

Street Report



2633 Telegraph Ave., Suite 109
Oakland, CA 94612
510-343-5439

JULY 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is July, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



KONO Ambassador Staff, Fernando O., Ramon H., Marcelo H

Street Report

JULY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

General Comments:

Greetings from the KONO Ambassador Team! July was a long and challenging month for us. With some of our most vital equipment out of operation due to theft, the team worked together to create alternative approaches to our daily tasks to keep the district clean, while leaning on each other for support when needed and improving our teamwork abilities.

KONO Ambassador Team:

Our KONO Ambassadors are dedicated to beautifying the district, with a variety of services, working continually to remove graffiti, and any eyesores from illegal dumps to

weeds. The Ambassadors at KONO are committed to a hospitable approach to all people who live, work or visit the area and strive to keep the area as clean, friendly and safe as they can make it.

Notable Moment:

Earlier this month, our KONO Ambassadors reached out to the M.A.C.R.O team (Mobile Assistance Community Responders of Oakland), to help assist with an unhoused individual who was refusing medical attention for several weeks, which led to severe infection. The Ambassadors were able to keep the individual calm so the M.A.C.R.O team could assist the man. Helping our fellow man is the Ambassador way!



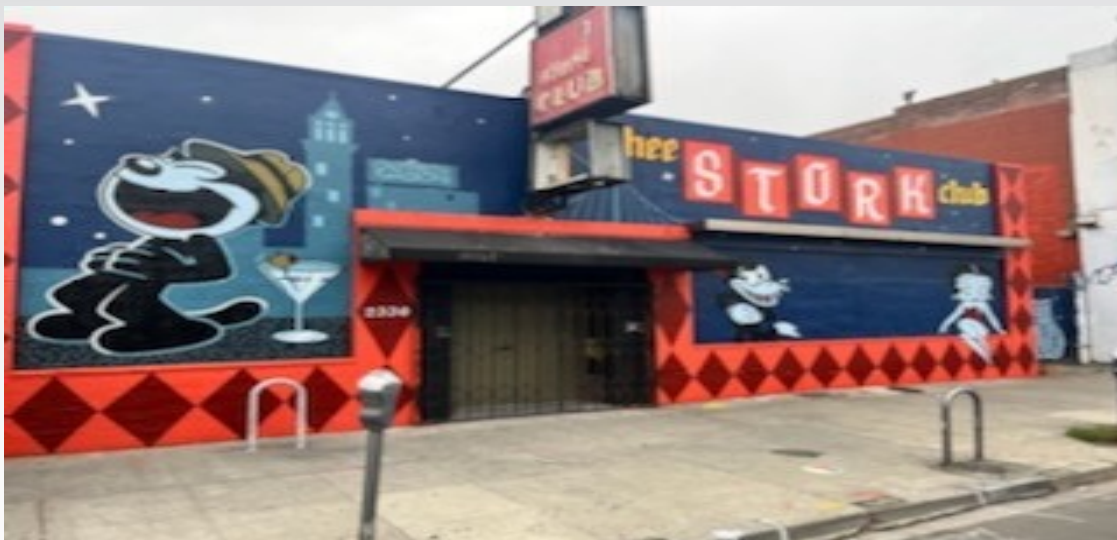
Hospitality Ambassador, Fernando O.



Operations Supervisor, Ramon H.



Cleaning Ambassador, Marcelo H.



The newly remodeling Thee Stork club

Street Report

JULY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

BEFORE/AFTER



2321 Telegraph Avenue



2430 Telegraph



411 28th Street



Street Report

JULY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

BEFORE/AFTER



2402 Telegraph Avenue



552 23rd Street



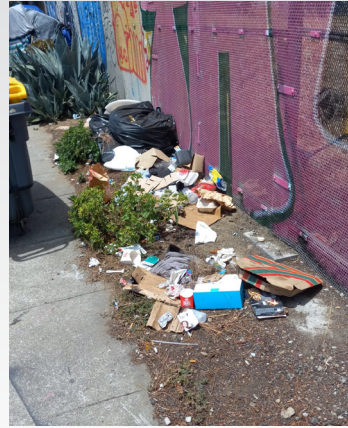
552 23rd Street



Telegraph Avenue



Telegraph Avenue



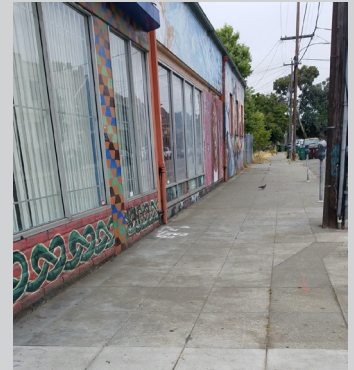
23rd Avenue



BEFORE/AFTER



Telegraph Avenue



2781 Telegraph Avenue



2773 Telegraph Avenue



Telegraph & 24th



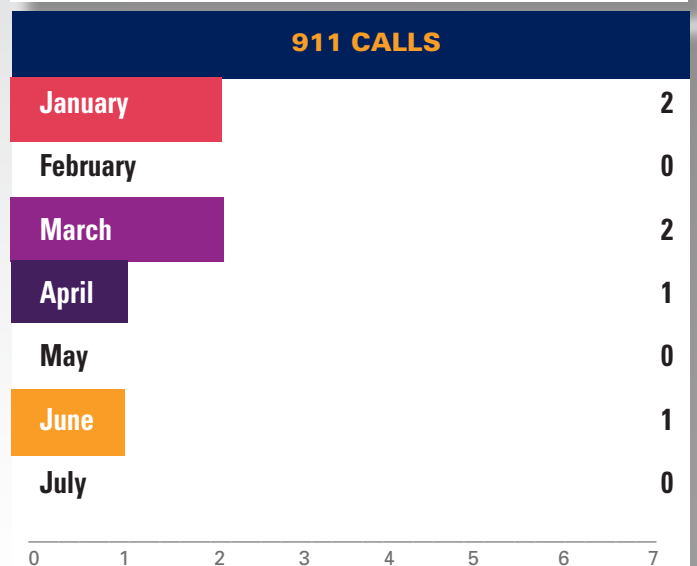
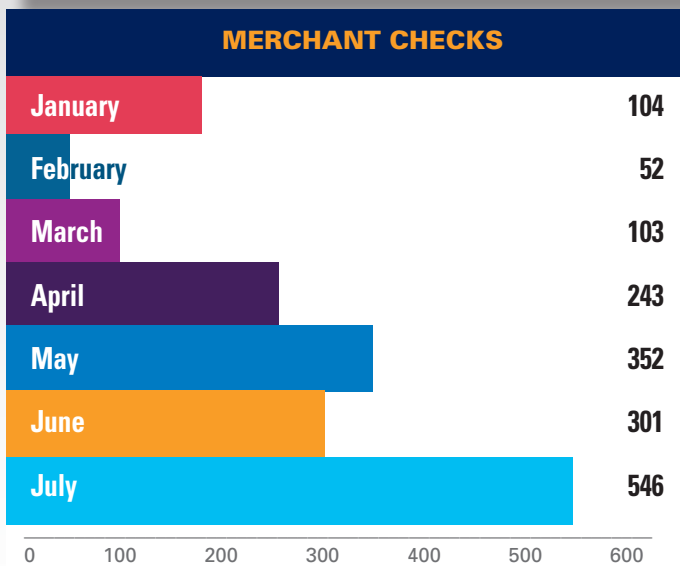
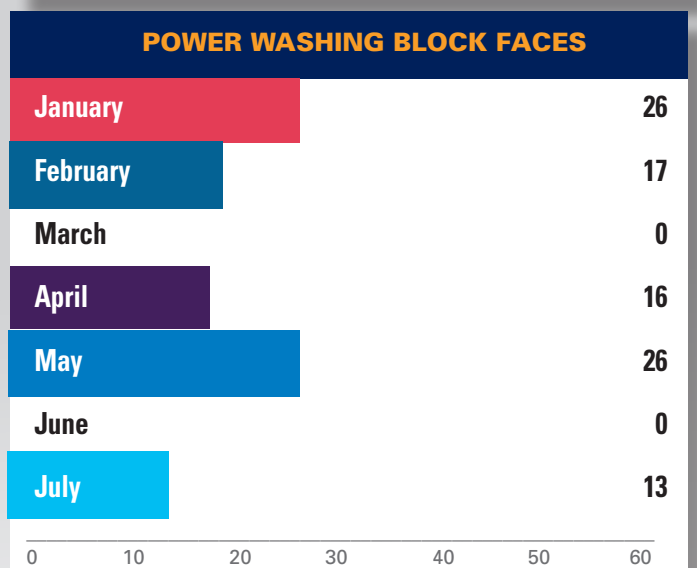
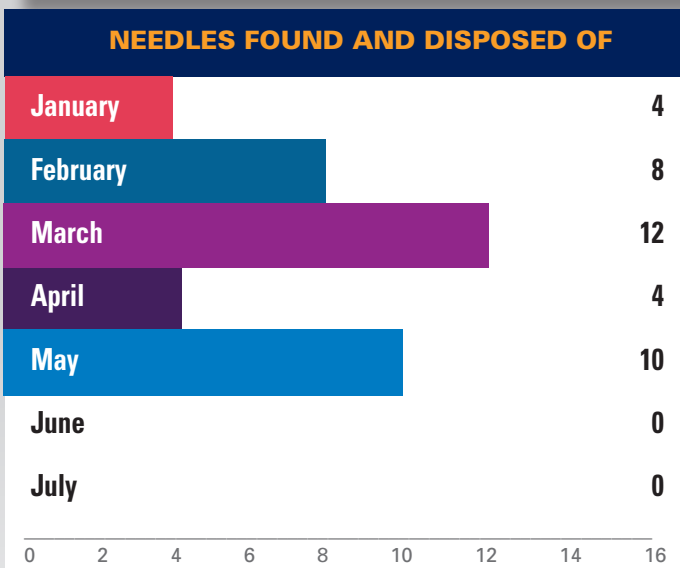
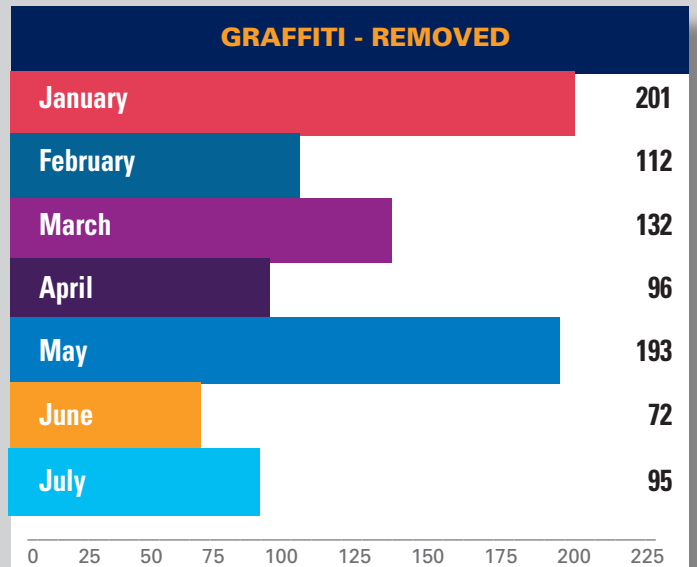
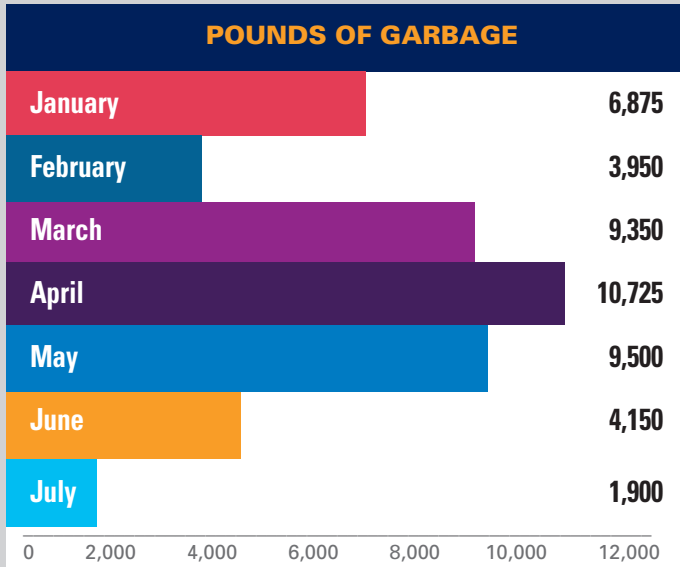
2773 Telegraph Avenue

Street Report

JULY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

STATISTICS 2022

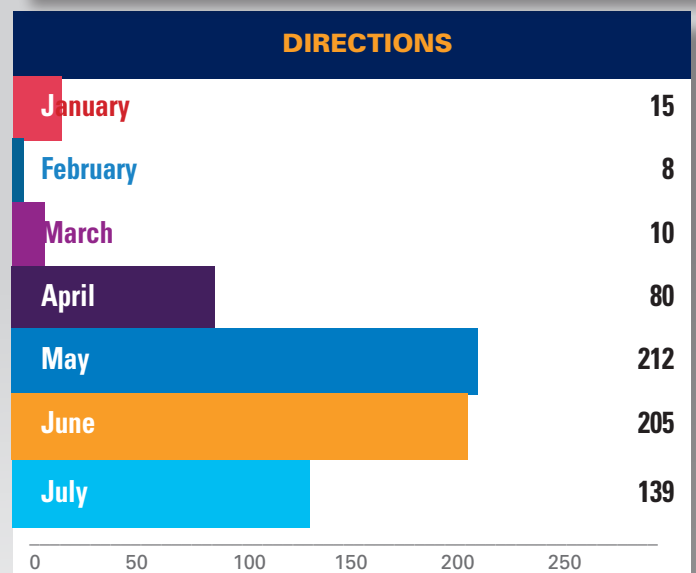
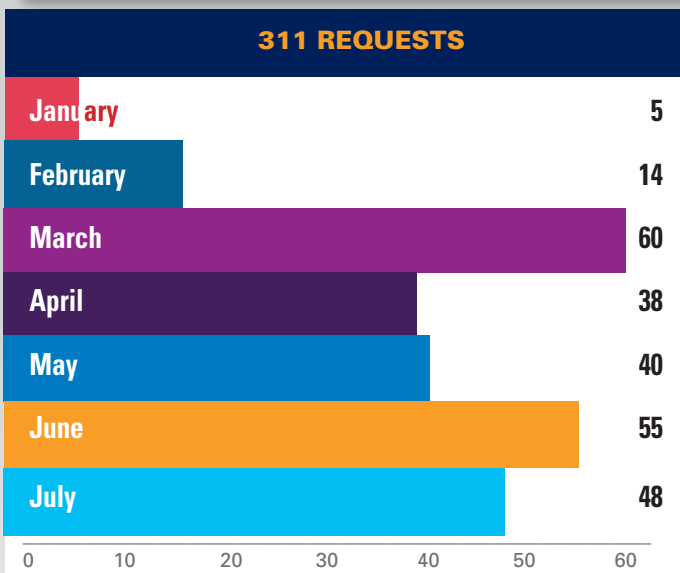
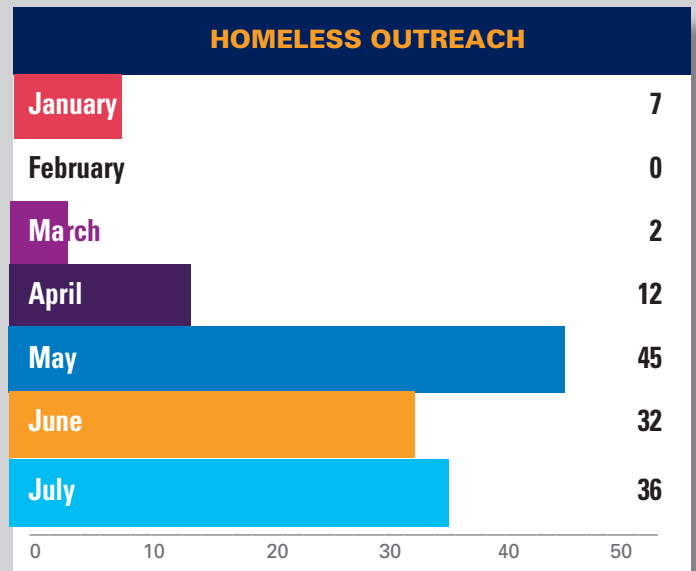
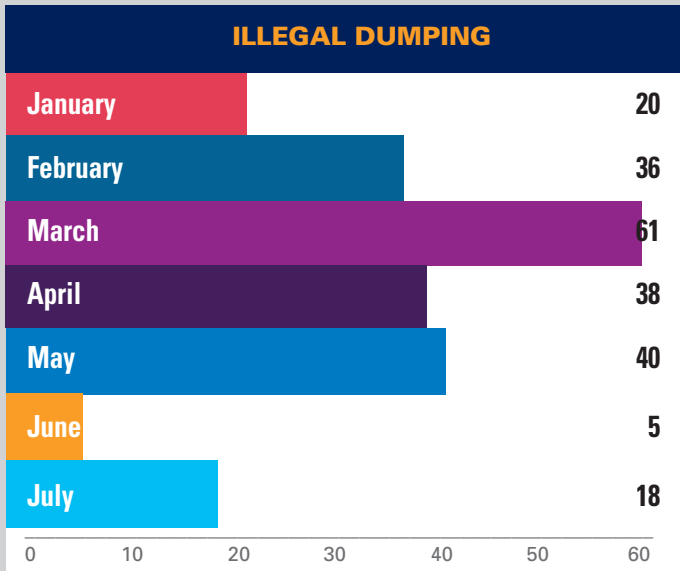


Street Report

JULY 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350	10,725	9,500	4,150	1,900						46,898
Graffiti - Removed	201	112	132	96	193	72	95						901
Power washing block faces	26	17	0	16	26	0	13						98
Merchant Checks	104	52	103	243	352	301	546						1,701
911 Calls	2	0	2	1	0	1	0						6
Illegal Dumping	20	36	61	38	40	5	18						218
Homeless Outreach	7	0	2	12	45	32	36						134
Needles found and disposed of	2	8	12	4	10	0	0						36
311 Requests	5	14	60	38	40	55	48						260
Directions	15	8	10	80	212	205	139						669

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public