

2633 Telegraph Ave., Suite 109 Oakland, CA 94612 510-343-5439

MARCH 2022 KOREATOWN NORTHGATE (KONO) ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

The following data and information is provided to Koreatown Nothgate (KONO) for tracking purposes. The period covered is March, 2022. The data and information is obtained from Ambassadors conducting counts and from work orders entered in Statview.



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General Comments:

Greetings from the KONO Ambassadors! Spring is here and the weather in KONO is amazing, while First Fridays are back in full swing. The KONO Ambassadors continue to dedicate themselves to providing cleaning and safety services throughout the district.

KONO Ambassador Team:

Our KONO Ambassadors did an amazing job during the First Friday event, collecting all garbage bags with any overflowing trash. Through the Ambassadors hard work and dedication to the task at hand, we collected around 60 garbage bags that totaled 1500 pounds. Our graffiti abatement service continues to be successful, removing 30 large graffiti that defaced a highly targeted property on the corner of 27th and Broadway.

Notable Moment:

Throughout the Operations Supervisor Ramon H's time working in the KONO district, he has handed out many pairs of shoes to unhoused individuals in need. Several residents in the district noticed the Operations Supervisor providing this helpful service and they donated 30 pairs of shoes to give away to those in need as well. The KONO Ambassador caring spirit is infectious!



Cleaning Ambassadors Marcelo H and Fernando O

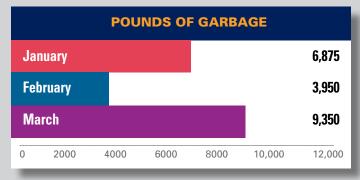


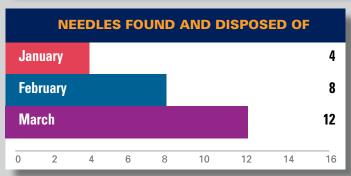
Hospitality Ambassador jonathen R.

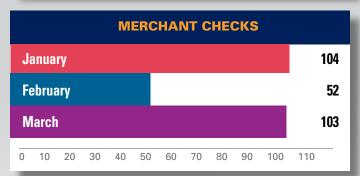
Street

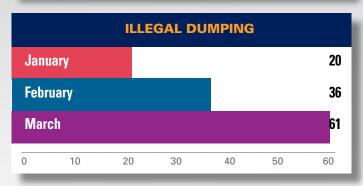
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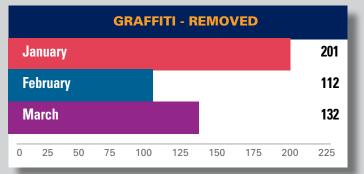
CLEANING AND HOSPITALITY AMBASSADOR SERVICES

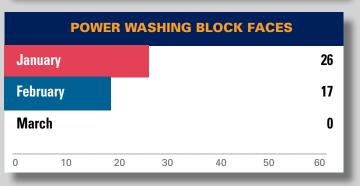


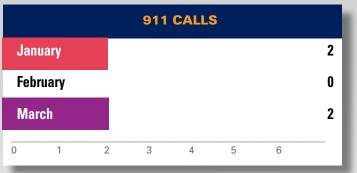


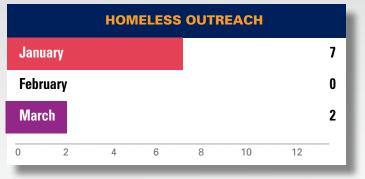










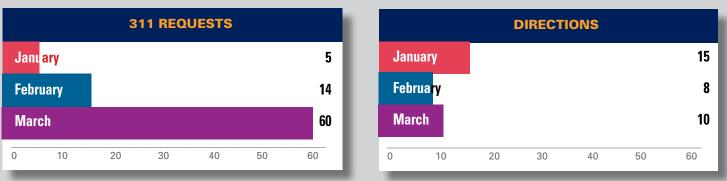


STATISTICS 2022

MARCH 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

CLEANING AND HOSPITALITY AMBASSADOR SERVICES

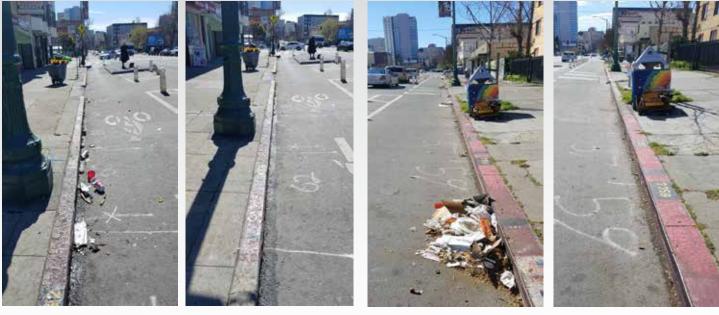
STATISTICS 2022



2022 CHRONOLOGIC STATISTICS

Statistics	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	ОСТ	NOV	DEC	TOTAL
Pounds of Garbage	6,875	3,950	9,350										20,623
Graffiti - Removed	201	112	132										445
Power washing block faces	26	17	0										43
Merchant Checks	104	52	103										259
911 Calls	2	0	2										4
Illegal Dumping	20	36	61										117
Homeless Outreach	7	0	2										9
Needles found and disposed	of 2	8	12										22
311 Requests	5	14	60										79
Directions	15	8	10										33

BEFORE/AFTER



2328 Telegraph Avenue

505 24th Street

MARCH 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS CLEANING AND HOSPITALITY AMBASSADOR SERVICES

BEFORE/AFTER





2505 Telegraph Avenue





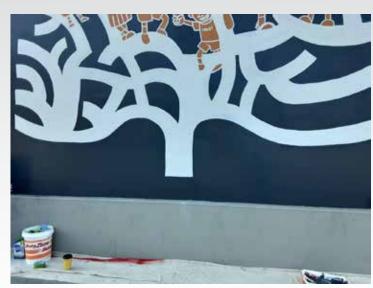
600 Thomas L. Berkley



Telegraph Arts Mural Repair- Phase 1



Telegraph Arts Mural Repair- Phase 2



Telegraph Arts Mural Repair- Phase 3

Street

MARCH 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS **CLEANING AND HOSPITALITY AMBASSADOR SERVICES**



3223 Telegraph Avenue







K.P Market

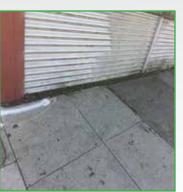




CVS



471 26th Street





Telegraph Avenue

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MARCH 2022 KOREATOWN NORTHGATE ACCOMPLISHMENTS

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BEFORE/AFTER







First stage of new Starbucks

Telegraph Avenue



2633 Telegraph Avenue/ before







2633 Telegraph Avenue /After

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DEFINITIONS

Pounds of garbage

weight of trash accumulated by ambassadors. Total weight is determined by multiplying number of bags used by storage capacity (1 bag=25 lbs)

Graffiti – removed

graffiti abated by any means including pressure washing, painting and using abatement solutions

Needles found & disposed of number of single hypodermic needles found and disposed of at an appropriate medical waste disposal site

Power washing block faces

number of block faces pressure washed

Merchant checks ambassadors visit a business for the purpose of customer service outreach or to assist with a request

911 calls emergency calls placed

Illegal Dumping number of occurrences of dumping large or electronic items (e.g. computers, furniture, mattresses, suitcases, etc)

Homeless Outreach

any contact with a homeless individual that includes the offering of services, or a request for information about services or service providers

311 Requests requests placed to 311 for Public Works related issues

Directions

number of times ambassadors provide directions to the public