

Street Report



2633 Telegraph Ave., Suite 109
Oakland, CA 94612
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FEBRUARY 2023 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is February, 2023. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Robert V., Fernando O., Ramon H., Marcelo H.

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General Comment:

Greetings from the KONO Ambassadors, Spring is almost here but the weather is not letting up and it seems we have lots of rain in the forecast. It will always seem like a sunny day throughout the KONO district with the Ambassadors hard at work with their welcoming smiles.

KONO Ambassador Team:

The KONO Ambassadors will continue to find better ways to service our community. With our graffiti abatement services we've been able to remove most of

the graffiti throughout the district within a 3-day time span, preventing any old graffiti throughout our footprint, including our local businesses.

Notable Moment:

The KONO Ambassadors have been working hard collecting cardboard to use on our tree well project to assist in preventing weed growth. We'll be servicing all tree wells throughout the KONO district and replacing old mulch with new. Doing this will ensure that KONO remains very easy on the eyes; a beautiful community to eat, visit, live and work.



Operations Supervisor Ramon H.



Cleaning Ambassador Marcelo H.

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Fernando O.



Hospitality Ambassador graffiti abatement



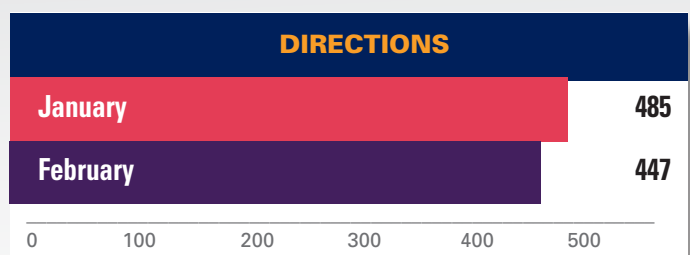
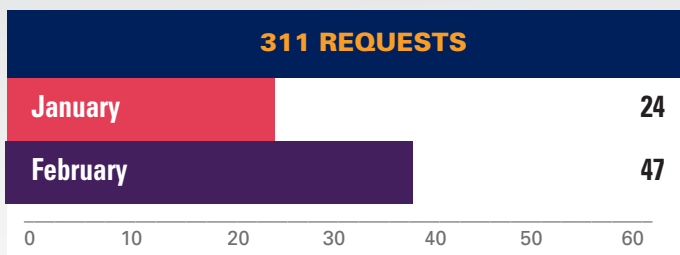
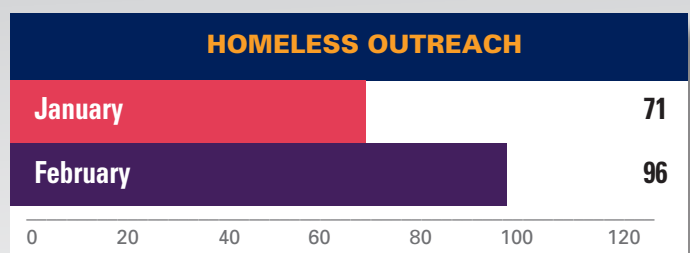
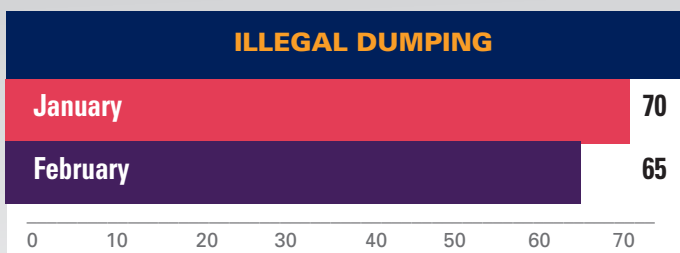
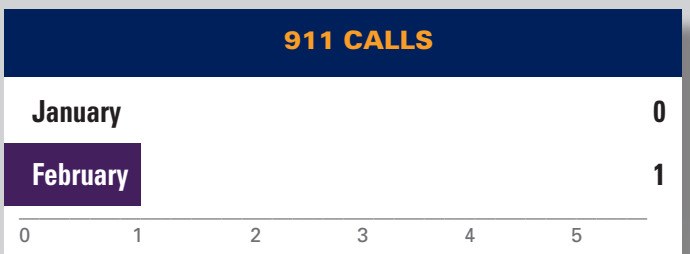
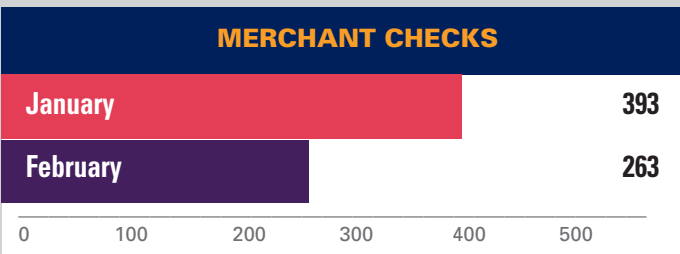
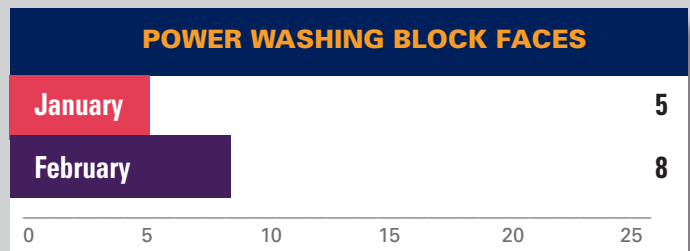
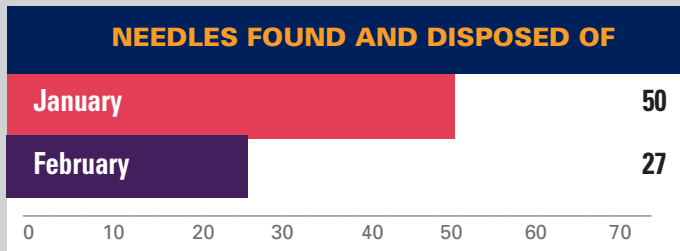
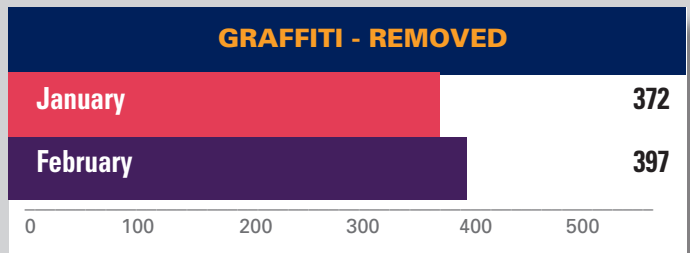
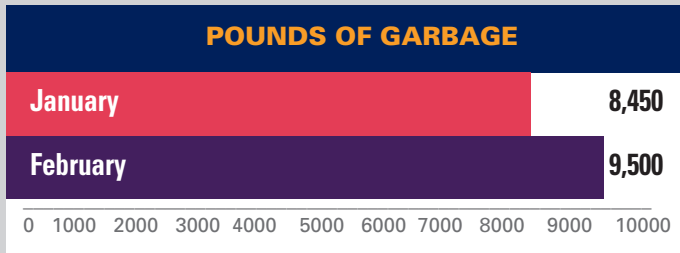
Tree well project

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STATISTICS 2023



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CLEANING AND HOSPITALITY AMBASSADOR SERVICES

2023 CHRONOLOGIC STATISTICS

Statistics 2023	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	8,450	9,500											17,950
Graffiti - Removed	372	397											769
Power washing block faces	5	8											13
Merchant Checks	393	263											656
911 Calls	0	1											1
Illegal Dumping	70	65											135
Homeless Outreach	71	96											167
Needles found and disposed of	50	27											77
311 Requests	24	47											71
Directions	485	447											932

BEFORE/AFTER



Telegraph Avenue (before/after)



Sycamore Street (before/after)



Telegraph Avenue (before/after)

BEFORE/AFTER



Telegraph Avenue (before/after)



2504 Telegraph Avenue (before/after)



2633 Telegraph Avenue (before/after)

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public