

Street Report



2633 Telegraph Ave., Suite 109
Oakland, CA 94612
510-343-5439

JUNE 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is June, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



KONO Ambassador Staff

Street Report

JUNE 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

General Comments:

Welcome to Summer and KONO from the KONO Ambassador Team! Our staff and the community are enjoying the beautiful, sunny weather! The KONO district is feeling alive with lots of foot traffic and several new businesses opening up on Telegraph, including Jebena Café and a new salon.

KONO Ambassador Team:

Our KONO Ambassadors are dedicated to beautifying the district, with a variety of services, working continually to remove graffiti, and any eyesores from illegal dumps to weeds. The Ambassadors at KONO are committed to a

hospitable approach to all people who live, work or visit the area and strive to keep the area as clean, friendly and safe as they can make it.

Notable Moment:

A very large mural project was painted at 27th & Broadway at the old car dealership. The mural has helped prevent graffiti in this area (where graffiti is very common) along with creating a more aesthetically pleasing environment for all to enjoy.

Also, KONO installed over 50 cameras to increase public safety efforts in the district in June.

BEFORE/AFTER



480 24th



3227 Telegraph Avenue



2402 Telegraph Avenue



Telegraph Avenue

BEFORE/AFTER



Telegraph Avenue



Telegraph Avenue



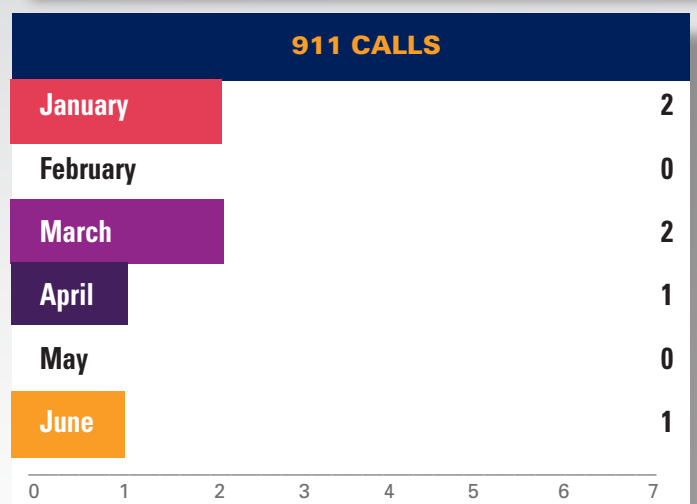
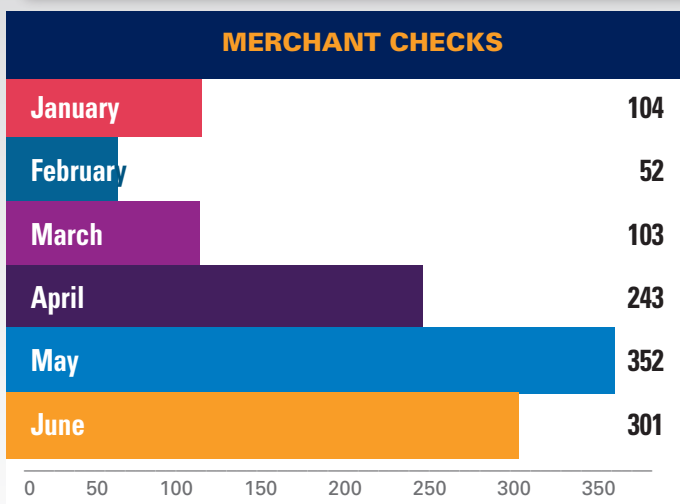
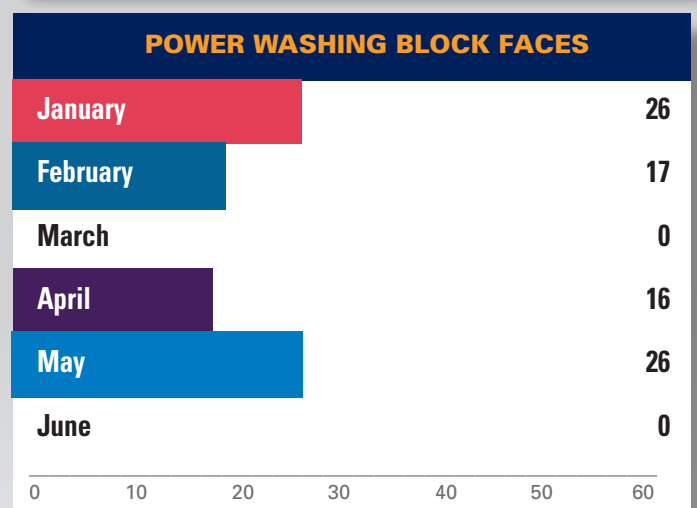
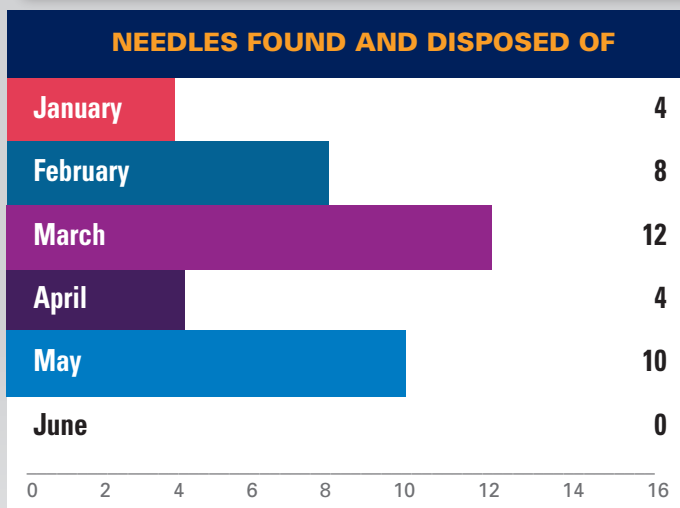
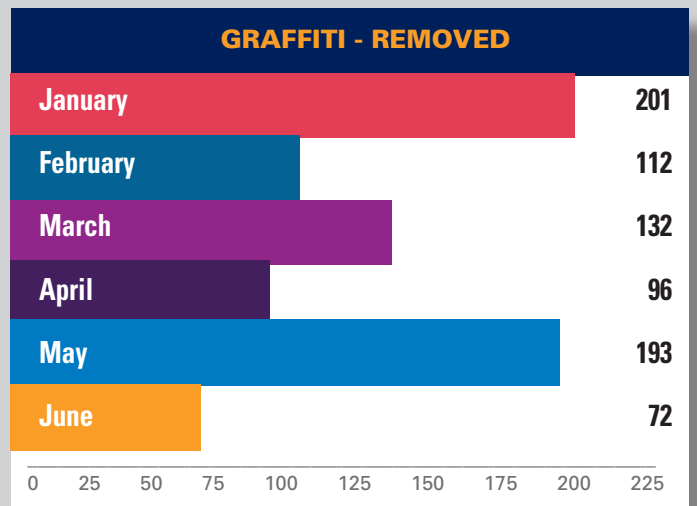
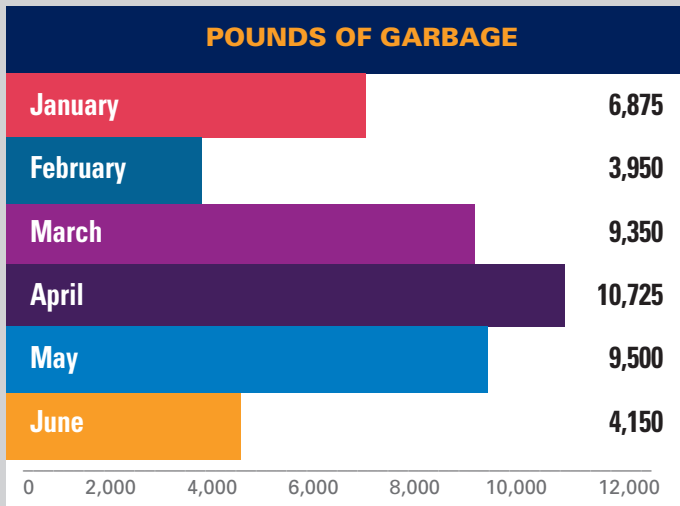
New mural on 27th & Broadway

Street Report

JUNE 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

STATISTICS 2022

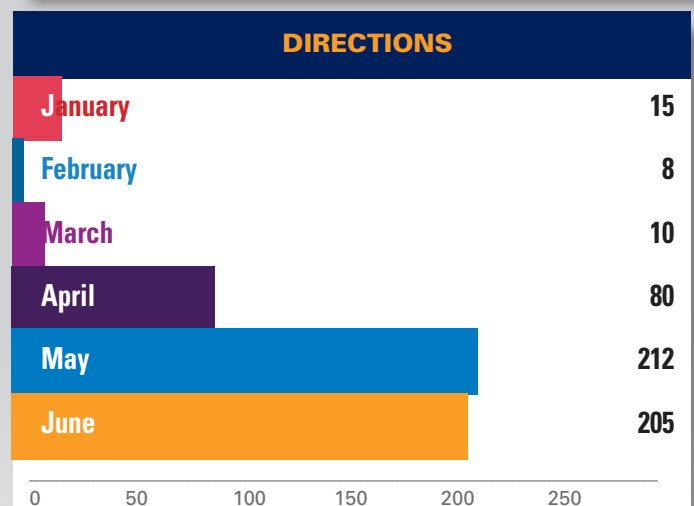
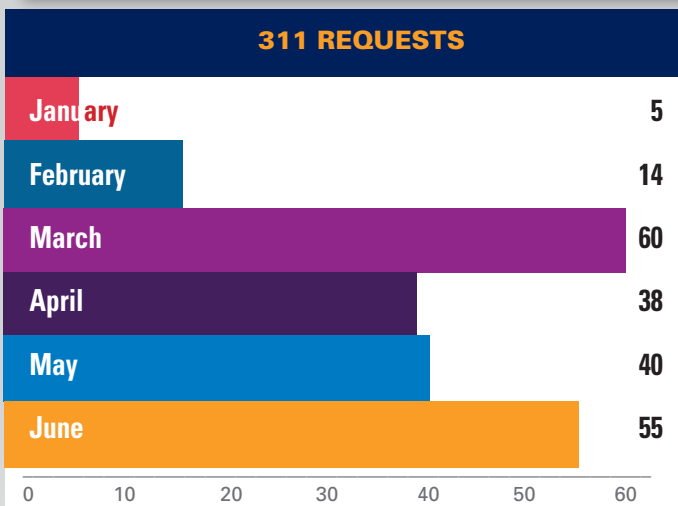
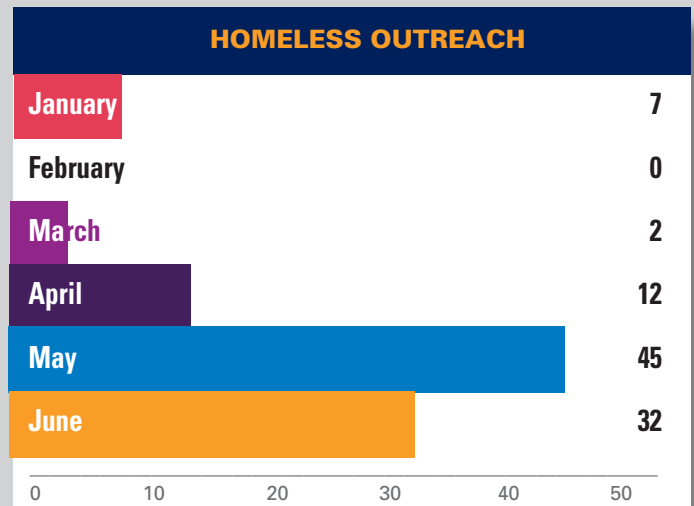
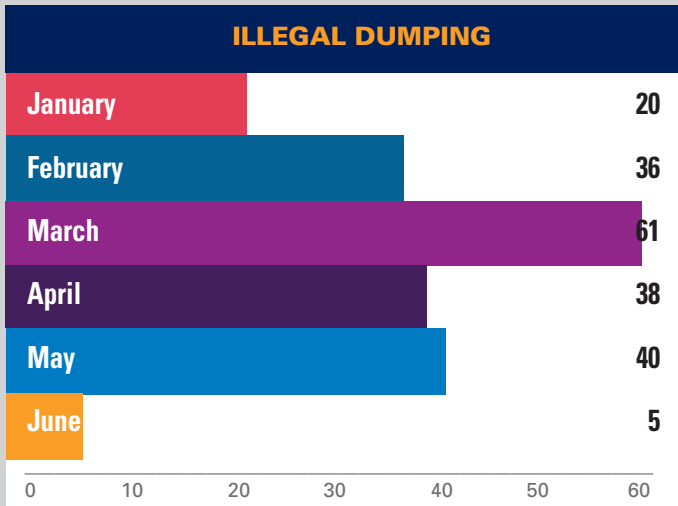


Street Report

JUNE 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

| Statistics | JAN | FEB | MARCH | APRIL | MAY | JUNE | JULY | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------------------------------|-------|-------|-------|--------|-------|------|------|-----|------|-----|-----|-----|--------|
| Pounds of Garbage | 6,875 | 3,950 | 9,350 | 10,725 | 9,500 | 4150 | | | | | | | 44,998 |
| Graffiti - Removed | 201 | 112 | 132 | 96 | 193 | 72 | | | | | | | 806 |
| Power washing block faces | 26 | 17 | 0 | 16 | 26 | 0 | | | | | | | 85 |
| Merchant Checks | 104 | 52 | 103 | 243 | 352 | 301 | | | | | | | 1155 |
| 911 Calls | 2 | 0 | 2 | 1 | 0 | 1 | | | | | | | 6 |
| Illegal Dumping | 20 | 36 | 61 | 38 | 40 | 5 | | | | | | | 200 |
| Homeless Outreach | 7 | 0 | 2 | 12 | 45 | 32 | | | | | | | 98 |
| Needles found and disposed of | 2 | 8 | 12 | 4 | 10 | 0 | | | | | | | 36 |
| 311 Requests | 5 | 14 | 60 | 38 | 40 | 55 | | | | | | | 212 |
| Directions | 15 | 8 | 10 | 80 | 212 | 205 | | | | | | | 530 |

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public