

Street Report



2633 Telegraph Ave., Suite 109
Oakland, CA 94612
510-343-5439

FEBRUARY 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is February, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Ambassadors Fernando O., Marcelo H., Ramon H

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General Comments:

Greetings from the KONO Ambassadors! 2022 year is moving right along and Spring is fast approaching. With the COVID-19 protocols relaxing, the KONO district is looking more vibrant than it has in a long time. A new Starbucks is opening up, the All-Out comedy venue returned back to the district, the Starline Social club is back after almost 2 years, and KONO's First Friday event is back in full swing. All these changes are welcome for our wonderful KONO district!

KONO Ambassador Team:

We are happy to present to you our newest team members: Cleaning Ambassador Fernando O. and Hospitality Ambassador Jonathen S. Our new Ambassadors are friendly, enthusiastic and highly motivated individuals. With their help we are able to enhance our already exemplary services. We, the KONO Ambassadors, will continue to do what it takes to provide the best service to all of you by creating an environment that shines.



Ambassador, Marcelo H



New Cleaning Ambassador Fernando O.



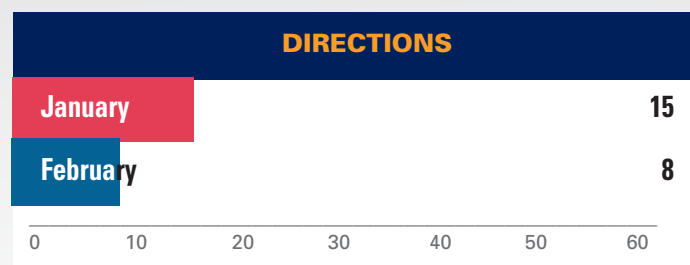
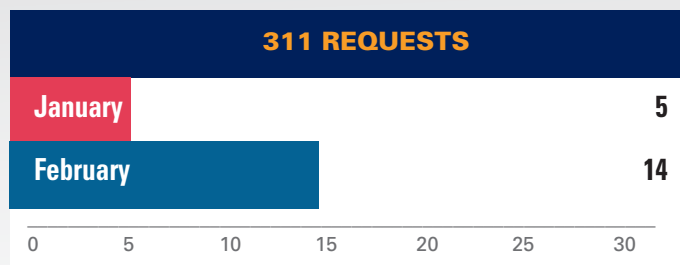
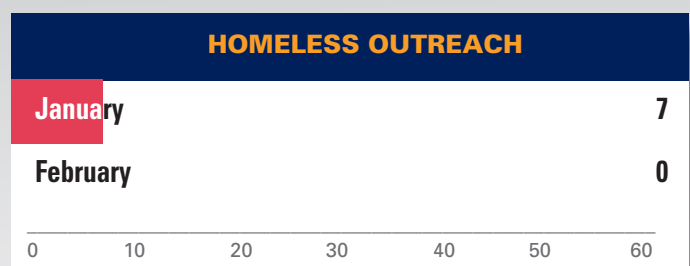
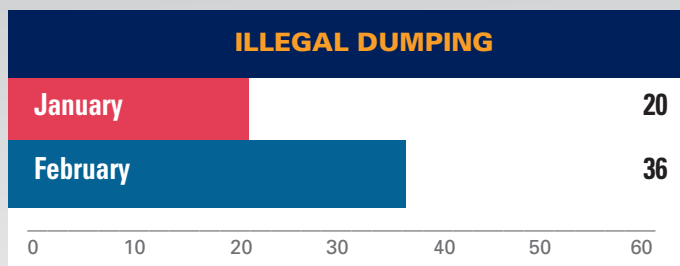
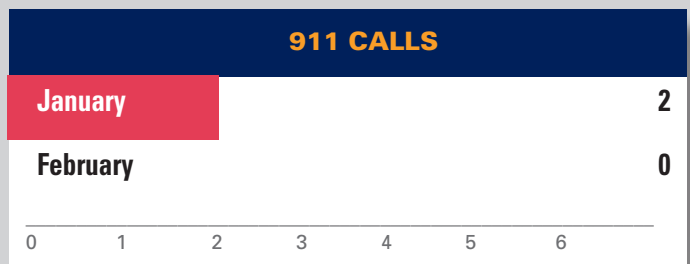
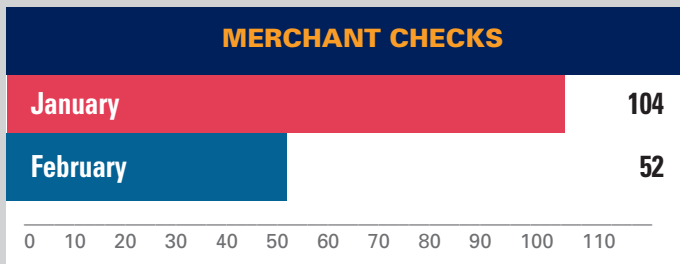
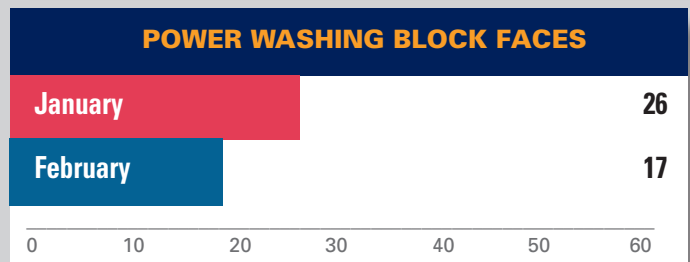
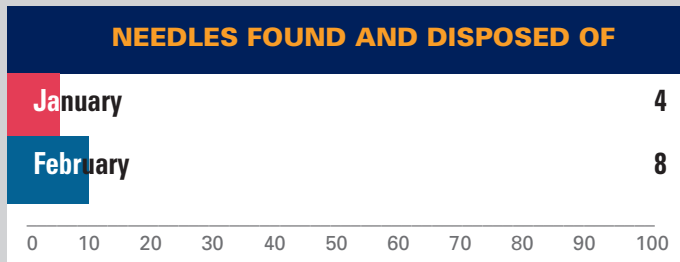
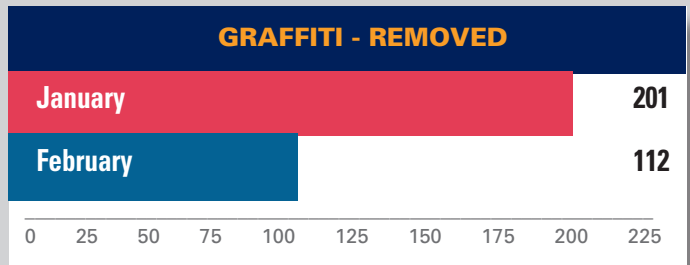
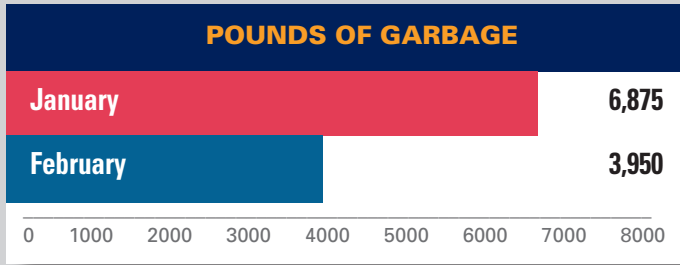
Newest member to the KONO Ambassador team Jonathen R.

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STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950											11,273
Graffiti - Removed	201	112											313
Power washing block faces	26	17											43
Merchant Checks	104	52											156
911 Calls	2	0											2
Illegal Dumping	20	36											56
Homeless Outreach	7	0											7
Needles found and disposed of	2	8											10
311 Requests	5	14											19
Directions	15	8											23

BEFORE/AFTER



Telegraph Ave.



2445 Telegraph Avenue



Broadway

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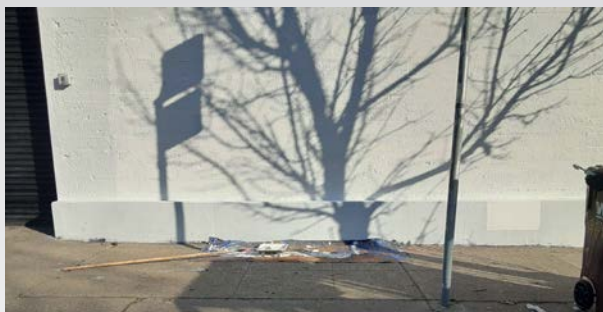
CLEANING AND HOSPITALITY AMBASSADOR SERVICES



Trash and card board collection



Telegraph Avenue



27th Broadway



Telegraph Avenue

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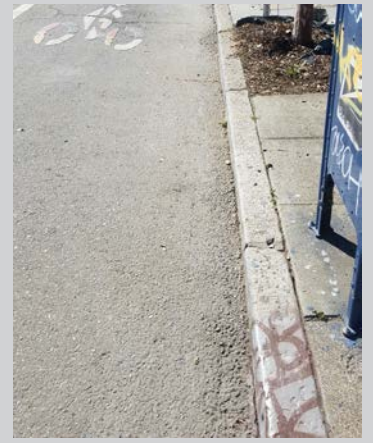
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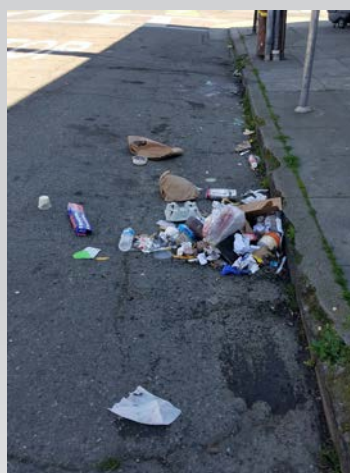
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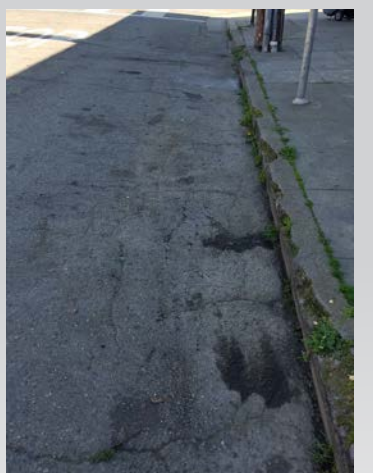
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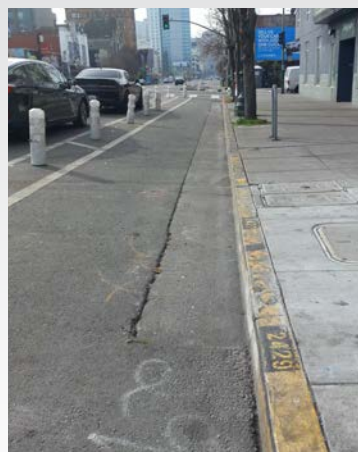
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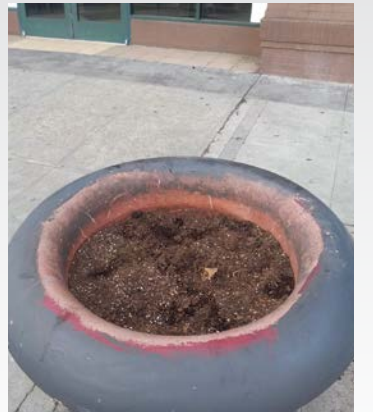
2781 Telegraph Avenue



Telegraph Avenue



Telegraph Avenue



DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public