONO from the KONO Ambassador Team! With the Summer months moving along at a dizzying pace we've found ourselves more than halfway through the year. With new businesses continuing to open up in the KONO district, the district is vibrant with 'prepandemic' energy.

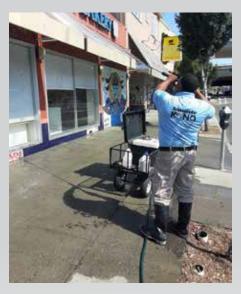
#### **KONO Ambassador Team:**

We have a new Cleaning Ambassador on the team. Robert V. has worked very hard for the district so far. He enjoys

working in the community in which he lives, especially building relationships with local business owners and getting to know the unhoused population.

#### **Notable Moment:**

Operations Supervisor Ramon H. started a shoe donation program where wearable shoes are passed out to the unhoused community and anyone in need. As other community members saw Ramon hand out shoes, some joined in the effort and began bringing in shoes to donate to the cause. We believe this small gesture can help improve the quality of life of those in need.



2611 Telegraph Avenue
Pressure washing merchant overhangs



Cleaning Ambassador, Marcelo H.



28th & Telegraph Hospitality Ambassador Fernando O.



Telegraph & Merrimack



New Ambassador Robert V.

#### **AUGUST 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS**

#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**







First Friday

#### **BEFORE/AFTER**













#### **AUGUST 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS**

#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **BEFORE/AFTER**









471 26th Street

368 28th Street





368 28th Street









27th & Telegraph

2401 Telegraph Avenue

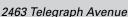
#### **AUGUST 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS**

# Street Repor

#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **BEFORE/AFTER**





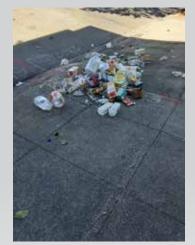


2463 Telegraph Avenue



2401 Telegraph Avenue





2517 Telegraph Avenue





23rd & Telegraph

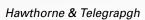












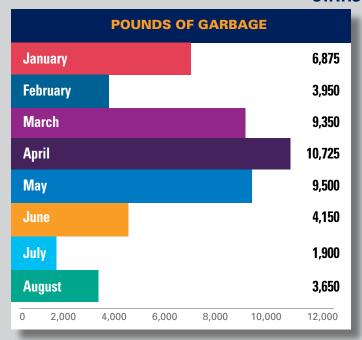


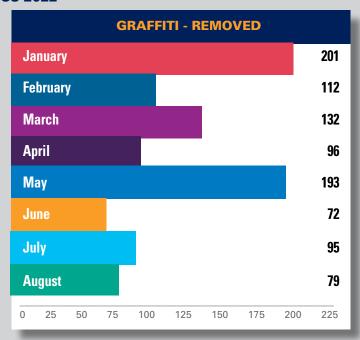


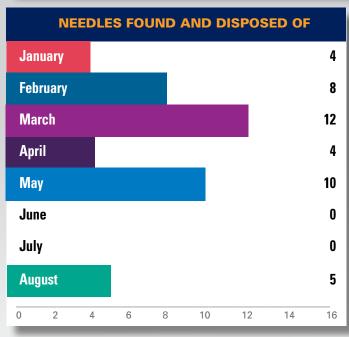
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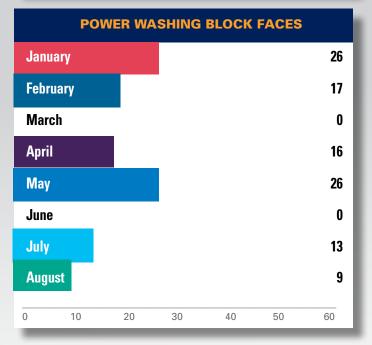
#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **STATISTICS 2022**



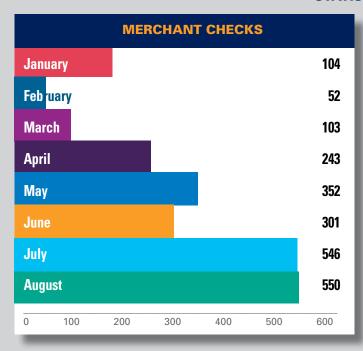






#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **STATISTICS 2022**





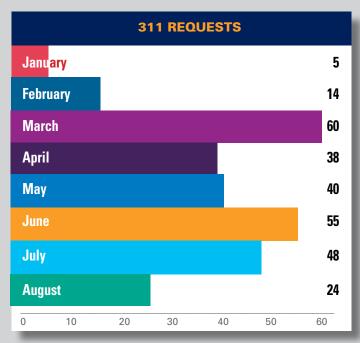


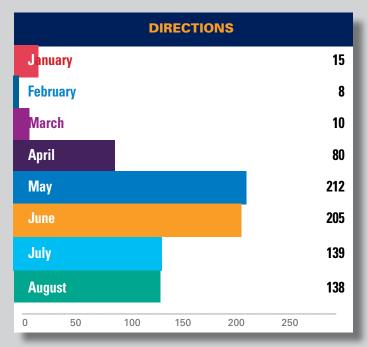




#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **STATISTICS 2022**





2022 CHRONOLOGIC STATISTICS													
Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG S	EPT	ОСТ	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350	10,725	9,500	4,150	1,900	3,650					50,548
Graffiti - Removed	201	112	132	96	193	72	95	79					980
Power washing block faces	26	17	0	16	26	0	13	9					107
Merchant Checks	104	52	103	243	352	301	546	550					2,251
911 Calls	2	0	2	1	0	1	0	0					6
Illegal Dumping	20	36	61	38	40	5	18	24					242
Homeless Outreach	7	0	2	12	45	32	36	46					180
Needles found and disposed	of 2	8	12	4	10	0	0	5					41
311 Requests	5	14	60	38	40	55	48	24					284
Directions	15	8	10	80	212	205	139	138					807

#### **AUGUST 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS**

#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

#### **DEFINITIONS**

#### Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

#### Graffiti - removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

#### Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

#### **Power washing block faces**

number of block faces pressure washed

#### **Merchant checks**

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

#### 911 calls

emergency calls placed

#### **Illegal Dumping**

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

#### **Homeless Outreach**

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

#### 311 Requests

requests placed to 311 for Public Works related issues

#### **Directions**

number of times ambassadors provide directions to the public