

Street Report



2633 Telegraph Ave., Suite 109
Oakland, CA 94612
510-343-5439

MAY 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is May, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



KONO Ambassador Staff

Street Report

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General Comments:

Warmest welcome to KONO from the KONO Ambassador Team! The month of May had some beautiful sunny days, with Summer right around the corner. KONO foot traffic has increased to pre-pandemic levels and most merchant storefronts are now open, along with new businesses opening up; Starbucks and the return of the legendary Stork Club to name a couple.

KONO Ambassador Team:

Our KONO Ambassadors are dedicated to removing blight and pressure washing large block faces throughout the

district to ensure the district the side walks are clean for all the extra district visitors on these nice Spring days and especially for our First Friday event. The KONO Ambassador Team take every swing of the broom and every swipe of a paint brush as if we our sweeping our own front yard or painting our own walls at home.

Notable Moment:

The KONO Ambassadors have been committed to recycling cardboard, including using cardboard to prevent weeds from growing in the tree wells. This is an environmentally friendly way to rid the weeds from growing around the tree welds without the use of chemicals.



Marcelo H., Cleaning Ambassador

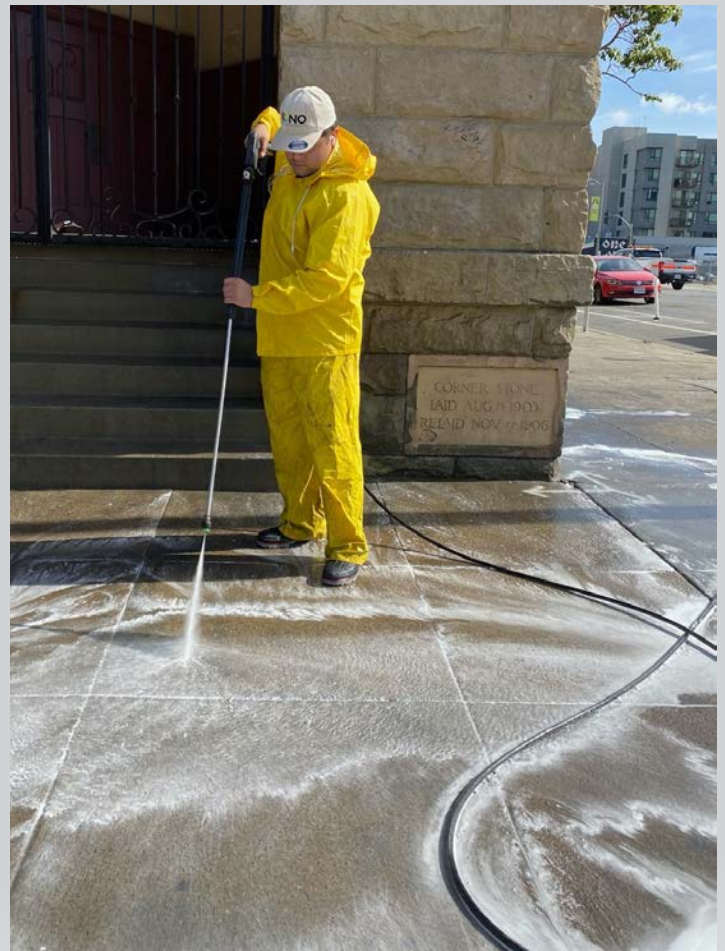
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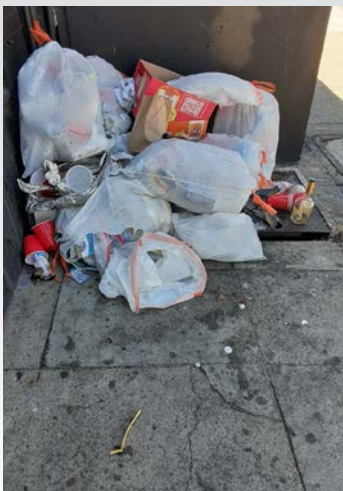


Harold F., New Cleaning Ambassador



22nd & Telegraph Pressure washing

BEFORE/AFTER



2538 Telegraph Avenue



Telegraph Avenue



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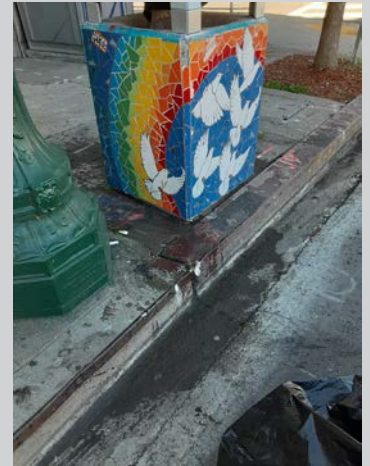
BEFORE/AFTER



2633 Telegraph Avenue



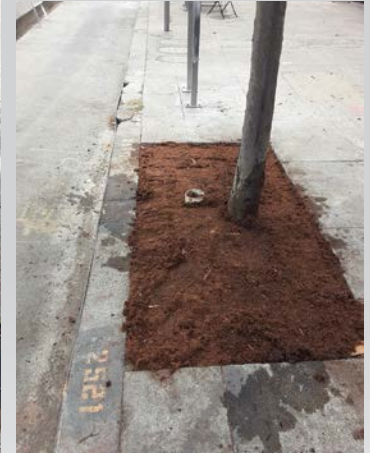
2278 Telegraph Avenue



Telegraph Avenue



2504 Telegraph Avenue



2773 Telegraph Avenue

BEFORE/AFTER



2710 Telegraph Avenue

511 Telegraph Avenue



2525 Telegraph Avenue



27th Mural preparation

BEFORE/AFTER



2601 Telegraph Avenue



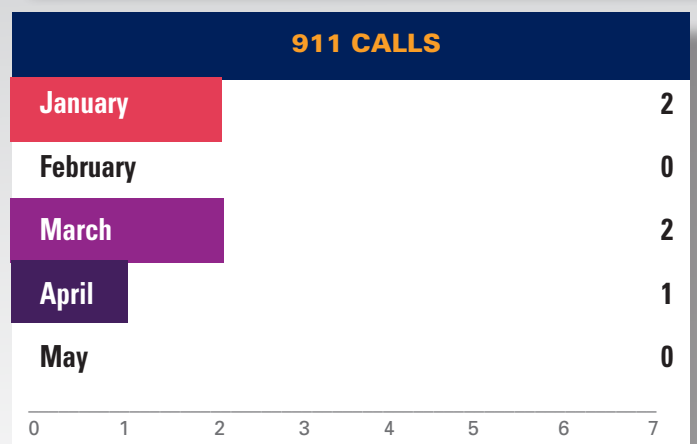
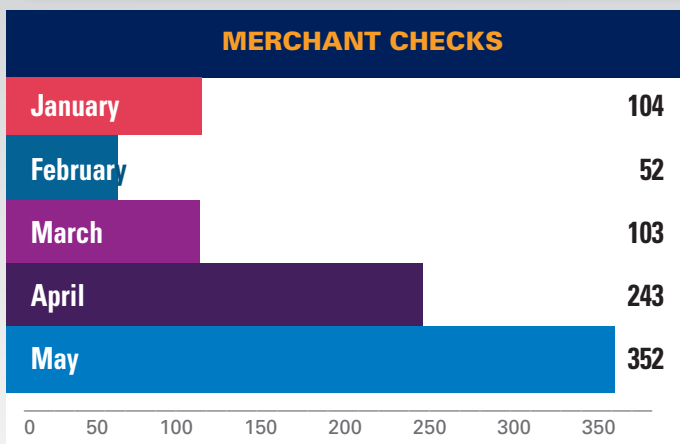
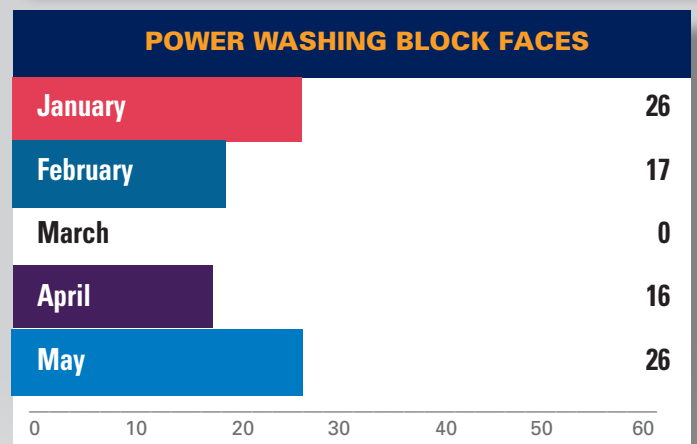
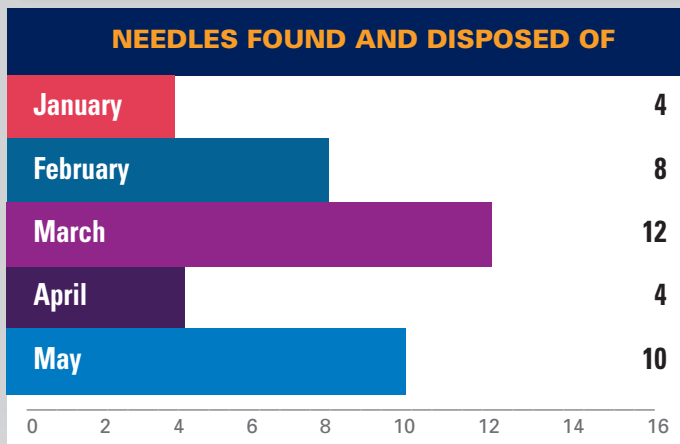
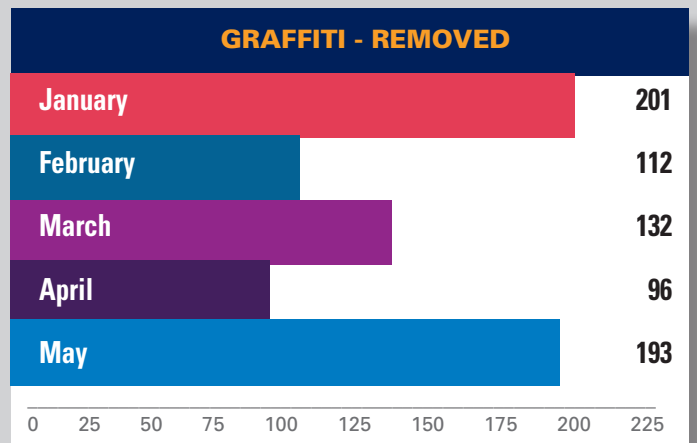
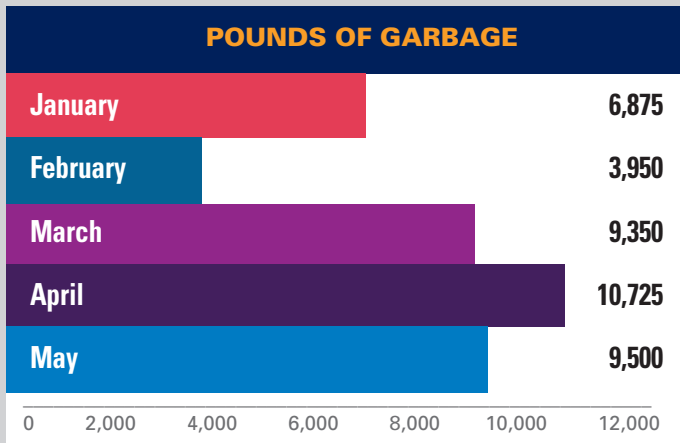
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STATISTICS 2022

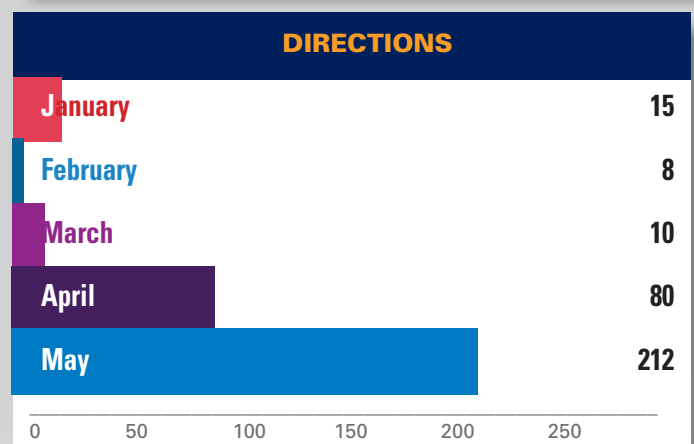
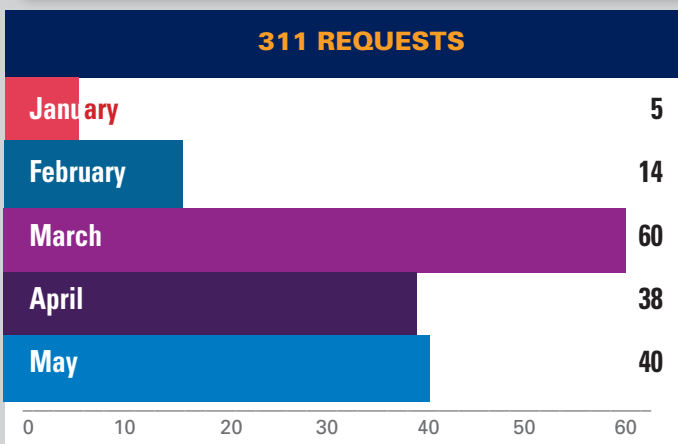
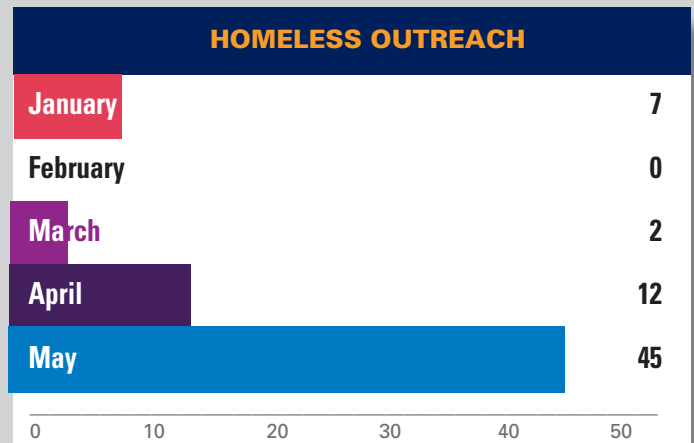
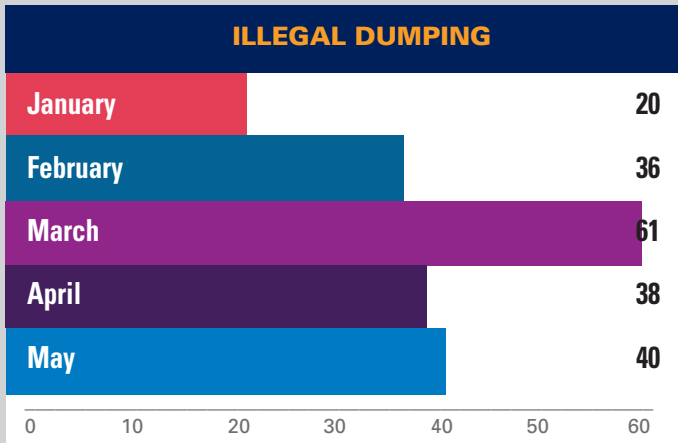


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STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350	10,725	9,500								40,848
Graffiti - Removed	201	112	132	96	193								734
Power washing block faces	26	17	0	16	26								85
Merchant Checks	104	52	103	243	352								854
911 Calls	2	0	2	1	0								5
Illegal Dumping	20	36	61	38	40								195
Homeless Outreach	7	0	2	12	45								66
Needles found and disposed of	2	8	12	4	10								36
311 Requests	5	14	60	38	40								157
Directions	15	8	10	80	212								325

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public