



**Executive Committee Meeting Minutes**  
**Date: May 11, 2023 from 6:00 pm to 7:00 pm**  
**Location: 2633 Telegraph Ave. Oakland, Ca. 94612 and Zoom platform**

**Present:** Joseph Jung, Alan Wilk, Mike Thaler (zoom) Shakira Scott (zoom)

**Absent:** Nick Myerhoff

**Staff:** Shari Godinez, Courtney Russell

**Guest:** None

<u>Subject</u>	<u>Discussion</u>	<u>Action</u>
1. Welcome and Establish Quorum	Meeting began 6:12pm Quorum established	
2. Open Discussion/ Announcements	<b>Introduction:</b> <a href="#">Joseph Jung</a> <b>Shari</b> announced that we will have Board training the next day. She also mentioned that Greg would not be able to attend and she dismissed Ramon since the full Board meeting will be the following week	
3) Staff Report: Executive Director Updates- Shari Godinez	<p><b>Shari-</b></p> <ul style="list-style-type: none"> <li>On May 7th four KONO businesses were burglarized between 4am and 4:15am and were captured all on video and based on the footage they also burglarized a total of approx 30-40 businesses in Laurel, Dimond, Montclair and Fruitvale districts between 4:15 am and 7am. She stated there were 10 guys in 2 different cars with no plates. OPD came and when the criminals took off they did not chase them due to their no chase policy. Shari is looking for other solutions.</li> <li>Burrito Express stated they have been burglarized 3 times in the last 2 weeks and made police reports for the losses. Eco Cannabis was burglarized the previous week, Taco Bell, Yagerbet Market and Econo Jam Records were burglarized as well.</li> <li>Staff received training on AI Chat.gpt to be used to assist with things like grant writing and marketing.</li> <li>Kaiser agreed to add solar exterior lighting to the mural on Northgate and they are figuring out if they will retrofit the garage to be used for public parking.</li> <li>A contractor is coming Saturday to replace the alleyway fence in order to secure a shipping container behind it for illegal dumping of bulky waste items.</li> <li>The staff attended <b>Impact510</b>, an event that was hosted by Visit Oakland in Jack London Square that city council members and other local companies and corporations</li> </ul>	action: review bylaws regarding leave of absence.

	<p>attended. The team made some important contacts that may lead to some sponsorships for OakFF</p> <ul style="list-style-type: none"> <li>• Spoke to Kaiser about sponsoring the Health Zone being set up for our June FF event</li> <li>• Received a request from Board member Toni Blackstone for a 6 month leave of absence due to family illness. Will find out the procedure in the bylaws for a leave of absence</li> <li>• Spoke with the president of Bridge Bank regarding splitting the bank accounts into 2 accounts with \$250k each to ensure that they are federally insured. The president made it seem it would be better to split it however will research further into guidelines.</li> <li>• Advertising a musical performance by Asian Pacific Rim Music that will be at Skyline High School</li> </ul>	
<p><b>4) Action Item:</b> <b>Approve Minutes from Mar 7, 2023</b></p>	<p><b>Mike</b> motioned to approve <b>Joseph</b> 2nd the motion <b>Alan</b>-abstained/no oppositions</p> <p>Minutes approved</p>	<p><b>Action:</b> <b>Approved Minutes from March 7, 2023</b></p>
<p><b>5) Action Item:</b> <b>Approve Financial Reports Feb to April 2023</b></p>	<p><b>Shari-</b> <b>KONO</b> bank balance as of the end of April-\$492,107.30 Total revenue-\$356,136.37 (\$24,700 grants from the city/\$412.60 bank interest from 7mo CD/\$750 from donations) Total expenses-\$251,849.23 Net Revenue-\$104,287.14</p> <p><b>OakFF</b> bank balance as of May 11th- \$141,169.90 Gross profit- \$65,255.84 Expenditures- \$132,681.86 Net loss -\$67,265.64</p> <p>Shari mentioned that only 2 Board members have donated to KONO and she is looking for all the Board to donate something. <b>Mike</b> said he will make a donation in person next week at the Board Meeting Shari stated the staff is focused on getting larger sponsors for FF's. Shari also mentioned that she is thinking of not having events in Oct, Nov, Dec, Jan, Feb and having staff focus solely on raising sponsor funds.</p> <p><b>Alan</b> motioned to approve Financial Reports <b>Mike</b> 2nd the motion to approve no oppositions/no abstentions</p> <p>Financial Reports approved thru April 2023</p>	<p><b>Action:</b> <b>Approved Financial Reports from Feb to April 2023</b></p>

<p><b>6) Discussion</b> <b>Item: KONO</b> <b>Budget</b> <b>updates</b></p> <p><b>7)Discussion</b> <b>Item:</b> <b>KONO</b> <b>Improvement</b> <b>s list for 2023</b></p>	<p>Item 6 was postponed for the Board meeting.</p> <p><b>Mike</b> stated that in reviewing the budget for FF's that it's showing a loss of \$67k.</p> <p><b>Shari</b> stated that is the case but to take in consideration this is just the 1st quarter of the year, that we canceled January's event, Feb's was postponed a week and we haven't transferred funds into FF from KONO.</p> <p><b>Joseph</b> asked what the status of the arch project was. Shari responded that she is concerned because of the lack of funds the city currently has in the budget. Joseph asked if we had completed the new banner project and Shari responded that it had been completed. Joseph suggested that we look into a street light project to install pedestrian lights and to find out if the city can finance it. Shari stated she also will inquire about parking meter revenue and using the proceeds to help improve the district. Shari mentioned that Nick had stated he would take on the Utility Art box project, however that hasn't happened and she has an intern coming on but has earmarked other projects for her to work on. Shari said she will have the intern work on a big belly trash can project to find out the cost and implementation. <b>Shakira</b> stated that she thinks we should have a police unit to park across the street from KP Market 24/7 and have foot patrol in the area to stave off the rampant drug trafficking. She also suggested restructuring OakFF's in order to become more profitable and start making the money it has the potential to make.</p> <p><b>Alan</b> suggested some type of collective bargaining when it comes to fixing the trash cans and also repairing the damage done to store fronts during robberies so the cost to the business owner is lowered. Joseph mentioned that the business could get reimbursed through the California Victims Compensation program that may subsidize repair costs and we should make business owners aware of these programs.</p>	<p><b>Tasks:</b></p> <p>Follow up on Gateway Arch.</p> <p>Pedestrian lighting for KONO covered by city.</p> <p>Research parking meter revenue district for Kono to fund improvements.</p> <p>Follow up on Foot Patrol</p> <p>Research CA Victims Cmpensation Program</p>
<p><b>8)Cont.</b> <b>Discussion: %</b> <b>Assessment</b> <b>Increase</b> <b>2023/24</b></p>	<p><b>Shari</b> stated that the Board discussed raising the assessment by 5% and Nick and Curt opposed approving. Shari said that because the cost of living increases alone it is best to raise the assessment in order to stay competitive and because we don't want to exhaust our surplus. She also mentioned that she will review the base budget to determine if we can survive without the \$100k+ surplus and that we ended last year with only a \$8k carry forward so almost 100% of the budget was used.</p>	

	<p>Shari confirmed that in the last 6 years the assessment increase history is 0%,0%, 5%, 2.5%, 0%, 5%.</p> <p><b>Alan</b> stated in order to stay solvent we would need to increase the assessment by 5% for the next 2 years and reduce the budget by another \$30k.</p> <p>The Executive board concluded that we present increasing the assessment by 5% for 2023/24 as well as bring to the Board the reasons why it should be increased.</p> <p>Shari shared her screen displaying the top 10 tax assessment payers with Kaiser and Town 29 being the top payers.</p>	
<b>9)Discussion Board Training date in May</b>	<p><b>Shari</b> confirmed the Board training was the next day Friday, May 12th and both Alan and Joseph would be attending in person</p>	
<b>10) Discussion Executive Committee meet bi-monthly</b>	<p><b>Shari</b> proposed that the Executive Committee meet bi-monthly since it has been challenging for everyone to meet in person and this can help her to refocus on accomplishing more and having more ad-hoc committee meetings.</p> <p><b>Mike</b> agreed and stated that, if needed, we can call an emergency committee meeting.</p> <p>The Executive Committee collectively agreed to meet bi-monthly going forward</p>	add this to Board agenda as Action item
<b>11) Discussion: Review Board Nominees- Hye Kyung Allen and Gidget Pugh</b>	<p><b>Shari</b> stated she shared Gidget's bio with the Board and Gidget has attended a couple of Board meetings.</p> <p><b>Joseph</b> stated he knows Bo Allen as a business owner in the district.</p> <p>Executive Committee decided that they would recommend both candidates be nominated at the full Board meeting</p>	
<b>12) Discussion: Korean Culture Fest location to front of Moxy</b>	<p><b>Shari</b> stated that the area in front of the Moxy has been an activation space for the last couple of months and thinks the area is a good large space to utilize for the Culture Fest and could allow us to add more vendor space on 27th.</p> <p><b>Joseph</b> stated that we can continue to discuss this option and will ask Greg at the Board meeting his reasoning for wanting to use that space for the Culture Fest.</p> <p>Shari mentioned the items to be put on the Board agenda Joseph asked how much is the cost for the audit again and Shari responded approximately \$10k for a review audit and will put this on the Board meeting agenda to be approved.</p>	Action: add to Board agenda; Discussion location of Culturefest & the Audit
<b>13) Meeting Adjourned</b>	<p><b>Meeting adjourned 7:44pm</b></p> <p><b>Next meeting Thursday July 13, 2023 at 6:00 pm</b></p>	

Minutes by [Courtney Russell](#) and Edits by [Shari Godinez](#)