

2633 Telegraph Ave., Suite 109 Oakland, CA 94612 510-343-5439

### JANUARY 2024 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

The following data and information is provided to Koreatown Nothgate (KONO) for tracking purposes. The period covered is January 2024. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Kono Team: Jaron M. Fernando O. Ramon H. Robert V.

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#### **General Comment**

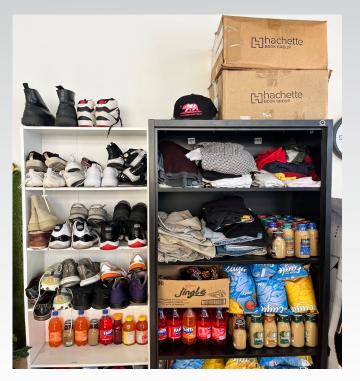
Happy New Year to all from the KONO Ambassador team! As we bid farewell to the past year, we extend our warmest wishes for a prosperous and joyous year ahead. The KONO Ambassador team is excited about the upcoming year and is committed to working diligently to maintain the beauty of the Kono district. We are dedicated to ramping up our services, ensuring that the district remains a picturesque haven for all its residents and visitors. Our collective efforts will be geared towards preserving the aesthetic charm of Kono, making it not only a visually appealing place but also a community that thrives. As we embark on this journey into the new year, we look forward to the challenges and successes that lie ahead, and we appreciate the continued support of the community. Cheers to a Happy New Year!

#### **KONO Ambassador Team**

The KONO Ambassadors have noticed a recent spike in graffiti within the district, and in response, we are intensifying our graffiti abatement services. Our team is committed to ramping up efforts by providing graffiti sweeps three times a week to promptly address and remove any defacement. Additionally, recognizing the importance of maintaining a clean and functional infrastructure, we have been actively clearing drains and addressing 311 city service requests for drains that require clearing beneath the grates. This month alone, our dedicated efforts have resulted in the removal of over 15,000 pounds of garbage from illegal dumpsites, contributing to the overall cleanliness and aesthetics of the Kono district. As we continue to prioritize the well-being of our community, the KONO Ambassadors remain steadfast in our commitment to creating a vibrant and welcoming environment for all residents and visitors alike.

#### **Notable Moments**

In a heartwarming response to the challenges faced by the unhoused community, the Ambassador team has embarked on a meaningful endeavor by distributing jackets, clothes, and shoes to provide much-needed warmth and comfort during the wet days of January. Recognizing the harsh conditions of the season, this initiative seeks to alleviate the struggles of those without shelter. Collaborating with local merchant storefronts, we have been fortunate to receive generous donations of snacks, adding a thoughtful touch to our outreach efforts. The community's spirit of generosity extends further, as local residents have contributed clothing, creating a collaborative network of support. Amidst the often-challenging weather of January, the Ambassador team remains committed to ensuring that the unhoused individuals in the Kono district receive not only material assistance but also a sense of solidarity and care from their community. This compassionate outreach serves as a testament to the collective strength and empathy within our neighborhood.



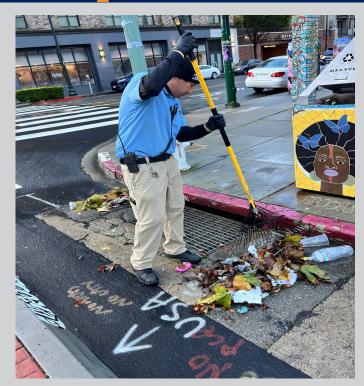
Donation station / shoes clothes jackets snacks



Cleaner Robert V.

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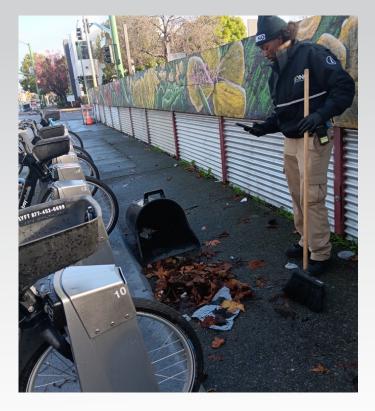
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Cleaner Robert V.

Graffiti abatement (before/after)





Cleaner Jaron M.

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Fernando O. illegal Dump



Sycamore Northgate (before/after)

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Sycamore Street (before/after)



Mural in progress on Telegraph

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City garbage can maintenance



Graffiti abatement (before/after)



Telegraph (before/after)

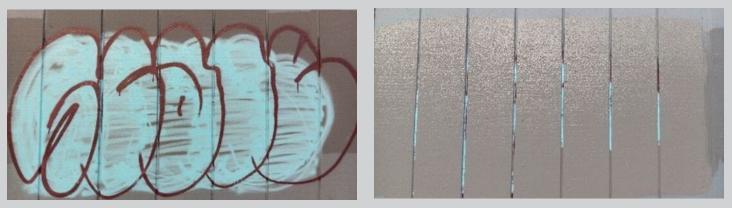


Graffiti abatement (before/after)

Graffiti abatement (before/after)

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Graffiti abatement (before/after)



Graffiti abatement (before/after)



Graffiti abatement (before/after)





Graffiti abatement (before/after)

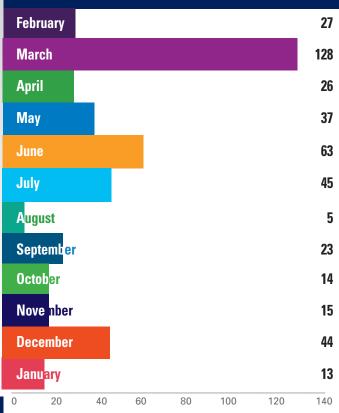
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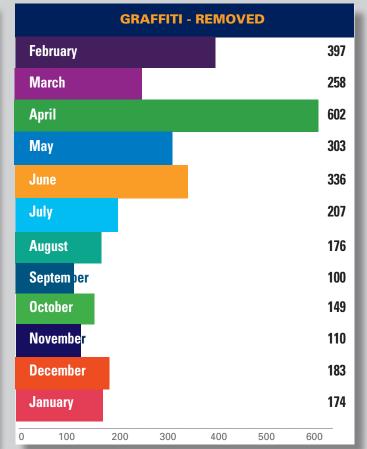
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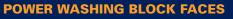
#### **STATISTICS 2023**

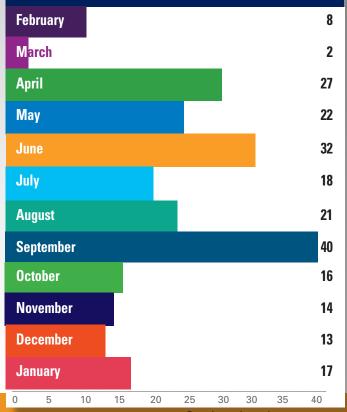


#### **NEEDLES FOUND AND DISPOSED OF**



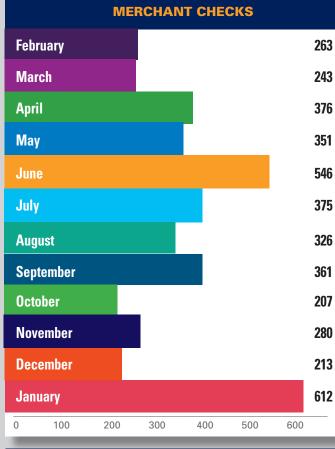


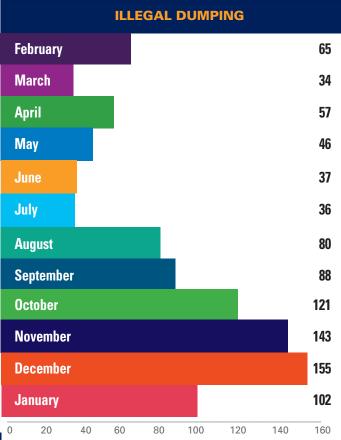


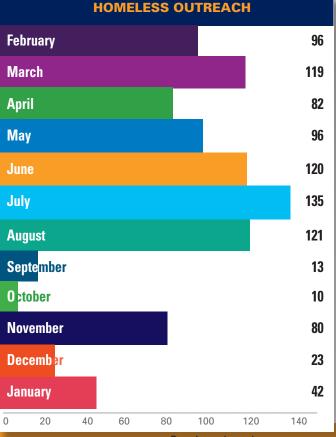


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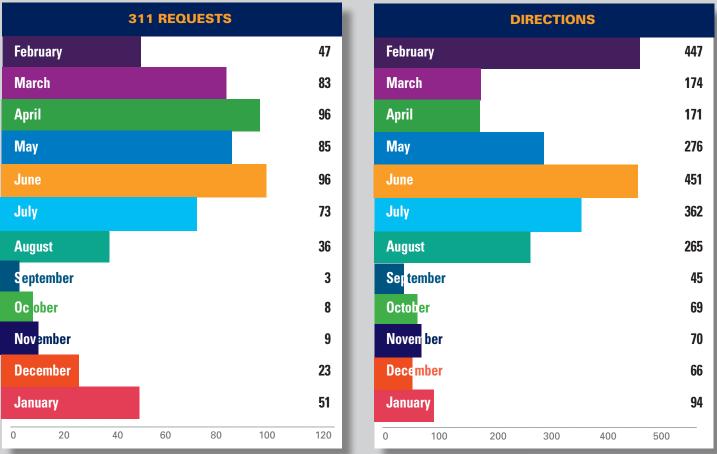


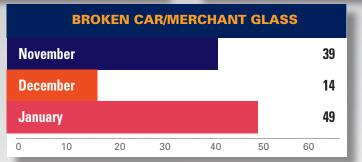




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#### 2023-2024 CHRONOLOGIC STATISTICS

Statistics 2023	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	JAN	TOTAL
Pounds of Garbage	9,500	13,400	14,050	15,500	16,500	14,050	23,400	21,500	22,450	25,800	19,500	20,458	224,558
Graffiti - Removed	397	258	602	303	336	207	176	100	149	110	183	174	3,367
Power washing block faces	8	2	27	22	32	18	21	40	16	14	13	17	235
Merchant Checks	263	243	376	351	546	375	326	361	207	280	213	612	4,544
911 Calls	1	0	0	0	3	0	5	4	1	2	1	1	18
Illegal Dumping	65	34	57	46	37	36	80	88	121	143	155	102	1,034
Homeless Outreach	96	119	82	96	120	135	121	13	10	80	23	42	623
Needles found and disposed	l of 27	128	26	37	63	45	5	23	14	15	44	13	949
311 Requests	47	83	96	85	96	73	36	3	8	9	23	51	634
Directions	447	174	171	276	451	362	265	45	69	70	66	94	2,914
Broken Car/Merchant Glass	_	_	_	_	_	_	_	_	_	39	14	49	102

**CLEANING AND HOSPITALITY AMBASSADOR SERVICES** 

#### DEFINITIONS

#### Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

#### Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

**Needles found & disposed of** number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

**Merchant checks** ambassadors visit a business for the purpose of customer service outreach or to assist with a request

**911 calls** emergency calls placed

**Illegal Dumping** number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

#### **Homeless Outreach**

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

**311 Requests** requests placed to 311 for Public Works related issues

#### Directions

number of times ambassadors provide directions to the public