

2633 Telegraph Ave., Suite 109 Oakland, CA 94612 510-343-5439

#### MARCH 2023 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

#### **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**

The following data and information is provided to Koreatown Nothgate (KONO) for tracking purposes. The period covered is March, 2023. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Robert V., Cleaning Ambassador

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#### **General Comment:**

Greetings to all from the KONO Ambassadors team! Spring has sprung in the KONO district but as it is evident by the weather, we are still battling strong winds and heavy rain. As we wait for sunnier days, the team is dedicated to brightening the days of every business owner and visitor in our district. As always, please let us reach out to us so we can best support you.

#### **KONO Ambassador Team:**

The month of March included many different projects to beatify the streets of KONO. We are making sure we respond to requests of unclogging storm drains in an ample amount of time to prevent unnecessary flooding along Telegraph. The team continues to tidy up tree wells throughout storefronts' sidewalks for not only aesthetic purposes but accessibility for anyone to walk. In preparation for spring, we have planted various flowers/



Operations Supervisor Ramon H., extinguishing trash fire on 24th telegraph

plants in the planters along Telegraph. Overall, the team is adamant about restoring the district back to its usual state after these atmospheric rivers that have hit the Bay Area.

#### **Notable Moment:**

The month of March has been a roller coaster of weather with atmospheric rivers hitting the area on more than on occasion from devastating wing storm slamming the bay area. The KONO ambassador team Robert V. Marcelo H. and Fernando O. Have done an amazing job at cleaning up the after math of these storms collecting over 13,000 pounds of garbage and very forms of debris, doing continued gutter sweeps throughout the district to prevent any unnecessary flooding. With the ambassador's hard work and dedication to their job, it seems as if the storm skipped right over our district. That's the KONO ambassador's way.



Fernando O, Hospitality Ambassador

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Robert V., Cleaning Ambassador







Marcelo H., Cleaning Ambassador

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Marcelo H., Cleaning Ambassador

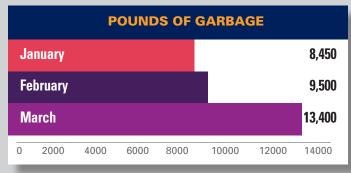
#### 2023 CHRONOLOGIC STATISTICS

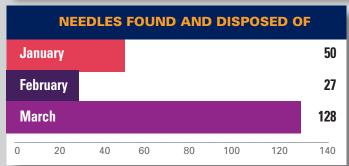
Statistics 2023	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	TOTAL
Pounds of Garbage	8,450	9,500	13,400										31,350
Graffiti - Removed	372	397	258										1,027
Power washing block faces	5	8	2										15
Merchant Checks	393	263	243										899
911 Calls	0	1	0										1
Illegal Dumping	70	65	34										169
Homeless Outreach	71	96	119										286
Needles found and disposed	d of 50	27	128										105
311 Requests	24	47	83										154
Directions	485	447	174										1,106

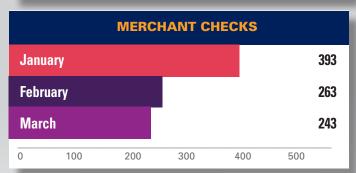
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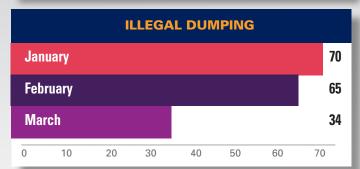
**CLEANING AND HOSPITALITY AMBASSADOR SERVICES** 

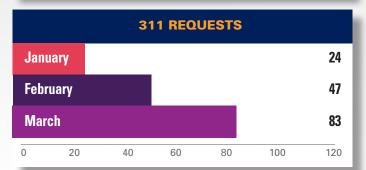
#### **STATISTICS 2023**

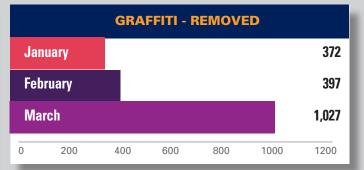


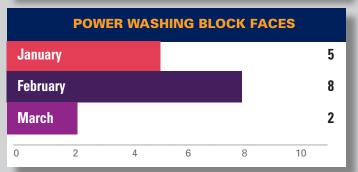


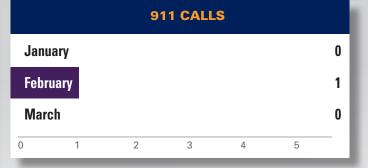


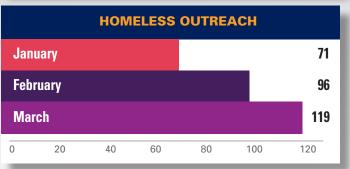


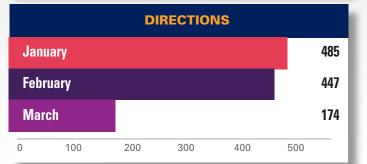












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#### **BEFORE/AFTER**



20th and Telegraph (before/after)



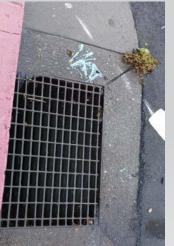




33rd (before/after)

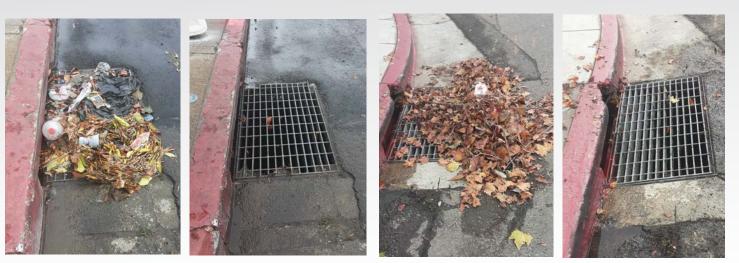


Telegraph Gutter Sweeps (before/after)









Telegraph Gutter Sweeps (before/after)

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Tree Well (before/after)







#### **BEFORE/AFTER**



2504 Telegraph Avenue (before/after)



27th Avenue Avenue (before/after)

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#### DEFINITIONS

#### **Pounds of garbage**

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

#### Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

**Needles found & disposed of** number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

#### Power washing block faces

number of block faces pressure washed

**Merchant checks** ambassadors visit a business for the purpose of customer service outreach or to assist with a request

### **911 calls** emergency calls placed

**Illegal Dumping** number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

#### **Homeless Outreach**

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

#### **311 Requests**

requests placed to 311 for Public Works related issues

#### Directions

number of times ambassadors provide directions to the public