

2633 Telegraph Ave., Suite 109 Oakland, CA 94612 510-343-5439

JANUARY 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Nothgate (KONO) for tracking purposes. The period covered is January, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



CLEANING AND HOSPITALITY AMBASSADOR SERVICES

General Comments:

Happy New Year from the KONO Ambassador Team! We are off to a great start of the New Year with the return of First Friday. Also, Happy Seollal! Seollal, or Korean Lunar New Year is a holiday and celebration which marks the first day of the Korean Lunar Calender. 새해 복 많이 받으세요. Please receive a lot of luck in the new year. Sae Hae Bok Mani Ba Deu Se Yo!

KONO Ambassador Team:

The KONO Ambassador Team has been working diligently at providing a service to the KONO district. Detailed curb sweeps, beautifying the district, pressure washing block faces throughout the district, removing illegal dumping... and of course, attacking the graffiti as it goes up to prevent eye sores in the district. We strive to provide a safe and clean environment for KONO as if it was our own front porch.

Notable Moment:

On January 19 at around 10:00am, Operations Supervisor Ramon H. was in the middle of a merchant check when a vehicle came to a screeching halt. Ramon saw something very unusual. The vehicle was on fire so Ramon instructed the staff inside to call 911. Ramon then grabbed a fire extinguisher from the office and assisted in putting out the fire. Great job, Ramon!

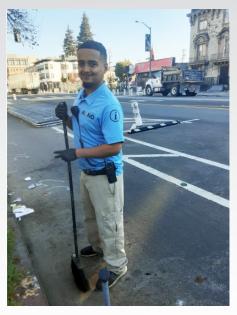


Operations Supervisor Ramon H.





Operations Supervisor Ramon H.



Cleaning Ambassador Marcelo H.

JANUARY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics 2020	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	TOTAL
Pounds of Garbage	6875												6875
Graffiti - Removed	201												201
Power washing block faces	26												26
Merchant Checks	104												104
911 Calls	2												2
Illegal Dumping	20												20
Homeless Outreach	7												7
Needles found and disposed	lof 2												2
311 Requests	5												5
Directions	15												15

JANUARY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES



Vehicle fire (KONO team helped put the fire out) at Telegraph & Sycamore

BEFORE/AFTER



Telegraph (before/after)



Telegraph (before/after)

JANUARY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS CLEANING AND HOSPITALITY AMBASSADOR SERVICES

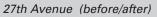
BEFORE/AFTER

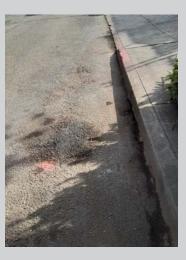


30th /Telegraph (before/after)











27th Telegraph - curb sweep (before/after)

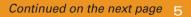








2526 Telegraph (before/after)



BEFORE/AFTER





7Telegraph Avenue (before/after)







Telegraph Ave/ Fixing damaged Mural (before/after)

R



Telegraph Avenue (before/after)





27th Telegraph (before/after)





Telegraph Avenue (before/after)

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

BEFORE/AFTER



27th Broadway (before/after)



23rd illegal dump (before/after)



23rd illegal dump (before/after)

JANUARY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls emergency calls placed

Illegal Dumping number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public