

Street Report



2633 Telegraph Ave., Suite 109
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SEPTEMBER 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Northgate (KONO) for tracking purposes. The period covered is September, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



Fernando H., Marcello H., Robert V.

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General Comments:

Welcome from the KONO Ambassador team. What an amazing summer we had with great weather, new businesses opening up throughout the district, and LOTS of foot traffic! The feeling of being in a pandemic is gone. What a way to end our summer with the upcoming KONO Korean Cultural Festival Day with performances, food and Korean vendors.

KONO Ambassador Team:

Our KONO Ambassadors are energized by the appreciation that is shown by the community we serve, and you can tell that energy goes right back into the work they do for the KONO district. With our highly concentrated efforts of cleaning our district, the Ambassador team have contributed significantly to the everyday safety and health of our community.

In September, there was a notable increase in very large defacements of business storefronts. Hospitality Ambassador Fernando O. has been busy all month removing large occurrences of graffiti throughout KONO.

Notable Moment:

Every time a KONO Ambassador puts on their baby blue work uniform is a notable moment because the KONO ambassadors go above and beyond on a daily basis for the love of their job and the KONO district. What really stuck out in September was a 911 call from Cleaning Ambassador Marcelo H. While sweeping he noticed one of our unhoused neighbors, who uses a wheelchair, get assaulted with a stick and thrown to the ground. With his quick thinking he immediately screamed stop to the perpetrator and dialed 911. His fast thinking prevented any further harm and may have saved the man's life.



Merrimac Avenue
Hospitality Ambassador Fernando O.



Fernando O.
Graffiti abatement

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*Fernando O.
Hospitality Ambassador*



*Marcelo
Cleaning Ambassador*



*Marcelo Hernandez
Cleaning Ambassador*

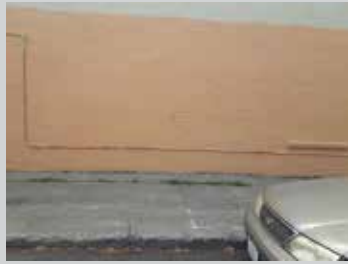


Robert V.

BEFORE/AFTER



Merrimac Avenue



Merrimac Avenue



Merrimac Avenue



Merrimac Avenue



23rd Avenue



23rd Avenue



23rd Avenue



23rd Avenue



27th & Broadway



Street Report

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BEFORE/AFTER



Merrimac Avenue



West Grand Ave.



Telegraph Avenue



Telegraph Avenue



Telegraph Avenue



Telegraph Avenue



2735 Broadway



27th & Broadway

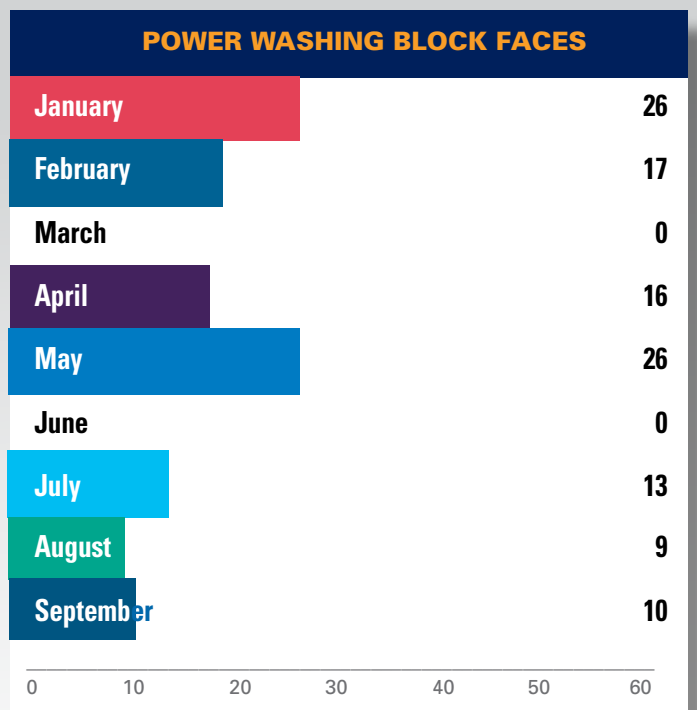
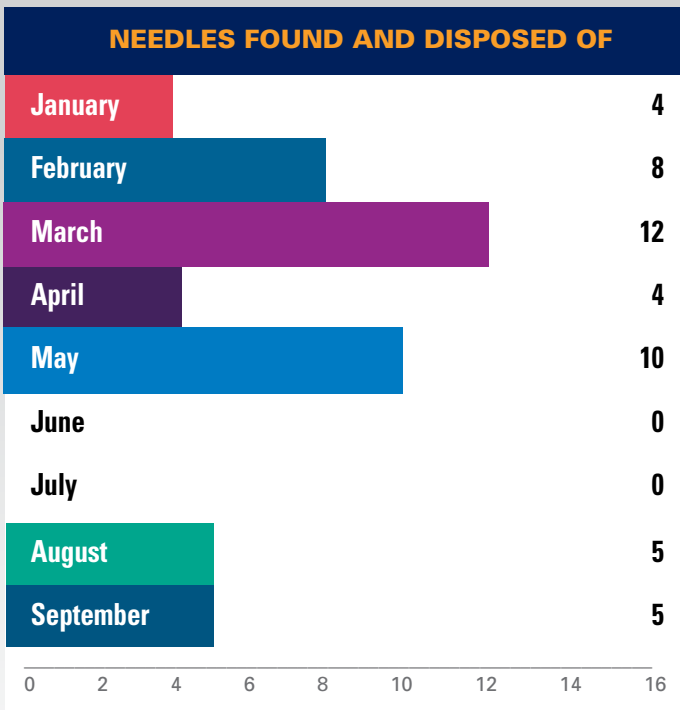
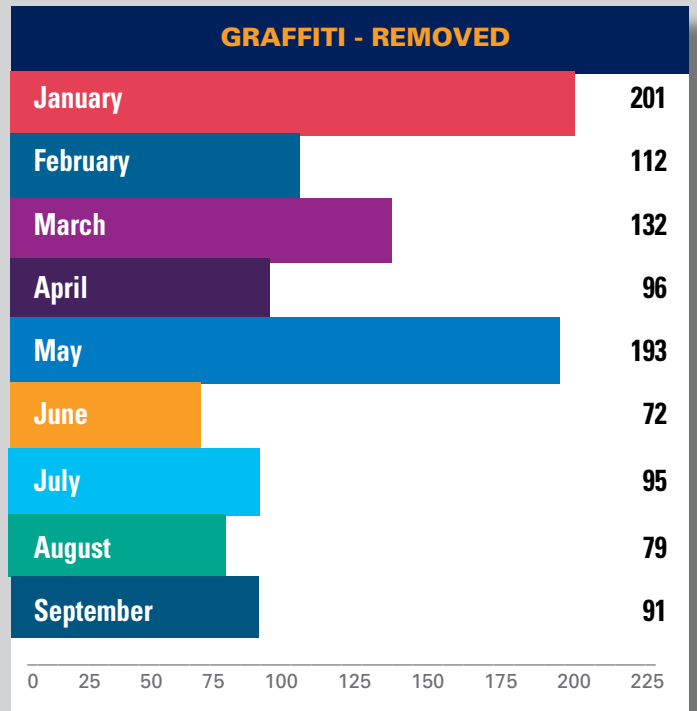
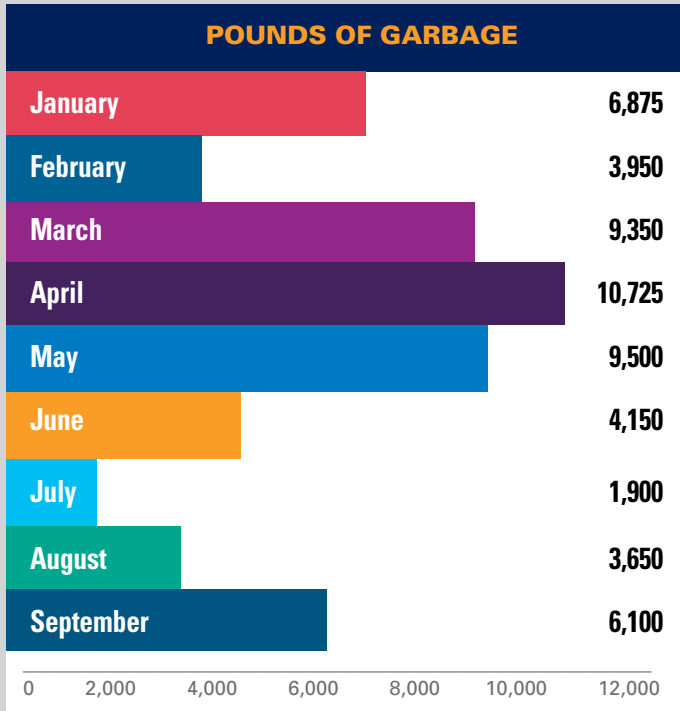


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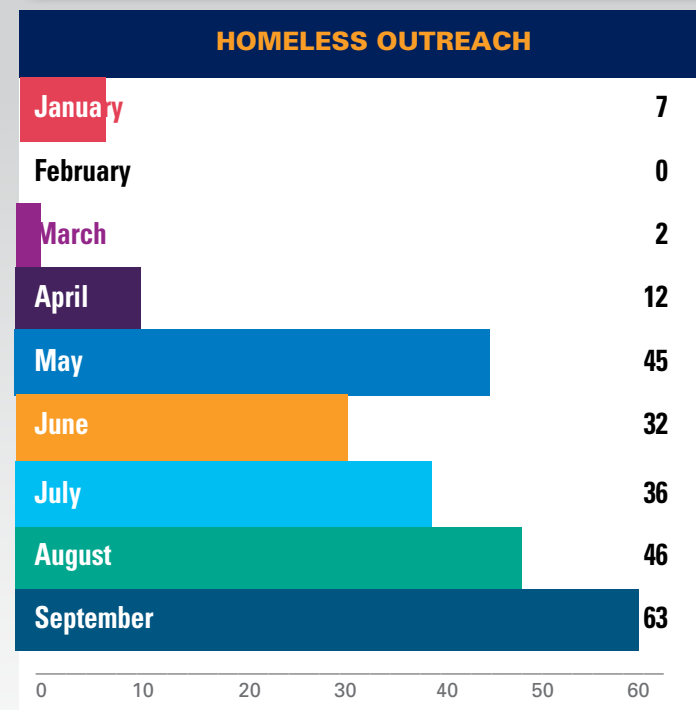
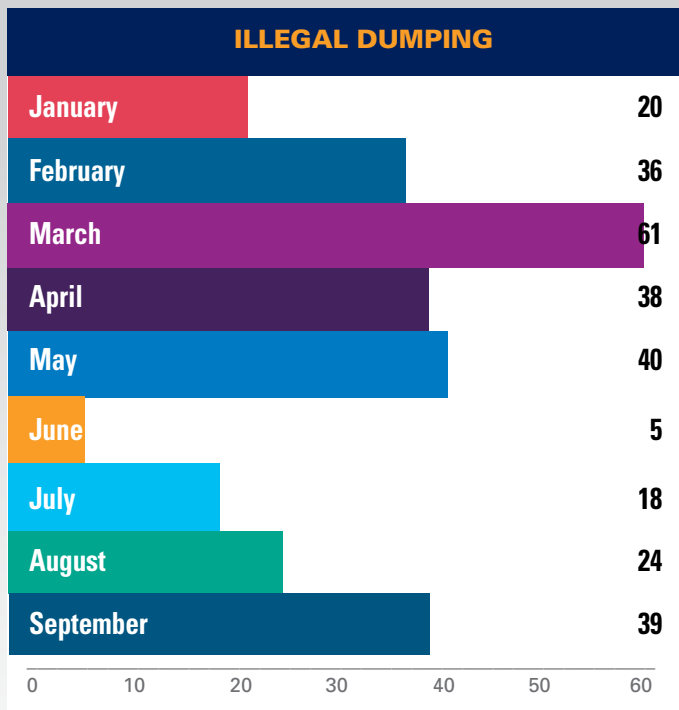
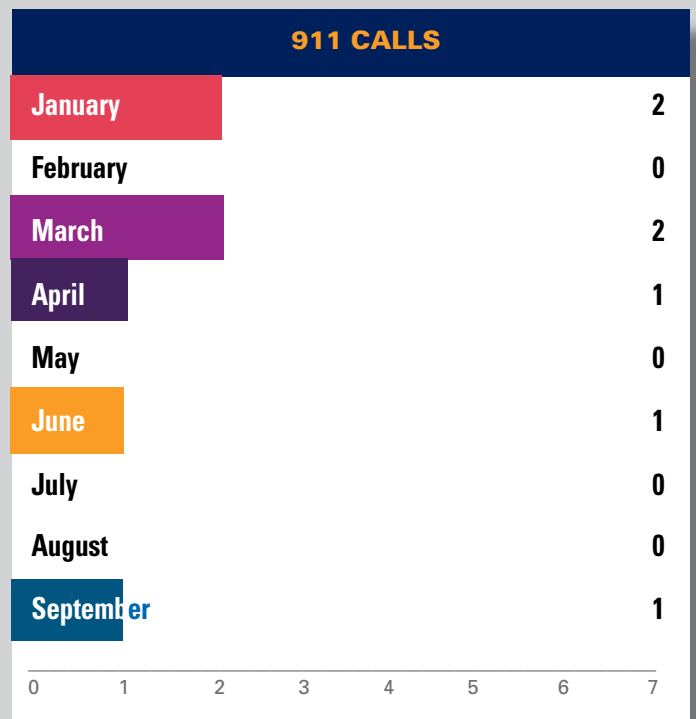
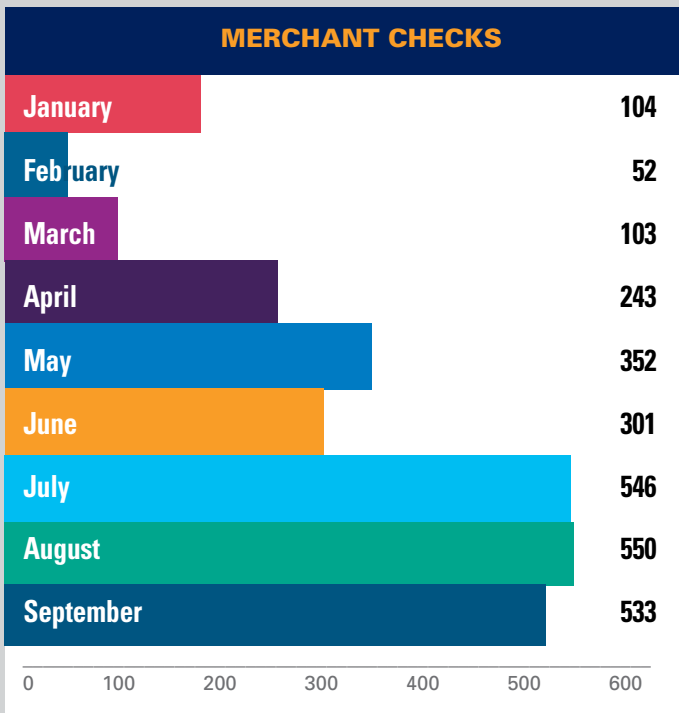
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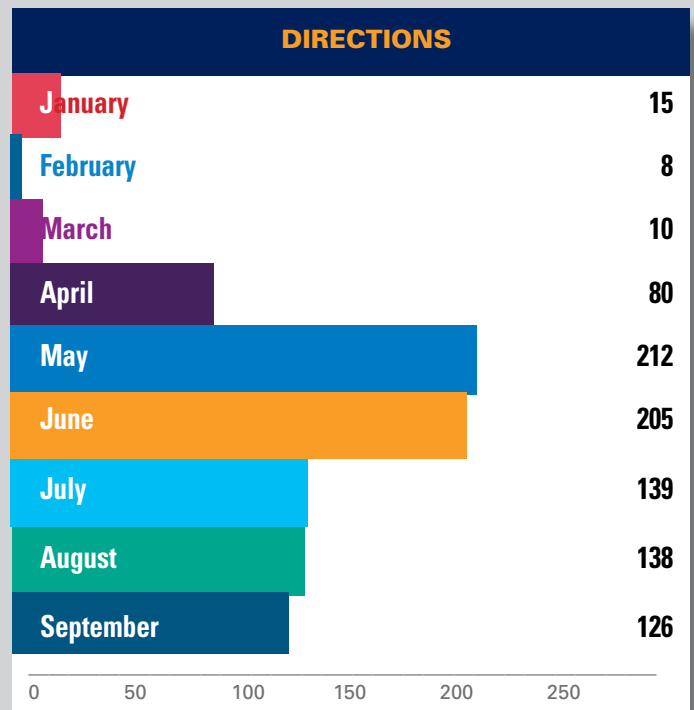
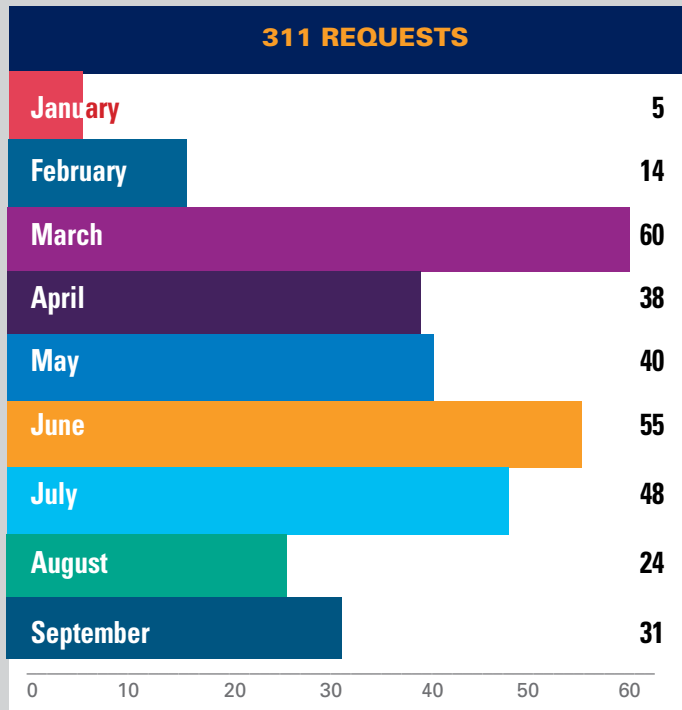
STATISTICS 2022



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STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350	10,725	9,500	4,150	1,900	3,650	6,100				56,648
Graffiti - Removed	201	112	132	96	193	72	95	79	91				1,071
Power washing block faces	26	17	0	16	26	0	13	9	10				117
Merchant Checks	104	52	103	243	352	301	546	550	533				2,584
911 Calls	2	0	2	1	0	1	0	0	1				7
Illegal Dumping	20	36	61	38	40	5	18	24	39				281
Homeless Outreach	7	0	2	12	45	32	36	46	63				243
Needles found and disposed of	2	8	12	4	10	0	0	5	5				46
311 Requests	5	14	60	38	40	55	48	24	31				315
Directions	15	8	10	80	212	205	139	138	126				933

DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of

number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks

ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls

emergency calls placed

Illegal Dumping

number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests

requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public