

# Street Report



2633 Telegraph Ave., Suite 109  
Oakland, CA 94612  
510-343-5439

## OCTOBER 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

### CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is October, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Robert V., Marcelo H., Fernando O., Ramon H

#### General Comments:

Warmest welcome from the KONO Ambassador team! It is officially the season of pumpkin spice and everything nice. The colder months are rolling in and we sure are trying to stay warm while providing the best service for our district. More leaves are falling and you bet there's a KONO Ambassador there to make sure they're picked up and that the rest of our streets clean, energetic, and welcoming.

#### KONO Ambassador Team:

Day in and day out, our KONO Ambassadors (pictured on the front) are hard at work to make sure our district is the best it can be. As you can see from our photo presentation, our Cleaning Ambassadors continually make progress removing trash, sweeping the streets, and abating graffiti all over Telegraph Ave and throughout the rest of the district. Our Hospitality Ambassador is proactive in maintaining meaningful relationships with the owners of our brick-and-mortar businesses. Thank you to all those who reach out to express gratitude for our work and as always, let us know how we can improve anything!

#### Notable Moment:

Not only are the Ambassadors trying to stay warm during these months, but with our new "Pairs to Share", shoe/jacket donation initiative, we want to ensure our unhoused neighbors have access to the warmth they deserve. Acknowledging each person by name and providing means of warmth whether it be through shoes and/or donated jackets is the least we as Ambassadors can do for them. During the months of November and December, First Fridays and KONO will be collecting any new or lightly used coats to be redistributed to individuals in need. This time of year, when many celebrate what they are thankful for, we want to give back as much as we can to those who aren't as lucky. Donations can be dropped off at 2633 Telegraph Ave or feel free to contact KONO Operations Supervisor, Ramon Hall ([konoambassadors@streetplus.net](mailto:konoambassadors@streetplus.net)).



Fernando O.  
Graffiti removal



Fernando O.  
Graffiti abatement

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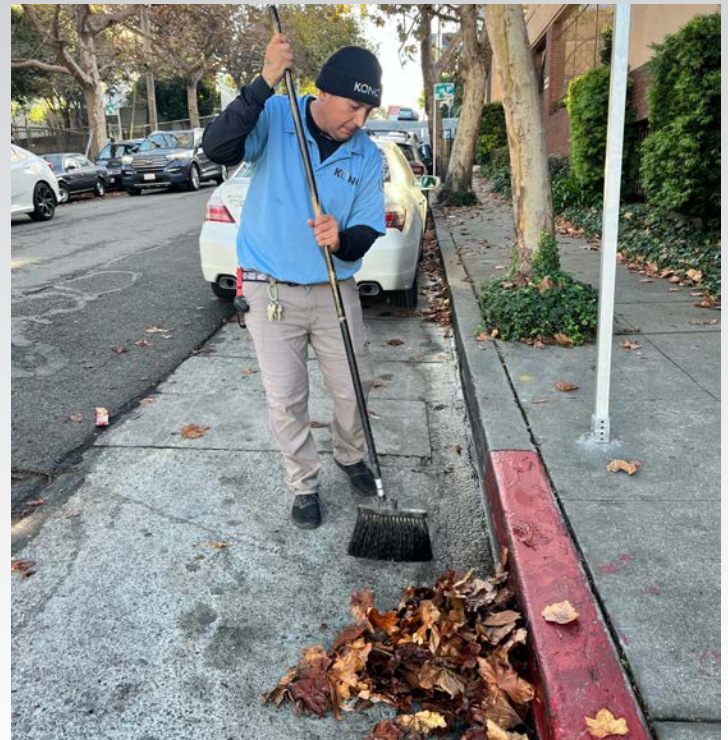
Marcelo H.  
Cleaning Ambassador



Marcelo H.  
Cleaning Ambassador



Ramon H.  
Operations Supervisor



Robert V.  
Cleaning Ambassador

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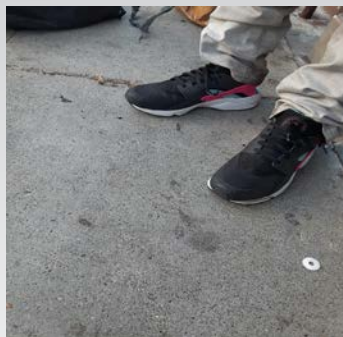


Robert V  
Cleaning Ambassador

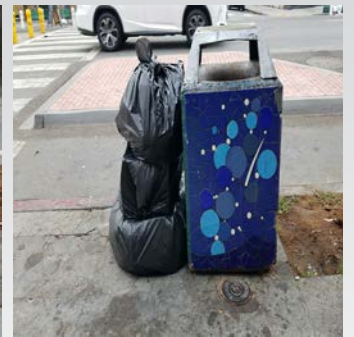


Trash collected in a one week period

## BEFORE/AFTER



Results of our clothing donation initiative!



2525 Telegraph Avenue Before/After



2633 Telegraph Before/After



23rd & Telegraph Before/After

## BEFORE/AFTER



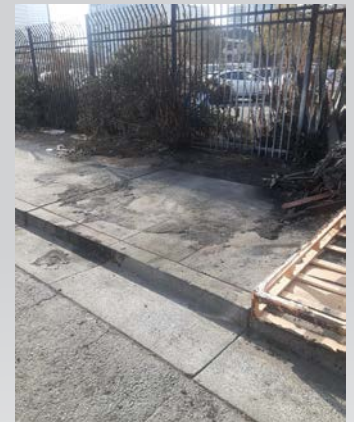
27th Telegraph Before/After



Telegraph Before/After



Telegraph Avenue Before/After



23rd & Telegraph Before/After



27th & Telegraph Before/After



2633 Telegraph Before/After

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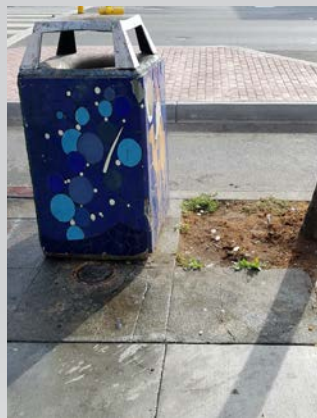
## BEFORE/AFTER



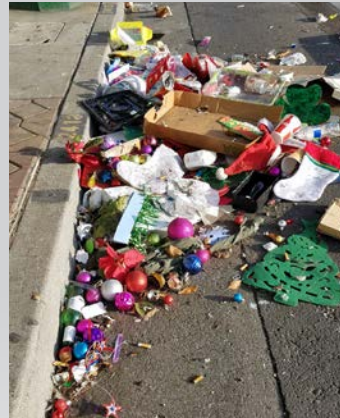
608 Thomas L Berkley Way Before/After



2630 Telegraph Avenue Before/After



Telegraph Avenue Before/After



2331 Telegraph Avenue



2331 Telegraph Avenue



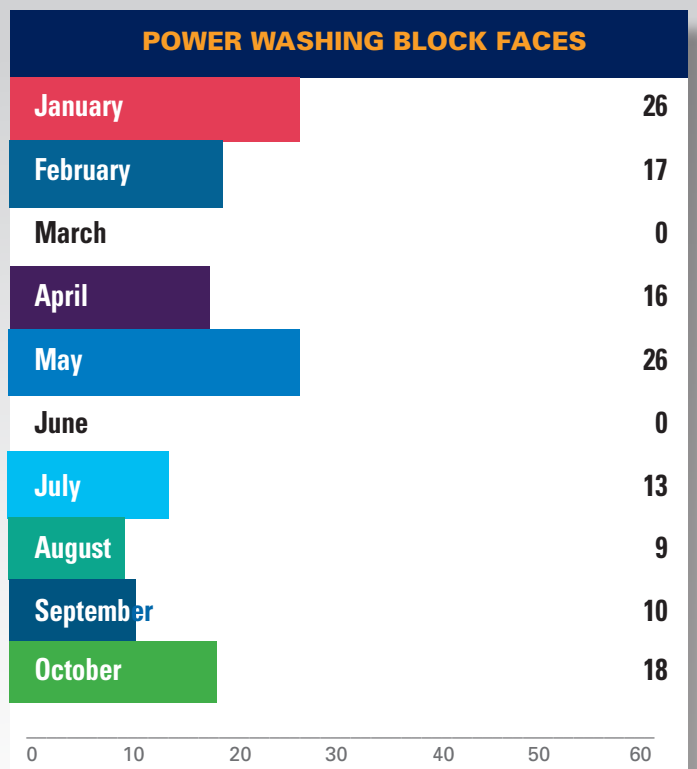
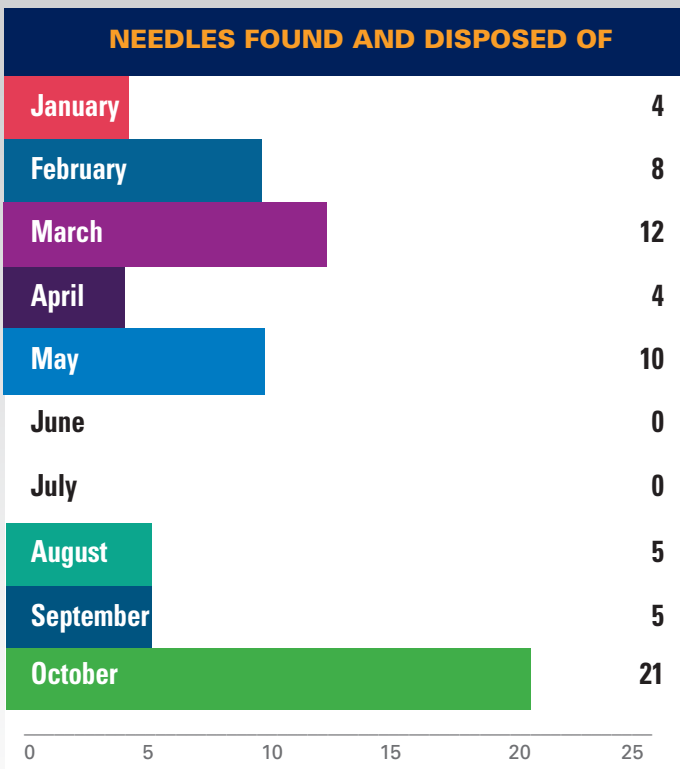
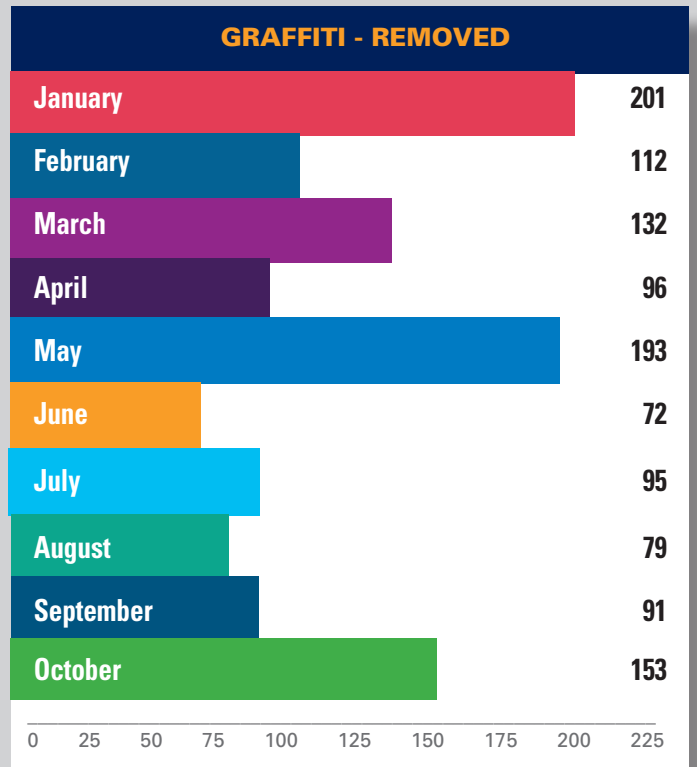
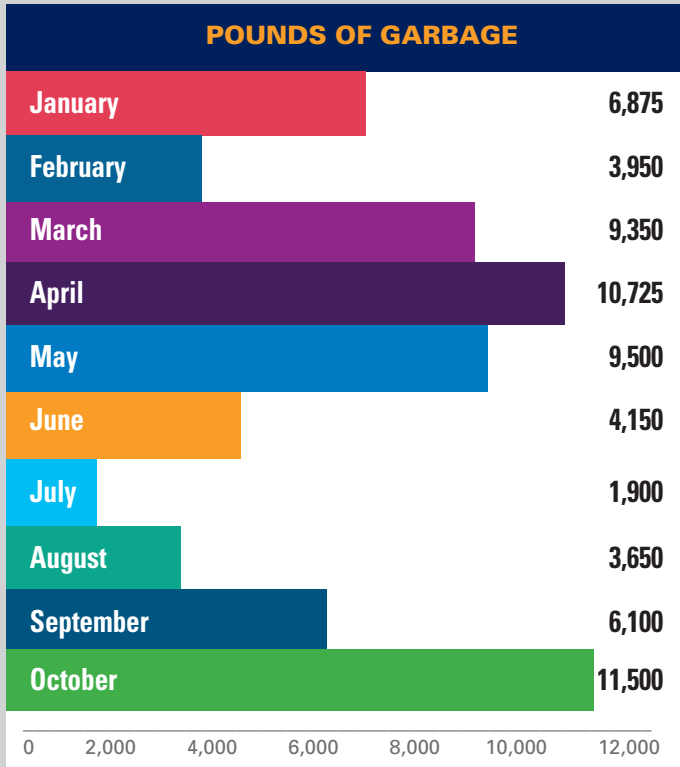
2331 Telegraph Avenue

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### CLEANING AND HOSPITALITY AMBASSADOR SERVICES

#### STATISTICS 2022

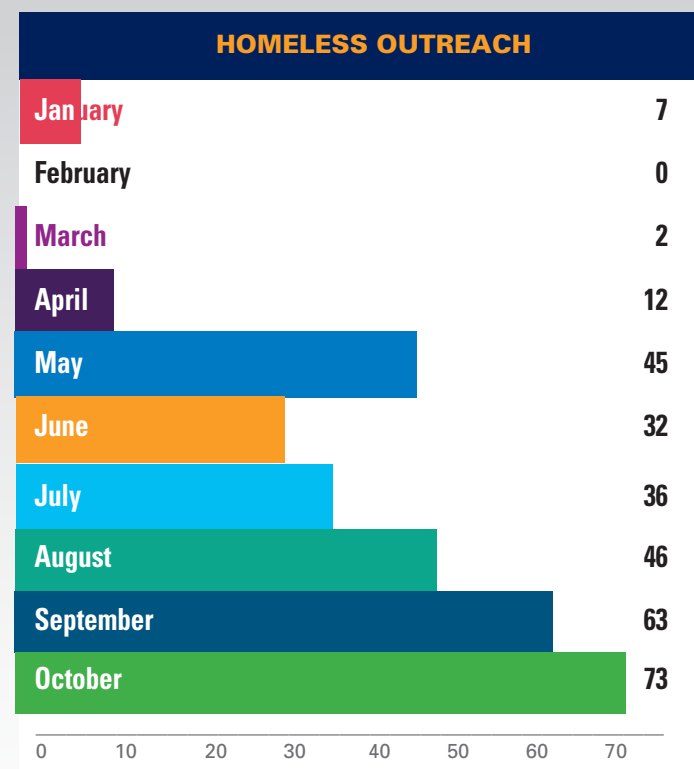
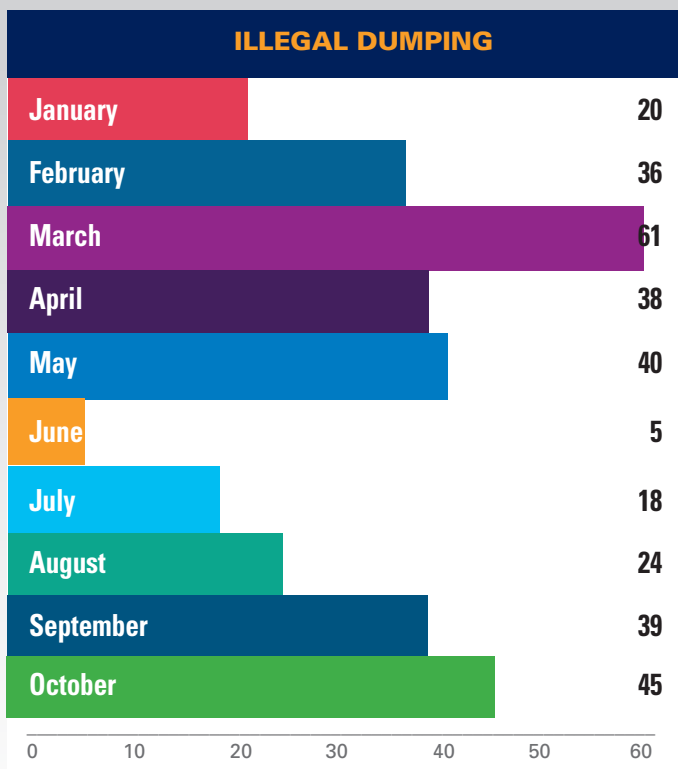
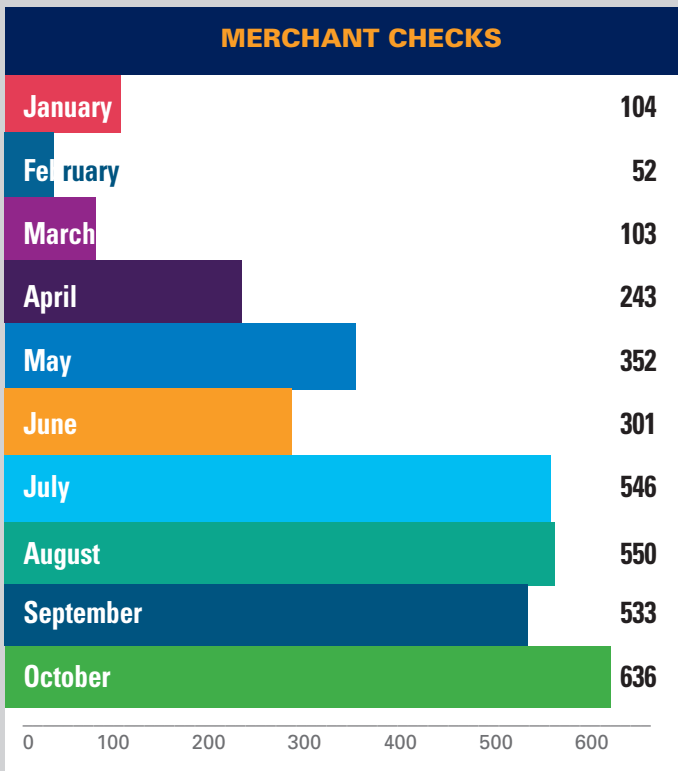


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#### STATISTICS 2022



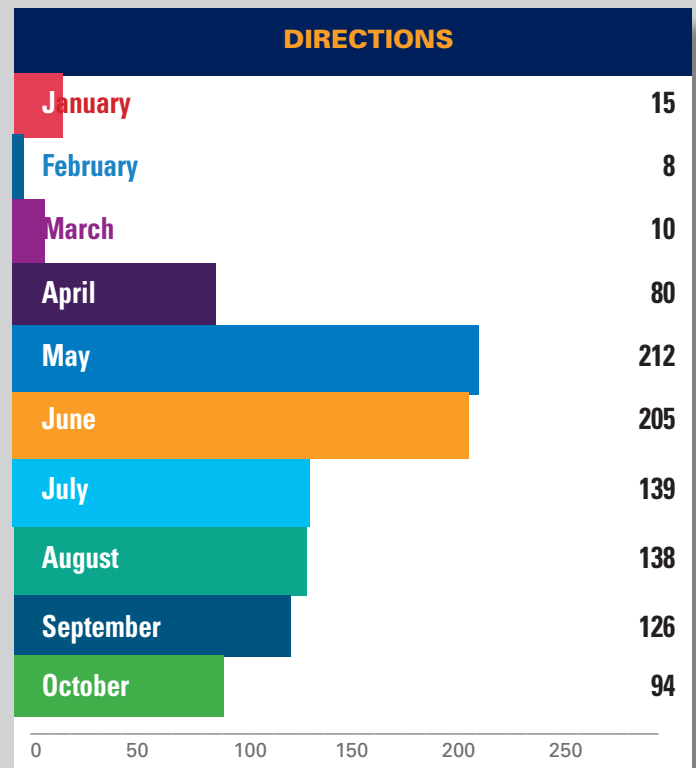
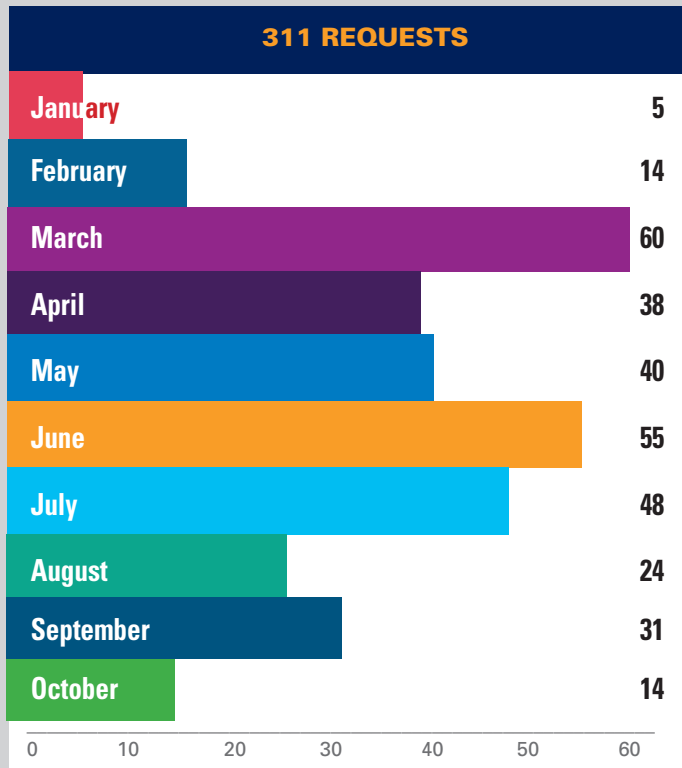


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#### STATISTICS 2022



#### 2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350	10,725	9,500	4,150	1,900	3,650	6,100	11,500			68,148
Graffiti - Removed	201	112	132	96	193	72	95	79	91	153			1,224
Power washing block faces	26	17	0	16	26	0	13	9	10	18			135
Merchant Checks	104	52	103	243	352	301	546	550	533	636			3,220
911 Calls	2	0	2	1	0	1	0	0	1	0			7
Illegal Dumping	20	36	61	38	40	5	18	24	39	45			326
Homeless Outreach	7	0	2	12	45	32	36	46	63	73			316
Needles found and disposed of	2	8	12	4	10	0	0	5	5	21			67
311 Requests	5	14	60	38	40	55	48	24	31	14			329
Directions	15	8	10	80	212	205	139	138	126	94			1,027

## DEFINITIONS

### **Pounds of garbage**

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

### **Graffiti – removed**

graffiti abated by any means including pressure washing, painting and using abatement solutions

### **Needles found & disposed of**

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

### **Power washing block faces**

number of block faces pressure washed

### **Merchant checks**

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

### **911 calls**

emergency calls placed

### **Illegal Dumping**

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

### **Homeless Outreach**

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

### **311 Requests**

requests placed to 311 for Public Works related issues

### **Directions**

number of times ambassadors provide directions to the public